DR. IRFAN BASHIR

Assistant Professor
Department of Management Studies
School of Business Studies
Islamic University of Science and Technology
Awantipora, Pulwama
Jammu & Kashmir - 192 122

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ACADEMIC QUALIFICATIONS

Doctor of Philosophy (Ph.D.,)

Pondicherry Central University, on Internet banking adoption, submitted on 10 November 2014, Awarded on 7 September, 2015.

Master of Business Administration (M.B.A.,)

Madurai Kamraj University, Madurai, with Marketing as main specialization during academic years 2007-2009 with 68 % marks.

Bachelor of Science (B.Sc.,)

S.P. College, Srinagar, under University of Kashmir, Srinagar, with Biochemistry, Chemistry and Zoology combination during the academic years 2003-2007 with 62% of marks.

12th Standard

Boys Higher Secondary School, Tral, under J&K State Board of School Education, with Physics Chemistry and Botony combination, during the academic years 2001-2002 with 66% of marks.

10th Standard

M.T.I. High School, Tral, under J&K State Board of School Education, with combinations of; English, Urdu, Social Science, Science and Mathematics, during the academic years 1999-2000 with 72% marks.

AWARDS AND ACHIEVEMENTS

1. Qualified **National Eligibility Test** for Lectureship in Management conducted by University Grants Commission, New Delhi, held on 30th December2012 under **Reg. No.10170001, Electronic certificate No. 122018985.**

2. Awarded **Maulana Azad National Fellowship** in 2013-14 by University Grants Commission, New Delhi, India.

TEACHING EXPERIENCE

Working as **Assistant Professor** in the Department of Business Administration, Islamic University of Science & Technology, Awantipora, Pulwama, Jammu & Kashmir from March 2016 till date. **(7 year 4 months)**

Subjects Taught: Marketing Management, Brand Management, Research Methodology Concepts.

ROLES & RESPONSIBILITIES

A. Teaching and Learning

- Making an effective contribution to teaching and learning, modelling teamwork and flexibility to ensure the pedagogical and commercial success of the students and University.
- Conducting lectures, tutorials, case studies, workshops, practical classes, demonstrations, field visits and other appropriate learning activities as required.
- Preparing high quality subject delivery and learning support materials using any web based platforms, electronic library information systems and other teaching and learning systems developed for use in the University.
- Participating in scholarly activities that influence and enhance learning and teaching in the University.
- Encouraging regular and effective consultation with students.
- Providing flexible, consistent and timely approaches to assessment and feedback that foster independent learning, incorporate relevant developments, and reflect best practice.
- Obtaining feedback from students, peers and employers on individual teaching, the subjects and programs, and the implementation and pedagogy.
- Providing respect and support for the development of students as individuals and thereby contributing to creating the unique bond experience for students in their learning.
- Providing approaches to learning that influence, motivate and inspire students to learn.

B. Research and Scholarship

- Providing a continuing high level of personal commitment to, and achievement in, a particular scholarly area and as a result, generating high level research outcomes.
- Developing a record of publication in top ranked and other research and scholarly journals and other forms of publication and recognition of that record within the research community.
- Participating in research projects and research teams (where appropriate).
- Supervising the program of study for postgraduate students undertaking research projects.
- Participating in development opportunities to improve research and supervision skills.
- Contributing to developing, mentoring and providing feedback to junior researchers.

C. Service, Administration and Professional Contributions

Residence: #15, Dever, Tral, Pulwama J&K-192123 **Contact:** +91 96229 21664 **E-mail ID:** irfanbashir18@gmail.com

- Taking a significant role in the promotion, marketing and recruitment activities of the department.
- Playing a significant role in the extra-curricular activities.
- Contributing to relevant professional societies and to the community.
- Developing and participating in short courses, seminars and conferences programs as appropriate.
- Adhering to University and Faculty Polices.
- Contributing to department and/or faculty meetings, and serving on committees as required.

