

DR. RABIA NOOR

Assistant Professor, Editor
Department of Journalism and Mass Communication, IUST

Dr. Rabia Noor is an academician, author and a media researcher. A journalist-turned-journalism mentor, she has over 12 years of combined experience in journalism, teaching and research. She has highlighted diverse issues through her writings since 2005. She has written extensively on business, politics, conflict, human rights, health, education, gender issues and various aspects of the society. She has also to her credit many national and international publications.

QUALIFICATIONS

- **PhD in Mass Communication and Journalism** from University of Kashmir, 2014
(Study Period: 2012-13)
- **M.Phil in Mass Communication and Journalism** from University of Kashmir, 2010
- **Masters in Mass Communication and Journalism** from University of Kashmir, with Reporting, Editing, Mass Communication Theory, Creative Writing and Advertising as key subjects, 2006
- **Bachelors in Science**, University of Kashmir, with Bio-Chemistry, Zoology, Chemistry and General English as subjects, 2004
- **Certificate in Computing (CIC)** from Indira Gandhi National Open University, 2003

SPECIALISATION

Print Journalism (Reporting, Editing) and **Media Research**

TEACHING EXPERIENCE

- Working as **Assistant Professor** and **Editor** in department of Journalism and Mass Communication, **Islamic University of Science and Technology**, Awantipora, since November, 2010 in separate spells:

- i. March 26, 2018 till date (on substantive basis)
- ii. March 1, 2016 to February 25, 2018
- iii. March 3, 2015 to January 12, 2016
- iv. November 2, 2010 to January 2, 2012

Duties discharged at IUST:

I. Teaching

- Have been teaching courses like News Reporting, Print Journalism Editing, Print Specialization, Business Reporting, Citizen Journalism, Print Specialization Projects, Magazine and Long-form Journalism, Communication Research, Writing for Media, Journalism Basics and Photojournalism at PG level.

II. Editor, *The Echo*

- Working as Editor of *The Echo*, campus newspaper of Islamic University of Science and Technology.
- In charge at all the stages of newspaper production from assigning story ideas, editing and proofreading, to distribution of the newspaper copies.

III. Supervision

- Supervised over **30 Master's projects** including dissertations and media products (tabloids, broadsheet newspapers and photo-features).

IV. Public Relations

- Associated with the Public Relations wing of the university.

V. Workshops/ Events Organized

- One-week workshop on *Newspaper and Advertising Layout* from December 18 to 27, 2017.
- Week-long workshop on *Layout Designing* for PG students from February 20 to 27, 2017.
- 5-day workshop on *Newspaper Layout Design* for Print Specialization students from November 15 to 20, 2015.

- Several field visits for students to different media organisations to help them get acquainted with functioning of all newspaper departments and to various places for covering news.
- Lectures by experts from media industry.

VI. Other Responsibilities

- Member of DIQAU (Departmental Internal Quality Assurance Unit)
 - Member, Departmental Research Committee and other committees
 - Examination In charge
 - Academic Councilor
- Worked as Lecturer in the **Department of Mass Communication and Multimedia Production, Government College for Women, Srinagar**, from April 5, 2014 to March 2, 2015.
 - Have taught **Print Media, Introduction to Mass Communication and Advertising and Public Relations.**
 - **Subject Expert for production of an Educational TV programme** on '*Speech Reporting*' produced by Educational Multimedia Research Centre, University of Kashmir and telecast by Vyasa, the Higher Educational TV Channel of UGC, 2014.

FIELD EXPERIENCE

- Worked as Correspondent with **Greater Kashmir**, daily English newspaper from Srinagar, for **six years**, Dec 20 2005 – Dec 31 2011. Have more than **1,000 bylines** to credit.
 - Covered **business beat** extensively, while highlighting issues in trade, industry, tourism, agriculture, banking, business houses, horticulture, etc, besides covering hard news.
 - Covered health, education, conflict, environment, human rights, social issues, gender issues, civic amenities and other beats as well.
 - Currently contributing articles for the publication.
- Worked with **Zee News** Srinagar Bureau as intern reporter, 2005.
 - Produced news packages on environment, education system and civic amenities.
 - Covered hard news.

