



SUMMARY

A highly trained qualified professional with over seven years of experience in the diverse field of main stream media and mass communication practices that include print journalism, video production, photograph, graphic designing and academic. Aiming to amalgamate this knowledge and deliver productive inputs to an organization whome I get chance to serve.



EXPERTISE

Visual Communication

(Photography, Editing & Graphic Designing)

DevCom

(Rural Development Communication)

EDUCATION

• HIMALAYAN UNIVERSITY, Arunachal Pradesh, India

Ph.D in Journalism & Mass Communication

2014-2019

Topic: Role of Mainstream Media In Providing Information About Medicinal Plants (Non Timber Forest Product) And Their Sustainable Development In Rural Kashmir.

• HNB GARHWAL CENTRAL UNIVERSITY, Utrakhnad, India

Masters in Mass Communication & Journalism

2009-2011

Specialization

Major in Visual Communication

Minor in DevCom. (Development Communication)

Research Project : Assessing the impact of photojournalism in newspapers of Dehradun

• KASHMIR UNIVERSITY, SRINAGAR KASHMIR

Bachelors in Mass Communication & Video Production with Social Sciences

2004-2008

A/V Project : 'Marthand' Ruined Legacy & Hygiene of District Hospital Baramulla .

Directed, Editing and Narration (Documentary Making)

EXPERIENCE

GRAPHIC ERA HILL UNIVERSITY, Dehradun, Utrakhnad India

• Associate Professor

2019 - 2020

Department of Media & Mass Communication

Role: Teaching, supervising Research Scholars,

SAI GROUP OF INSTITUTIONS, Dehradun, Utrakhnad India

• Assistant Professor

2017 - 2019

Department of Mass Communication & Media Studies

Role: Teaching, supervising studio activity, conducting seminar & official visits.

Highlights: Visiting News TV studios and newspaper press & Theater activity.

THE PIONEER, NATIONAL DAILY NEWSPAPER, Chandigarh ,India

• Photojournalist

2011-2014

Role : Reporting on special beats, Sports, Education , Fashion, Culture

Highlights: Covered International Cricket, Hockey and Kabbadi in Punjab.

GOVERNMENT OF J&K, FOREST DEPARTMENT, KASHMIR

• Communication Expert and Visual Translator

Role : Use of different kind of mass media to highlight mainstream forestry.

Highlights: Made visual presentation for different institutes of forestry.

TISI, Delhi (www.tisinnovations.org)

• Communication Expert

Role: Disseminating all services info. to national as well international clients .

Highlights: How communication can utilize for the sustainable development.

K24tv (Electronic Channel) KASHMIR

• Video Editor, Production Manager

Role: Video editing of daily news, documentary, news capsule. P.Supervision

Highlights: Good Command over Video Production, Non-liner editing & Production

TRAINING PROGRAMS

ONE DAY WORKSHOP ON NAAC REVISED ACCREDITATION FRAMEWORK (2019)
Sponsored by NAAC at HNB (A Central University) University Garhwal, Srinagar UK
Participant

3 DAYS WORKSHOP INTRODUCTION TO QUANTITATIVE RESEARCH METHODS (2019)
IIMC (INDIAN INSTITUTE OF MASS COMMUNICATION), NEW DELHI
Participant

7 DAYS FACULTY DEVELOPMENT PROGRAM ON RURAL COMMUNICATION (2018)
CENTRAL UNIVERSITY OF JAMMU (CJU) & NCRI, HYDERABAD
Participant

7 DAYS ANCHORING WORKSHOP (2009)
Cultural Department, Northern Central Zone Cultural Center Allahabad
Participant

RESEARCH PUBLICATIONS

Mass Communication Means of Rural Area Development for Sustainability of NTFPs (Non Timber Forest Products) Vis-e-Vis Medicinal Plants in North Kashmir. <http://ijsser.org/more2018.php?id=385>
ISSN:2455-8834 Volume:03, Issue: 10 "Oct 2018"
International Journal of Social Sciences and Economic Research (UGC Approved Journal No. 63200)

Analysis Of Mass Media Coverage On NTFPs (Non Timber Forest Products) Sustainable Development : A Case Study Of Rural And Urban Areas of Kashmir. [http://ijmer.in/issues/volume7/volume7/volume7-issue11\(1\).aspx](http://ijmer.in/issues/volume7/volume7/volume7-issue11(1).aspx)
ISSN:2277-7881 Volume:07, Issue:11 "Nov. 2018"
International Journal of Multidisciplinary Educational Research(IJMER) (UGC Approved Journal No.)

Present Media Industry scenario : Trends, Dynamic and Future Capitalism & Coopratization
Research Paper in Seminar Book Chapter (Subharti University) Meerut UP.

Role of Media In Transforming Religious And Traditional Beliefs For Environmental Sustainable Development
Research Paper in Seminar Book chapter (Government College Uttrakhand)

A Study Of Effect of Communication Blockade Due to Abrogation Of Article 370 On Kashmiri Students Studying Outside The Valley
Accepted for publication in Journal Advances in Journalism and Communication (AJC). Acceptance No. : 2840203.