ADMINISTRATIVE ROLES

- Acting as Patron/Coordinator for Student Business Club of the Department of Management Studies, IUST.
- Successfully delegated the duties of University Proctor from 31 May, 2018 till 30 May 2020
- Performed duties as Programme officer for National Service Scheme from 13 June, 2018 till 20 March 2022.
- Delegated duties of departmental coordinator of Director of Internal Quality and Assurance (DIQA) from 9 March, 2020 till July 2022.
- Working as e-Learning Coordinator of Department of Management Studies from 02 April 2020 till July 2022.
- Delegating duties of school coordinator for working out on mechanism of undertaking **Memorandum of Understanding** with different organisations from 6 March, 2019 till date.

CORPORATE EXPERIENCE

1. Worked as **Regional Manager** with **Labiaka,** from April 2011 to September 2011, handling marketing and sales in Kashmir division for various FMCG products. Motivate and help sales team to meet month's sales targets. **(6 months).**

2. Worked with **Infosys Technologies**, from December 2009 to April 2011. Achieving monthly targets. Helping interns to understand process and achieve customer satisfaction. **(1 year 2 months).**

RESEARCH INTERESTS

Information Technology and Systems Adoption, Counterfeit Luxury Consumption, Tourist Behaviour, Online-Consumer Behaviour, Islamic banking services adoption, Customer Satisfaction, Customer Relationship Management, Sustainable Consumption Behaviour.

TEACHING INTERESTS

Marketing Management, Consumer Behaviour, Brand Management, and Research Methodology,

EXPERTISE IN STATISTICAL ANALYSIS

1. Inferential statistics like t-test, z-test, ANOVA, Regression Analysis, Correlation Analysis and Factor Analysis using SPSS.

2. Structural Equation Modelling, Mediated and Moderated relationships, two-way and three-way interactions using AMOS, SMART-PLS and Process Macro.

3. Systematic Literature Review, Survey development and testing.

JOURNAL REVIEWER INFORMATION

1. Reviewer for "Journal of Consumer Behaviour" Wiley Publications.
2. Reviewer for "Tourism Review" Emerald Publications.
3. Reviewer for "International Journal of Contemporary Hospitality Management" Emerald Publications.
4. Reviewer for "International Journal of Pharmaceutical and Healthcare Marketing" Emerald Publications.
5. Reviewer for "Journal of Research in Interactive Marketing", Emerald Publications.
6. Reviewer for "The Electronic Journal of Information Systems in Developing Countries", Wiley publications.
7. Reviewer for "International Journal of Health Care Quality Assurance" Emerald Publications.
8. Reviewer for "International Journal of Quality and Reliability Management" Emerald Publications.
9. Reviewer for "Journal of Financial Services Marketing", Palgrave Macmillan.
10. Reviewer for "South Asian Journal of Business Studies" Emerald Publications.

ESEARCH PAPER CITATION INDEX

URL: https://scholar.google.co.in/citations?user=40BC17QAAAAJ&hl=en	
Total Citations	800
h-index	12
i10- index	12

PROJECT PROPOSAL & GRANTS

S.No	Title	Funding agency	Grant In INR	Year	Role	Status
1.	A Study on determinants and their influence on tourists' destination choice intention	IUST	1.6 lac	2019-21	Co_PI	Complete
2.	Socioeconomic Context of Crop Insurance Adoption in Jammu and Kashmir: Farmer Awareness, Attitudes and Barriers	ICSSR	25 lac	2023-24	PI	Pipeline
3.	Relationship of Labour Laws with entrepreneurial atmosphere and growth of Micro and Small Enterprises in the Jammu and Kashmir region.	ICA	9.8 lac	2023-24	PI	Pipeline
4.	Sustainable food consumption behaviour: Mapping the determinants of food wastage among households in Jammu and Kashmir region	ICSSR	25 lac	2023-24	Co_PI	Pipeline
5.	Exploring the Socioeconomic and Mental Health Consequences of Climate Change on Gujjar and Bakarwal communities of Jammu & Kashmir	ICSSR	25 lac	2023-24	PI	Pipeline