- Worked as Special Correspondent with ***Kashmir Speaks*** Magazine, Srinagar, 2008-2010.
 - Contributed features, interviews and human interest stories.
 - Edited stories.

- Contributed news and feature stories, and analytical and opinion pieces for ***Kashmir Affairs*** Magazine (online), ***She Magazine***, Srinagar, ***Asian Express***, Srinagar, and ***Heaven Mail***, Srinagar (2006-2010), and ***Deutsche Welle blog***, ***Womentalkonline***, which deals with women's issues in South Asian countries (2013).

- Worked for the 'Earthquake Response Project,' ***HelpAge India***, 2006.
 - Contributed case-studies and in-depth stories.

FELLOWSHIPS AWARDED

- **National Foundation for India (NFI) Fellowship**, 2018-19.
 - Worked on the subject '*Child Rights Violation: Minors being booked under Public Safety Act in Kashmir*'

- **Sanjoy Ghose Fellowship 2007-'08** by **Charkha Development Communication Network**.
 - Worked on the topic '*Orphans of the Kashmir Conflict: A Sociological Insight into Rights and Reality*'

RESEARCH EXPERIENCE

- Carried out research on '**A Study of Selected Citizen Journalism Sites and Impact on Mainstream Journalism**' for Ph.D thesis, 2012-2013.
- Carried out research on '**Advocacy Journalism: A Study of Greater Kashmir's Save Dal Campaign**' for M.Phil thesis, 2008-2009.
- Carried out research on '**Margaret Mitchell as a Reporter- A Case Study**,' for M.A. dissertation, 2006.
- Carried out research on the subject, '**Why students usually don't opt for Mathematics**' for *Greater Kashmir*, 2007.

PUBLICATIONS

I. RESEARCH PAPERS

1. *Content Analysis of Greater Kashmir's 'Save Dal Campaign'*, Published by Mass Communicator: International Journal of Communication Studies (Volume 7, Issue 2, Pages 27-34), 2013 (Print ISSN: 0973-9688. Online ISSN: 0973-967X).
2. *Citizen Journalism: A Primer On Its Evolution*, Published by Mass Communicator: International Journal of Communication Studies (Volume 9, Issue 1, Pages 26-33), 2015 (Print ISSN: 0973-9688. Online ISSN: 0973-967X).
3. *Citizen Journalism vs. Mainstream Journalism: A Study on Challenges Posed by Amateurs*, Published by *Athens Journal of Mass Media and Communications* (Volume 3, Issue 1, Pages 55-76), January 2017 (e-ISSN: 2407-9499). The journal is published by Mass Media and Communication Research Unit of Athens Institute for Education and Research (ATINER).
4. *Is the First Community Radio Programme of Kashmir (Pesh Kadam) a True Representative of Indigenous People: A Case Study*, Published by Trends in Information Management (Volume 9, Issue 2, Pages 98-114), July-Dec 2013 (ISSN: 0973-4163).
5. *Citizen Journalism and Cultural Migration of Media: A Case Study of Cj.IBNLive*, Published by Trends in Information Management (Volume 9, Issue 1, Pages 54-67), June 2013 (ISSN: 0973-4163).
6. *Reporting Violence against Women: A Study of Select Kashmir-based Dailies*. Published by Mass Communicator: International Journal of Communication Studies (Volume 10, Issue 1, Pages 12-15), 2016 (Print ISSN: 0973-9688. Online ISSN: 0973-967X).
7. *Newspapers Adopting New Media Technologies: Analysis of Websites of Leading National English Dailies*. Published by International Journal of Interdisciplinary Research in Arts and Humanities (Volume 3, Conference World Special Issue 1, Pages 148-154), 2018 (ISSN: 2456 – 3145, Impact Factor 5.225).
8. *Online Citizen Journalism in India: A Study of MyNews.in*. Published in *Television and New Communication Technology: The Changing Paradigm of Education* (Pages 265-284), 2012 (ISBN: 978-93-82036-62-3).
9. *Novelist Margaret Mitchell's Role as Reporter: A Case Study*. Published by International Journal of Scientific and Research Publications (Volume 2, Issue 11), 2012 (ISSN: 2250-3153).
10. *Trends in Science Coverage: A Study of Leading Dailies of Kashmir*, Published by Mass Communicator: International Journal of Communication Studies (Volume 12, Issue 4), October-December, 2018 (Print ISSN: 0973-9688. Online ISSN: 0973-967X). DOI: 10.5958/0973-967X.2018.00022.4.

