



Name: Dr.Heeba Din

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Academic Qualifications:

- Ph.D. in Mass Communication & Journalism
- NET Qualified
- Awarded with Kashmir Times Shamim Ahmad Shamim Memorial award for her professional work and academic excellence in 2015
- Masters in Mass Communication and Journalism (MERC) From Kashmir university 2014 (Gold Medalist)

Teaching Experience:

- Assistant Professor in Department of Journalism and Mass Communication at Islamic University of Science & Technology (March 2020-till date)
- Assistant Professor in Department of Convergent Journalism at Central University of Kashmir (Academic session 2019)
- Guest Lecturer at Govt. Degree College for Women, Srinagar Kashmir

Research Experience:

- **Principal Investigator in a small research project under MHRD**
- **One Year: as a Researcher-** with experience in Gender/ Juvenile Justice / Persons with disability concerns at **Human Rights Law Network**

Publications:

- **The Spectacle of Images: A study into the visual power of select Iconic Images** – An International Refereed & peer reviewed publication in Researchers World : Journal of Arts, Science and Commerce (RW-JASC) Crossref DOI: 10.18843. Print ISSN: 2231-4172
- **Innovating the Narrative: A study into the emerging genre of Graphic Journalism-** International Journal of Research in Social Sciences ; a Double-Blind Peer Reviewed Refereed Open Access International Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, U.S.A., Open J-Gate as well as in Cabell's Directories of Publishing Opportunities, U.S.A. Vol. 8 Issue 11, November 2018, ISSN: 2249-2496 Impact Factor: 7.081
- **Revolution By the Way of Movies: A case Study of Third Cinema-** A double reviewed publication in the Global Journal for Research Analysis. DOI: 10.15373/22778160. PRINT ISSN NO 2277 – 8160.
- **Diasporic Media Usage As Sites For Creation Of Identities - A Study Report-** In International Journal Of Communication And Media Studies (Ijcms); Issn (Print): 2250-0014; Impact Factor(Jcc) (2018): 2.8058; Index Copernicus Value (Icv) - (2016): --; Naas Rating: 2.52; Vol - 8, Issue - 5; Edition
- **Creating Discourses via Speeches: A study into the Abroad Political Speeches of Narendra Modi-** Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162). ISSN UGC Approved & 5.87 Impact Factor .Published in Volume 5 Issue 10
- **Portraying Third Gender: A study of select Bollywood Movies:** An international, peer reviewed /referred, indexed journal publication in International Journal of Interdisciplinary and Multidisciplinary Studies (IJIMS), 2017, Vol 4, ISSN - (Print): 2519 – 7908 ; ISSN - (Electronic): 2348 – 0343.
- **Mass Media & Legal Literacy: A case study of Laxmi Acid Attack and Nirbhaya-** A peer reviewed publication in EPRA International Journal of Socio-Economic and Environmental Outlook. PRINT ISSN: 2348-4101
- **Preserving Past for the Future-** An Informative booklet on heritage of Kashmir, published by Prism Creations in association with J&K Tourism Department, 2014
- **Awareness on Juvenile Justice** – An Informational Booklet, published by Human Rights Law Network, 2015

Paper Presentations at International & National Seminars:

- Presented a research Paper on “**Innovation the Narrative: A Study into the Emerging Genre of Graphic Journalism,**” at the International Symposium on Media Innovations in University of Oslo, Norway.
- Presented a research paper on “**Role of Media in Conflict Management: A case study of 2016 Kashmir Unrest**” at the International Seminar on Governance, Human Rights & Regional Cooperation in South Asia. Organized by UGC-HRD, Jamia Milia Islamia & UNESCO MSIKS, University of Kashmir
- Presented a research Paper on “**Portraying Third Gender: A study of select Bollywood Movies**” at the Two Day National Seminar on “Gender Equality and Social Inclusion in Contemporary India: Issues and Challenges” in University of Kashmir, Srinagar
- Presented a research Paper on “ **Role of Media in Promoting Environmental Issues: A case Study of Swach Bharat Abhiyan**” at the National Seminar on Environment Pollution in University of Kashmir, Srinagar
- Presented a research Paper on “ **The Dilemma of Media Trials v/s Fair Trials: A case Study**” at the 2nd International Multidisciplinary Conference at Symbiosis University, Hyderabad
- Presented a research paper on **usage and patterns of e-Resources of Kashmir University Teachers and scholars** at the National Seminar on Issues related to the Library and Information Science Profession in the North-Western Region of India Organized by Department of Library and Information Science, University of Kashmir
- Presented Research Paper on **Gender Disparity in local Press in Kashmir** in the Two day National Seminar on Contemporary Women’s Writing: Trends And Issues Organized by Department of English Language & Literature, Islamic University of Science and Technology
- Presented Research Paper on **Role of Mass Media in Promoting Legal Literacy** in the NATIONAL SEMINAR, Legal Aid To The Marginalized: The Efficacy And New Challenges.

- Presented Research Paper on **Breaking Gender Stereotypes: A Case Study of Select Female Journalists of India**, in the TWO- DAY NATIONAL SEMINAR ON FROM THE MARGINS TO THE CENTRE: TEXTS AND CONTEXTS Organized by Department of English Language & Literature, IUST
- Presented Research Paper on **Cyber law & Crimes: An Understanding through IT ACT 2000** in the National Seminar SEEDS 2016, Kashmir University
- Attended webinar on **Developing Your Research Career** held by UCSI and Emerald Publishing

Workshops Attended:

- Attended a 10 day research methodology workshop organized by Aligarh Muslim University, Department of Women Studies, sponsored by ICSSR (July 28th- August 10th 2017)
- Attended a 2-day Workshop on **Legal Aid & Access to Justice** organized by Human Rights Law Network, (March 8th – 10th 2015)
- Attended a 2-day **Media workshop on Gender Sensitive Reporting** organized by Population First and supported by UNFA (Dec 7th -8th 2015)
- Attended a 5-day **capacity training on Street theatre**, organized by Indo-Global Social Services Society (1st- 5th May, 2013)
- Attended a 2-day **Capacity Development Training on Governance**, organized by Indo-Global Social Services Society (13th-14th June, 2012)
- Attended a 2 day **Capacity Development Training on Life Skills**, organized by Indo-Global Social Services Society (11th-12th June, 2012)

PRINT MEDIA EXPERIENCE

- Freelancer with Kashmir Narrator Magazine
- Worked as a Writer at “ Youth Ki Awaaz” (India’s largest online platform for youth to express themselves on critical issues)
- Writer at GoUnesco Save Heritage Campaign
- Contributor at The Daily Vox-South Africa based Citizen Journalist platform
- Worked as a reporter at Daily newspaper Rising Kashmir.
- Worked as a reporter at weekly newspaper “Kashmir life”

Audio Visual Experience:

- Worked as an internee at All India Radio (Kashmir)
- Directed and scripted the first ever street play of Kashmir University “Speak up “

- Directed and scripted in making of award winning documentary “Traceurs”
- Assistant director in Internationally nominated and award winning movie “Tamaash”

References:

- Dr. Aaliya Ahmend- Head of the Department at Media Education Research Centre, Kashmir University.

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- Dr. Syeda Afshana –Associate Professor at Media and education department, Kashmir university

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