6.	An exploration of facilitators and inhibitors of mental health: A comparative study of tribal and non-tribal women from Kashmir.	Women's commission of India	13 lac	2023-24	PI	Not Approved
7.	An exploration of facilitators and inhibitors of mental health: A comparative study among tribal and non-tribal women of Kashmir region	ICMR	1 Crore	2021	PI	Not Approved
8.	Prevention of food wastage for sustainable development: A study of household's food consumption, wastage and prevention behaviour in Kashmir	ICSSR	14.5 lac	2021	PI	Not Approved
9.	Teacher Perception, Attitude and Learning Motivation Towards use of Digital Resources in Classroom Teaching	ICSSR	5 lac	2021	PI	Not Approved
10.	An empirical study on viability of women entrepreneurship in UT of J&K through stand up scheme, opportunities, challenges and forecasts	Azim Premji University	16 lac	2021	Co_PI	Not Approved
11.	An empirical investigation on the role of primary health centres in delivering routine care and combating covid-19 pandemic in UT of J&K"	ICMR	45 lac	2021	Co_PI	Not Approved
12.	Submitted Business for setting up of Atal Incubation Centre at IUST, Short-listed for final presentation in year 2018.	NITI Ayog	10 cr	2018	PI	Not Approved

MOOCS/NTPL COURSES COMPLETED

- Completed certification of eight week MOOCS course on "Consumer Behaviour" with 93% score(Course Topper)..

- Completed certification of eight week MOOCS course on "Principles of Human Resource Management" with 92% score (Course Topper).

EVENTS ORGANISED

- Organised online international webinar on "NUTS AND BOLTS OF RESEARCH" on 31 March 2021, Speaker Prof. Aminul Islam, University Malaysia Perlis.
- Organised online webinar on "Strategies for Managing Personal Finance Including Mutual Funds and NPS" on 14 December 2020, Speaker Surya KantSharma, Senior Consultant AMFI.

INVITED TALKS/GUEST LECTURES

- Delivered lecture on "Literature Review" at HRD, University of Kashmir, 2022.
- Delivered talk on "Time Management" Department of Arabic, IUST, 2022
- Delivered talk on "Marketing and Branding" Food Technology, IUST, 2022.
- As a resource person delivered talk on "writing literature review and developing hypotheses" in One Week Workshop titled The Art of Writing Research Paper, Department of Management Studies, Islamic University of Science and Technology, 06 December 2021.
- As a resource person delivered talk on "Data Collection Methods" in One Research Methodology Workshop at Institute of Hotel Management, on 15 February 2018.
- As a resource person delivered talk on "ANOVA, MANCOVA and Factor Analysis using SPSS" in Three Day Research Methodology Workshop at Department of Psychology, Kashmir University on 3 March 2021.
- As a resource person delivered online talk on "Balancing Workforce Diversity During Crisis" in the Refresher Course at the UGC's HRDC of Pondicherry University, on 20 September 2021.

RESEARCH PAPER PUBLICATIONS

1. Bashir, I., Ahangar, S., Adnan, M, & Parry, M., (2023). " Assessing consumers' attitude and intention to recycle household electronic waste", ***Vision-Journal of Business Perspective*, Accepted (ISSN No: 0972-2629) Sage Publications.**

2. Saleem, M., Rizwi, T., & Bashir, I. (2023). "The role of hope in buffering the influence of intolerance of uncertainty on student's psychological well-being in the conflict Zone" *Peace and Conflict: Journal of Peace Psychology, **accepted.***

3. Fazili, A.I., Charag, A.H., Bashir, I., Alshiha, A.A. and Sofi, M.R. (2023), "Conflicts and tourists' destination choice intention: a study of Kashmir Valley in India", *Tourism Review*, Vol. ahead-of-print No. ahead-of-print. https://doi.org/10.1108/TR-04-2022-0177.

4. Khan, S., Fazili, A. I., & Bashir, I. (2023). Signalling norm salience through perceived peer counterfeit consumption. Journal of Product & Brand Management. Emerald. https://doi.org/10.1108/jpbm-02-2022-3859.