11. *A Study of Digital Archives of Leading News papers of Kashmir*, Published by International Journal of Knowledge Management and Practices (Volume 3, Issue 2, Pages 8-11), September 2015 (ISSN: 2320-7523).
12. *Gendered Journalism: A Study of Gender Disparity in Select Newspaper Organisations of Kashmir*. Published by Kashmir Journal of Social Sciences, Faculty of Social Sciences, University of Kashmir, 2018
13. *Portrayal of Kashmir in Select Bollywood Films: Quantitative Analysis*, Published by Journal of Society in Kashmir, Department of Sociology, University of Kashmir (Volume 3, Pages 105-128), December 2013 (ISSN: 2246-667X).

II. BOOKS

1. *Business Leaders of Kashmir: A Series of Success Stories* (Book), 2013. ISBN: 978-1482610291. Publisher: CreateSpace Independent Publishing Platform. (<http://www.amazon.com/Business-Leaders-Kashmir-Series-Stories/dp/1482610299>)
2. *Margaret Mitchell as a Reporter: A Case Study* (Book), 2013. ISBN-13: 978-3659320347. Publisher: Lambert Academic Publishing, Germany (http://www.amazon.com/Margaret-Mitchell-Reporter-Case-Study/dp/365932034X/ref=sr_1_1?s=books&ie=UTF8&qid=1391596064&sr=1-1)

III. BOOK CHAPTER

Citizen Journalism: News Gathering by Amateurs, Published in *Handbook of Research on Citizen Engagement and Public Participation in the Era of New Media* (Pages 194-229), 2017 (Published by IGI Global; DOI: 10.4018/978-1-5225-1081-9.ch012, ISBN13: 9781522510819, ISBN10: 1522510818, EISBN13: 9781522510826).

RESEARCH PAPERS PRESENTED AT SEMINARS/ CONFERENCES

1. *Online Citizen Journalism in India: A Study of MyNews.in*, presented at two-day National Seminar on Television and New Communication Technologies: The Changing Paradigm of Education at University of Kashmir on May 15, 2012.
2. *ICT and Citizen Journalism: A Study of CNN-IBN Initiative*, presented at two-day National Seminar on 'Emerging Frontiers of Digital Libraries: Digitization for Cultural Heritage, Knowledge Dissemination and Future Creation' held on November 5, 2012 at University of Kashmir.

3. *Community Radio in Kashmir: A Case Study of Pesh Kadam*, presented at two-day National Seminar on 'Emerging Frontiers of Digital Libraries: Digitization for Cultural Heritage, Knowledge Dissemination and Future Creation' held on November 6, 2012 at University of Kashmir.
4. *Science Reporting: A Study of Selected Local Dailies*, presented at three-day 1st J&K Women's Science Conference at Sri Pratap College, Srinagar, on December 13, 2012.
5. *Academic Plagiarism: A Primer on Pitfalls of Open Access*, presented at one-day seminar on 'Open Access Resources' organised by the Allama Iqbal Library, University of Kashmir on December 18, 2012.
6. *A Primer on Emergence and Growth of Citizen Journalism, with Special Reference to India*, presented at three-day 9th J&K Science Congress 2013 at University of Kashmir on October 3, 2013.
7. *Print Media Coverage of Gender Issues: A Study of Leading Local Dailies*, presented at two-day International Seminar on 'Gender Justice: A Way Forward' on October 24, 2013 at University of Kashmir.
8. *Images of Women in Media: A Primer on TV Commercials*, presented at two-day International Seminar on 'Gender Justice: A Way Forward' on October 24, 2013 at University of Kashmir.
9. *News Theft: A Study of Plagiarism by Citizen Journalists*, presented at three-day National Symposium on 'Perspectives on Metrics Based Research Evaluation' on March 11, 2014 at University of Kashmir.
10. *Environmental Reporting: A Case Study of Greater Kashmir*, presented at two-day National Seminar on 'Natural Resources of the North Western Himalaya: Threats, Evaluation and Conservation' on March 26, 2014 at Sri Pratap College, Srinagar.
11. *Gender Disparity in Media: A Study of Women Journalists' Presence in Local Press*, presented at two-day National Seminar on 'Contemporary Women Writing: Trends and Issues' on November 11, 2014 at Islamic University of Science and Technology, Awantipora.
12. *Media Libraries: A Study of Online Archives of Select Dailies of Kashmir*, presented at two-day National Seminar on 'Issues related to the Library and Information Science Profession in the North-Western Region of India' on March 25, 2015 at University of Kashmir, Srinagar.

