

CURRICULUM VITAE

DR. ADIL ZAHOOR

Designation: Assistant Professor
Parentage: Dr. Zahoor Ahmad Bhat
Marital Status: Married.
DoB: 05-03-1988
Gender: Male.
Contact Number: +919797032743/+917006314959
E-mail: adylzahoor7@gmail.com
Home Address: Usmania Colony, Bemina, Srinagar, J&K, 190018
Office Address: Department of Management Studies, IUST, Awantipora, J&K.



EDUCATION

DEGREE	YEAR OF PASSING	UNIVERSITY/ BOARD	DISTINCTION
Ph.D.	2017	University of Kashmir	-
MBA	2012	University of Kashmir	AWARDED GOLD MEDAL
BBA	2009	University of Kashmir	AWARDED GOLD MEDAL
H.S.C	2005	J&K BOSE	
S.S.C	2003	J&K BOSE	

AREAS OF INTEREST

- Behavioral Finance
- Managerial Accounting
- Quantitative Techniques in Management
- Managerial Economics

PROJECTS DURING MBA

- RAROC: Framework for application in the J&K bank ltd.
- BEHAVIOURAL FINANCE: A study of behavioral biases on investment decisions in the stock market.

- ✚ A study of the impact of dividend declaration on the market value of a firm (comparative analysis of private sector and public sector banks)

CERTIFICATES AND ACHIEVEMENTS

- ✚ Invited under **Meritorious Student Category** by the Hon'ble Prime Minister of India to New Delhi to witness Republic Day Parade (Jan 26, 2010) from the Prime Minister's Box.
- ✚ UGC – NET/JRF qualified.
- ✚ Gold Medalist (Undergraduate Level - BBA)
- ✚ Gold Medalist (Postgraduate Level - MBA)

PUBLICATIONS

Research papers published

- ✚ Customer Incivility and Service Recovery Performance: Job Crafting as a Buffer. *Vision: The Journal of Business Perspective*. 2021.
- ✚ Job crafting and service recovery performance: Insight from Indian retail banking. *Decision*, 2021.
- ✚ Employee proactivity, work engagement, job resources, and service recovery performance: A study of structural linkages. *Journal of Contemporary Marketing Science*. Vol. 3, Issue 2, 2020.
- ✚ Teacher Proactivity Influencing Student Satisfaction and Loyalty: Role of Job Crafting and Work Engagement. *Vikalpa - The Journal for Decision Makers*. Vol 43, Issue 3, 2018.
- ✚ Investigating Causal Linkages in the Balanced Scorecard: An Indian Perspective. *International Journal of Bank Marketing*. Vol. 36, Issue 1, 2018.
- ✚ Customer Relationship Management: A Function of the Employee Attributes. *GE International Journal of Management Research*. Vol. 3, Issue 6. June, 2015.
- ✚ Corporate Social Responsibility and Financial Performance: Complementary or Conflicting. *Sai Om Journal of Commerce and Management*. Vol. 1, Issue 6. June, 2014.
- ✚ Risk Adjusted Review on Capital – A Review. *Intercontinental Journal of Finance Research Review*. Vol. 2, Issue 6. June, 2014.
- ✚ The Balanced Scorecard: A 360° Strategic Performance Measurement System. *Intercontinental Journal of Marketing Research Review*. Vol. 2, Issue 6. June, 2014.
- ✚ Emerging Trends in Business Education: Prospects and Challenges - Analysis of Business Education System in Kashmir Valley. *ABHINAV*. Vol. II, July, 2013.
- ✚ Impact of Dividend Policy of Shareholder's Wealth: A Case Study of Bank of Baroda and HDFC Bank. *Intercontinental Journal of Finance Research Review*. Volume 1, Issue 4 (June, 2013).

- ✦ The Crisis of Eurozone - Implications, Dimensions, Indian Aspect and Reform Proposal. ABHINAV. Vol. II, Sep, 2013.
- ✦ Inventory – A Two-Edged Sword. International Journal of Management, IT and Engineering. Vol. 3, Issue 8 (August, 2013).
- ✦ Islamic Financial System: A Way Forward. INSIGHT ISLAMICUS – Annual journal of research and studies in Islam, Shah-i-Hamdam Institute of Islamic studies, University of Kashmir, Srinagar. Vol. 13 (2013).
- ✦ The Effect of Employee Learning and Growth on Organizational Performance: An Indian Banking Experience. International journal of research in economics and social sciences. Vol. 6, Issue 6, June (2016).
- ✦ Impact of Innovative Work Behavior on Financial Performance: The Intermediation of Customer Satisfaction. International Journal of advances in social sciences. Vol. 3, Issue 4, October-December (2015).
- ✦ Internal Marketing Influencing Work Related Attitudes: A Service Marketing Perspective. International journal in Management and social science. Vol. 4, Issue 2, February (2016).

Book reviews

- ✦ Review of the book titled “Strategic Marketing – Making Decisions for Strategic Advantage” by M A Sahaf (Publisher – Prentice Hall, India) in The Business Review. Vol 16. No. 1 & 2, Jan-Dec, 2012. ISSN – 0972-8384.
- ✦ Review of the book titled “Job Stress and Organizational Climate in Indian Industry” by Dr. Farooq Ahmad Shah (Publisher – M/s Jagdamba Publications, New Delhi) in Journal of Business and Strategic Research. ISSN – 2249-6238.

CONFERENCES AND WORKSHOPS ATTENDED

- ✦ Presented a paper titled “customer relationship management – a function of the employee attributes” at two-day international conference on shifting paradigms in applied economics and management: course correction organized by SMVDU, Jammu on 1st -2nd of august, 2014.
- ✦ Presented a paper titled “impact of innovative work behavior on financial performance: the intermediation of customer satisfaction” at two-day international conference on sustainable development and technological innovation organized by Islamic University of Science and Technology, Awantipora, J&K on 23rd -24th of December, 2015.
- ✦ Attended ten-day ICSSR sponsored workshop on Research Methodology in Management, commerce and Social sciences conducted by School of Business Studies, Islamic University of Science and Technology, Awantipora, J&K, India from 30. Nov. 2013 to 12. Dec. 2013.

- ✚ Participated in ten-day ICSSR sponsored workshop on Research Methodology for Ph.D. students of Social Sciences from 12-21 May, 2015, organized by Department of HRM & OB, School of Business Studies, Central University of Jammu.
- ✚ Participated in one-week Short-term workshop on Research Methodology for Research Scholars organized by UGC Academic staff college, University of Kashmir Srinagar from 25-30 August, 2014.
- ✚ Attended workshop on Strategic Innovations: Value configurations, Technology & Emerging paradigms, organized by The Business School, University of Kashmir Srinagar on 29 April, 2015.

ORIENTATION COURSES ATTENDED

- ✚ Attended 78th General Orientation Course from 01.02.2018 to 01.03.2018 organized by UGC-Human Resource Development Centre, University of Kashmir.