1. Khan, S., Fazili, A.I. and Bashir, I. (2022), "I feel so embarrassed, still, I want it! The self-presentational dilemma of counterfeit luxury buyers", *Journal of Consumer Marketing*, Vol. ahead-of-print No. ahead-of-print. https://doi.org/10.1108/JCM-11-2020-4236. (SSCI, Scopus, ABDC-A, IF: 5.33)

2. Khan, S., Fazili, A.I. and Bashir, I. (2022), "Constructing generational identity through counterfeit luxury consumption", *Journal of Product & Brand Management*, Vol. 31 No. 3, pp. 415-437. https://doi.org/10.1108/JPBM-09-2020-3071. (SSCI, Scopus, ABDC-A, IF: 4.33)

3. Chirag, A.H, Fazili, A.I and **Bashir, I. (2020),** "Resident perception towards tourism impacts in Kashmir*" International Journal of Tourism Cities*, Vol. 7 No. 3, pp. 741-766 **(ISSN No: 2056-5607)** (ESCI, Scopus, ABDC-C, IF: 2.6), (**Emerald Publications**).

4. Khan, S., Fazili, A.I and **Bashir, I. (2020), "**Counterfeit luxury consumption: a review and research agenda" ***Journal of Consumer Behavior,*** Vol.20 No.2 pp. 337-67 (SSCI, Scopus, ABDC-A, IF: 1.7), **Wiley Publications**.

5. Sofi.,M.R, **Bashir, I.,** Parry., M.A., and Dar, A. **(2020),** "The effect of customer relationship management (CRM) dimensions on hotel customer's satisfaction in

Kashmir, *International Journal of Tourism Cities*, Vol. 6 No. 3, pp. 601-20 **(ISSN No: 2056-5607)** (ESCI, Scopus, ABDC-C, IF: 2.6), (**Emerald Publications**).

6. Chirag, A.H, Fazili, A.I and **Bashir, I. (2019)**, "Determinants of consumer's readiness to adopt Islamic banking in Kashmir" *Journal of Islamic Marketing*, Vol. 11 No. 5, pp. 1125-54 **(ISSN No: 1759-0833)** (ESCI, Scopus, ABDC-B, IF: 3.42)(**Emerald Publications**).

7. Chirag, A.H, Fazili, A.I and **Bashir, I. (2019)** "Social proof and online shopping: the effect of eWOM on purchase intention of digital products" *RESEARCHER: A Mulitidisplinary Journal*, Vol. 15 No. 1, pp. 1125-54 **(ISSN No: 2278-9022).**

8. **Irfan Bashir** and C Madhavaiah **(2015), "**Trust, social influence, self-efficacy, perceived risk and the Internet banking acceptance: An extension of technology acceptance model in Indian context", *Metamorphosis-A Journal of Management Research,* Vol. 14 No. 1, pp. 25-38. **(ISSN No: 0972-6225)** (**Sage Publications**).

9. **Irfan Bashir** and C Madhavaiah, **(2015)** "Customer attitudes, and intention towards use of internet banking services in India", *Indian Journal of Business Research,* Vol. 7 No. 1. pp. 67-102. (**Emerald Publications**).

10. **Irfan Bashir** and C., Madhavaiah **(2014),** "A conceptual model in determining internet banking adoption"*International Journal of Qualitative Research in Services*, Vol. 1 No. 3. pp. 321-342. **(ISSN No:** online: 2051-0519.print: 2051-0500 4 **)** **INDERSCIENCE Publications.**

11. **Irfan Bashir and** C Madhavaiah **(2014), "**Determinants of young consumers' intention to use Internet banking services in India", *Vision-Journal of Business Perspective,* Vol. 18 No. 3, pp. 53-63. **(ISSN No: 0972-2629) Sage Publications.**

12. J Ramakrishna Naik, Byram Anand and **Irfan Bashir, (2014)** "An empirical investigation to determine patient satisfaction factors at tertiary care hospital in India", *International Journal of Quality and Service Sciences,* Vol. 7 No.1. pp. 2-16. *(Emerald Publications)* **(ISSN No: 1756-669X)**

13. **Irfan Bashir,** and C Madhavaiah **(2014), "**Revisiting Technology acceptance model (TAM) at individual internet banking acceptance level", *Metamorphosis-A Journal of Management Research,* Vol. 13 No. 1, pp. 42-56. **(ISSN No: 0972-6225)** (**Sage Publications**).