13. *Citizen Journalism: A Study of Its Impact on Mainstream Journalism*, presented at two-day National Seminar on 'Issues related to the Library and Information Science Profession in the North-Western Region of India' on March 25, 2015 at University of Kashmir, Srinagar.

14. *A Case Study of Margaret Mitchell's Journalism Career and Analysis of Her Reports*, presented at two-day National Seminar, 'From the Margins to the Centre: Texts and Contexts', on November 4, 2015 at Islamic University of Science and Technology, Awantipora Kashmir.

15. *Breaking Gender Stereotypes: A Case Study of Select Female Journalists of India*, presented at two-day National Seminar, 'From the Margins to the Centre: Texts and Contexts', on November 5, 2015 at Islamic University of Science and Technology, Awantipora Kashmir.

16. *ICT and Citizens' Media: A Case Study of MeriNews*, presented at two-day International Conference on 'Sustainable Development and Technological Innovation', at Islamic University of Science and Technology, Awantipora, on December 23, 2015.

17. *New Media Technologies: A Primer on Risks and Challenges*, presented at two-day International Conference on 'Sustainable Development and Technological Innovation', at Islamic University of Science and Technology, Awantipora, on December 23, 2015.

18. *New Media Technologies and Print Media: A Study of Online Editions of Selected National Newspapers*, presented at two-day International Conference on 'Recent Developments in Science, Humanities and Management-2018 (ICRDSHM-18)', at Amar Singh College, Srinagar, on April 17-18, 2018.

19. *A Study of Selected Urdu Newspaper Websites of Kashmir*, presented at two-day National Urdu Congress on 'Language, Literature and Society' at University of Kashmir on October 24-25, 2018.

20. *Social Media Response to Criminalization of Triple Talaq: A Study of Twitter*, presented at two-day International Conference on 'Contemporary Discourse on Women in Islam' at Islamic University of Science and Technology, on November 19-20, 2018.