Changing Role Of News Channels In Indian Democracy: A Case Study
Research Paper in book chapter Seminar (MCNUJC) Bhopal.

RESEARCH PUBLICATIONS

PRE AND POST PERIOD OF PHOTOJOURNALISM
ISBN 978-93-5311-346-9 Volume :1 Edition :2 2018
A book written by me based on masters degree project and first hand experience of photo-journalism on and off field.

VISITING FACULTY AND GUEST LECTURERS

Subharti University, Meerut (www.subhartidde.com)

Ganesh Shankar Vidyarthi Subharti Institute of Journalism & Mass Communication

Islamic University Of Science & Technology, Awantipora Kashmir (www.iustlive.com)

Department of Journalism and Mass Communication

Punjab University, Lahore (www.pu.edu)

Institute of Communication Studies

Central University of Jammu, Jammu (www.cujammu.ac.in)

Department of Mass Communication and New Media

SEMINARS ATTENDED

State Level Symposium On Prospects & Challenges Of Domestication and Commercialization Non Timber Forest Products (NTFPs) Including Bamboos J&K (2015)

Sher-e-Kashmir University of Agricultural Science & Technology of Kashmir

Participants and A/V presentation

One Day National Conference on Media Freedom in Contemporary India Society (2017)

Subharti University, Meerut

Delegate and Paper Presentation

IJC 2017, INTERNATIONAL JOURNALISM CONFERENCE (2017)

FPAC AND GOVERNMENT OF THE PUNJAB, LAHORE

Foreign Delegate and Paper Presentation

CHALLENGES AND ISSUES IN MODERN HOSPITAL ADMINISTRATION (2018)

Deptt. of Hospital Administration SGI, Dehradun

Paper Presentation

NATIONAL SEMINAR ON EMERGING ETHICAL ISSUES IN INDIA MEDIA (2019)

Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal (Noida Campus)

Paper Presentation

INFECTION CONTROL AND PATIENT SAFETY IN HOSPITALS (2019)

Deptt. of Hospital Administration SGI, Dehradun

Participant

NEWS REPORT PUBLICATION LINKS:

- <http://www.dailypioneer.com/state-editions/chandigarh/theatre-age-group-recycles-trash-to-treasure.html>
- <http://www.dailypioneer.com/state-editions/chandigarh/42144-no-love-for-parents-on-valentines-day.html>
- <http://www.dailypioneer.com/state-editions/chandigarh/42651-sukhna-lake-still-main-attraction-for-lovers-.html>
- <http://www.dailypioneer.com/state-editions/chandigarh/59980-little-master-to-celebrate-his-birthday-in-tricity.html>
- <http://www.dailypioneer.com/state-editions/chandigarh/49183-tricity-dwellers-must-brave-colder-mornings-eventide.html>
- <http://www.dailypioneer.com/state-editions/chandigarh/43412-digital-technology-opens-new-avenues-in-fine-art.html>
- <http://dp.4cplus.net/244852/Locals-still-in-anxiety-over-SC-verdict-on-live-in-relation.html>
- <http://dp.4cplus.net/244156/Dooniites-ask-admin-to-restore-pristine-glory-of-Clock-Tower.html>
- <http://dp.4cplus.net/245769/Locals-troubled-by-garbage-near-residential-areas.html>
- <http://dp.4cplus.net/242417/Doon-witnesses-tourists-flowing-for-Jhanda-Fair.html>
- <http://dp.4cplus.net/244725/SC-order-on-live-in-evokes-mixed-response.html>
- <http://dp.4cplus.net/241828/Rape-bid-by-minor-creates-panic-among-students.html>

CONTRIBUTION WITHIN MASS COMMUNICATION DEPARTMENTS

Developed New Media Studio in Mass Communication Department ,SIPAS Dehradun

Designed the acoustic structure.

in house studio for recording frame work.

Instillation of new editing suits for non-liner editing

Contributor As Main Member In Organizing Seminars And Functions In The College.

Seminar Printing Material designs and other accessories

Online updating and promotion regarding the different programmes.

ACHIEVEMENT AND AWARDS

- **Exhibition of my photographs in Paris Museum, France**

Alliances Franchise, Chandigarh in International Photo Competition "World Jobs".

- **Best Presenter and Team Leader**

IMS Health, National Skill Development Corporation, New Delhi

TECHNICAL SKILLS:

- MS Office, Adobe Photoshop, Premier, After Affect, Final Cut Pro, Live 3D interior and Coral Draw.

NON-TECHNICAL SKILLS:

- Verbal and non-verbal communication, Resourcefulness, Willingness to learn, Team facilitator, Hard worker, Strong willed, patient and dedication.

LANGUAGE KNOWN:

- Kashmiri, Urdu, English, Hindi, and Arabic.

HOBBIES AND INTEREST

- Traveling , Reading and photography.
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Declaration: I hereby declare that the details furnished above are true and correct to the best of my knowledge and belief and I undertake to inform you of any changes therein, immediately. In case any of the above information is found to be false or untrue or misleading or misrepresenting, I am aware that I may be held liable for it


(Dr. Sayar Ahmad Mir)