14. J. R. Naik., Anand. B and **Irfan Bashir (2014), "**Antecedents of patient satisfaction at tertiary care hospitals in India", *ABHIGYAN,* Vol. 32 No. 4. pp.64-78. **(ISSN No: 0970-2385)**

15. J. R. Naik., Anand. B, and **Irfan Bashir, (2014), "**Developing Competency through effective Human Resource Management Practices in Indian Insurance Industry", *THE JOURNAL of Insurance Institute of India,* Vol. 39 No. 4**. (ISSN No: 2278-6759)**.

16. **Irfan Bashir,** J Ramakrishna Naik and C Madhavaiah **(2013), "**Motor insurance frauds in India: Detection and control mechanism" *Srusti Management Review,* Vol.6 No.2, pp. 27-35 **(ISSN No: 0974-4274)**

17. **Irfan Bashir,** J Ramakrishna Naik and C Madhavaiah **(2013), "**Customer Acceptance of Internet Banking Services: A Review of Extensions and Replications to Technology Adoption Model (TAM)", *Asia-Pacific Marketing Review,* Vol. 2 No.1, pp. 55-72. **(ISSN No: 2277-2057)**

18. J Ramakrishna Naik, Byram Anand and **Irfan Bashir (2013),"**Healthcare service quality and word of mouth: key driver to achieve patient satisfaction Antecedents of patient satisfaction at tertiary care hospitals in India", *Pacific Business Review International,* Vol. 5 No.12, pp. 39-44 **(ISSN No: 0974-438X)**

19. **Irfan Bashir,** J Ramakrishna Naik and C Madhavaiah **(2013),"**Potential Business Applications of Quick Response (QR) Code s", *PRAJNAN,* Vol. 41. No. 4*. ,*pp. 353-366. **(ISSN No: 0970-8448)**

20. **Irfan Bashir,** J Ramakrishna Naik and C Madhavaiah**(2013), "**Critical Analysis of Traditional and Modern Insurance Distribution Channels In India", *THE JOURNAL of Insurance Institute of India,* Vol. 38 No. 2**.** pp. 59-68.**(ISSN No: 2278-6759)**

21. Madhavaiah C., **Irfan Bashir,** and Syed Irfan Shafi**(2012),** "Defining Cloud Computing in Business Perspective: A Review of Research", *Vision: The Journal of Business Perspective, Vol.*16 No. 3, pp. 163-173. **(ISSN No:0972-2629) Sage Publications.**

22. C Madhavaiah and **Irfan Bashir (2012),** "Impact of Perceived Risk and Trust on Internet Banking Adoption", *Holy Grace Management Review*, Vol. 4. No. 1, pp. 23-29. **(ISSN No: 0975-3427)**

23. J Ramakrishna Naik, **Irfan Bashir** and Byram Anand **(2012), "**Indian Medical Tourism: Service Quality and Patient Satisfaction", *Management Trends: An International Journal of Management*, Vol. 9 No. 2, pp. 67-75. **(ISSN No: 0973-9203)**

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24.   Madhavaiah C., Sultana, P.A., **Irfan Bashir** and Syed Irfan Shafi **(2012), "Measuring Service Quality Using Importance-Performance Analysis (IPA): Some Methodological Issues"**, *Journal of Management,* Vol.4 No. 3, pp-32-46. **(ISSN No: 0975-7643)**

BOOK CHAPTERS

1.   Khan, S., Fazili, A.I. and Bashir, I. (2023), "Generational identity and Consumption", Handbook of identity and consumption 2e, (Russell Belk), Routledge.