OTHER SEMINARS/ WORKSHOPS/ CONFERENCES ATTENDED

- ◆ 4-day Workshop on 'Creative Writing' (Organized by Media Education & Research Centre, KU, 2004).
- ◆ 2-day Workshop on 'Media & Social Development' (Organized by National Centre for Advocacy, New Delhi and M.E.R.C, KU, 2004).
- ◆ Seminar on 'International Humanitarian Law & Conflict Reporting' (Organized by Indian Red Cross Society, Kashmir Branch and M.E.R.C, KU, 2004).
- ◆ Workshop on 'Disaster Reporting' (Organized by Action-Aid International, India and M.E.R.C, KU, 2005).
- ◆ Workshop on 'Effective Social Communication through Creative Use of Media' (Organized by International Resource Cell, 2006).
- ◆ Workshop on 'Sensitization of Police and Media Personnel viz-a-viz Women' (Organized by J&K State Commission for Women and Women's Studies Centre, 2007).
- ◆ 3-day International Workshop on 'Energy Challenges in J&K State: A Case for Energy Resource Institute' (Organized by University of Kashmir, University of Jammu and University College London, 2009).
- ◆ Seminar on 'Problems of Women in Kashmir' (Organized by University of Kashmir, Kashmir Centre for Social and Development Studies and Asian Women's Commission, 2009).
- ◆ 2-day 'J&K IT Conclave' (Organized by National Association of Software and Services Companies in collaboration with EMMRC and MERC, University of Kashmir, 2009).
- ◆ Conference on 'Industrial Growth and Development—The Road Ahead' (Organized by Federation Chamber of Industries Kashmir, 2009).
- ◆ 2-day ICT EXPO—Tradeshow-cum-Conference (Organized by Information and Communications Technology Association of J&K, 2009).
- ◆ Conference on 'Bio-Pharma Hub: Advantage Jammu and Kashmir' (Associated Chambers of Commerce and Industry of India and J&K SIDCO, 2010).
- ◆ 3-day Conference on 'Green Solutions J&K' (Organized by Federation Chamber of Industries Kashmir and Indian Youth Climate Network, 2010).
- ◆ Workshop on 'Technology Innovation and Entrepreneurship Awareness' (Organized by Sri Pratap College and Entrepreneurship Development Cell, University of Kashmir, 2010).
- ◆ Workshop on 'International Humanitarian Law' (Organized by department of Journalism, Islamic University of Science and Technology and International Committee of the Red Cross, 2011).
- ◆ **Ten Days Research Methodology Course for Ph.D Students (Organized by Department of Sociology, University of Kashmir in collaboration with Indian Council of Social Science Research, New Delhi, May 21-30, 2013).**
- ◆ International Workshop on 'Peace Journalism' for university teachers (Organised by department of Journalism and Mass Communication, and Centre for International

Relations, Islamic University of Science and Technology, Awantipora Kashmir, on July 30, 2015).

- ◆ Workshop on 'Disaster Preparedness and Role of Media', organised by Department of Journalism and Mass Communication, Islamic University of Science and Technology, Awantipora Kashmir, in collaboration with Human Welfare Voluntary Organisation, and Centre for Law and Development Policy (CLDP) on April 21, 2016.
- ◆ **One-week workshop on 'Information Technology' for university teachers (Organised by Human Resource Development Centre (HRDC), University of Kashmir, on June 14-20, 2016).**
- ◆ Workshop on 'Issues Confronted by Women in Kashmir Province' (Organised by Ehsaas on October 25, 2016).
- ◆ Two-day Workshop on 'Peace Building and Journalism' (Organised by Kargil Development Project (KDP) and Kargil, Centre for Law and Development Policy (CLD) in collaboration with Department of Journalism and Mass Communication, IUST, Awantipora on May 22-23, 2017). Served as Facilitator in the workshop.
- ◆ Workshop on 'Radio Storytelling' with noted broadcaster, Mr. Neelesh Mishra (Organised by Department of Information and Public Relations, J&K Government on August 30, 2017).
- ◆ Day-long Conclave for Communication and Journalism faculty and students, 'COMM CON 2017' (Organised by Islamic University of Science and Technology on December 6, 2017).
- ◆ Author Workshop on 'How to Write and Publish Scientific Articles and Manuscripts' (Organised by Springer Nature and Islamic University of Science and Technology on December 15, 2017).
- ◆ **Ten-day 'Research Methodology Course in Social Science' for faculty and Ph.D. Students (Organised by Rinchen Shah Center for West Himalayan Cultures and Center for International Relations, Islamic University of Science and Technology, Awantipora, Kashmir, J&K and sponsored by Indian Council of Social Science Research (ICSSR) New Delhi, from March 6 to 16, 2018).**
- ◆ **Four-week '79th General Orientation Course' (Organised by UGC-Human Resource Development Centre, University of Kashmir, from June 25 to July 24, 2018).**

MEMBERSHIP

- Board of Under-Graduate Studies in Mass Communication and Journalism, University of Kashmir (since 2016).
- Kashmir Women Writers' Forum (since 2008).

AREAS OF INTEREST

- Academics:
 - Print Journalism
 - News Reporting
 - Editing
 - Business Reporting
 - Research
 - Mass Communication Theory

- Journalism:
 - Editing news stories
 - Human interest stories
 - Off-beat and feature stories
 - Business beat