2.   **Irfan Bashir** and **C. Madhavaiah (2012)**, "**Internet Banking in India: Recent Trends**", in *Management Practices in Global Perspective* (Ed. Y. Subbarayudu), Paramount Publishing House: New Delhi, pp. 463-467. **(ISBN: 978-81-921579-0-0)**

3.   **Irfan Bashir** and Dr. C Madhavaiah **(2012)**, "**Is Going Green a Trend or Life Style**", in *Management Practices in Global Perspective* (Ed. Dr A. Rajamohan and Dr. A.A Ananth), Southern Book House: Puducherry, pp. 463-467. **(ISBN: 978-81-921579-0-0).**

BOOK PUBLICATIONS

1.   **Irfan Bashir (2016), "Bricks to Clicks: Customer Adoption of Internet Banking Services",** Lambert Academic Publishing. **(ISBN: 978-3-659-93996-9).**

2.   Maraj Rahman Sofi **and Irfan Bashir (2017), "Managing Customer Relationships: An Applied Framework",** Lambert Academic Publishing. **(ISBN: 978-3-330-06668-7).**

RESEARCH PAPERS UNDER COMMUNICAITON

1.   Having less or saving more: The role of exclusivity and sustainability in reducing guilt over luxury purchases, *European Journal of Marketing, Review (SSCI, Scopus, ABDC-A*, IF: 8.12), (Emerald Publications).*

2.   Don't tell me to have, but to do luxury! The role of material and experiential motives in reducing counterfeiting schadenfreude, *Journal of Retailing and Consumer Services. (SSCI, Scopus, ABDC-A, IF:10.4), (Elsevier Publications).*

3.   Privacy paradox among millennials, *Young Consumers*, **Emerald Publications**).

4. Entrepreneurial propensity among university Students- A post Factor analysis of entrepreneurship programs. *Journal of Entrepreneurship and Public Policy.* Revision Submitted. *(Scopus Indexed, Emerald Publications).*

PAPER PRESENTATIONS

1. Sixth Doctoral Theses Conference organized by IBS Hyderabad in collaboration with Broad College of Business, Michigan State University, East Lansing, USA held on 26th-27th April 2013.
   Paper Title: *Factors Influencing the Young Consumers' Intension to Use Internet banking Service in India*

2. UGC Sponsored National Seminar on Current Concerns in Indian Agriculture, held on 8th & 9th March 2013 at the Department of Studies in Economics, Karnatak University, Dharward, Karnataka.
   Paper Title: *Current issues in agriculture credit in India: An Assessment*

3. UGC Sponsored National seminar on Health and Medical care Services Claims on National Resources held on 20th & 21st December 2012 at department of Economics Annamalai University, Tamil Nadu India.

   Paper Title: *Healthcare Service Quality and Word Of Mouth: Key Drivers to Achieve Patient Satisfaction*

4. UGC Sponsored National seminar on risk management held on 22nd & 23rd December, 2012 at department of commerce, S.V University, Tirupati, AP.
   Paper Title: *Do Indian Insurers Need More Focus on Alternative Channels of Distribution?*

5. International conference on Emerging Leadership Paradigms: A Catalyst to Global Innovation held on September 20-22, 2012 at Holy Grace Academy of Management Studies, Mala, Kerala.
   Paper Title: *Impact of Perceived Risk and Trust on Internet Banking Adoption*

6. National Conference on Future Computing–(NCFC2 012) held on 30th March, 2012 at the Department of Computer Science, School of Engineering and Technology, Pondicherry University – Karaikal Campus, Karaikal.
   Paper Title: *Role of Cloud computing for sustainable business development.*

7. National Seminar on Emerging Trends in the Indian Banking Industry – Challenges and Strategic Options held on 24th March, 2012 at the Department of Commerce, Pondicherry University – Karaikal Campus, Karaikal.
   Paper Title: *Customers' perceived risk and trust in internet banking services.*

8. National Seminar on Rural Marketing and Rural Consumerism: Roadmap to Build Vibrant Rural India held on 17th and 18thDecember, 2011 at the Department of Rural Industries and Management, Gandhigram Rural Institute, Gandhigram, Tamilnadu.
    Paper Title: *Defining Rural Marketing: An Examination of Current Rural Marketing Definitions*

9. National Seminar on Financial Inclusion and Role of Commercial Banks held on February 18th October 2011 at R.V.S Institute of Management studies, Karaikal Pondicherry.
    Paper Title: *Financial Inclusion: Role of ICT*

10. Attended Indian Bank's Association Conference **"BANCON-2012"** organised by Bank of Maharashtra, held on 12thNovember, 2012, at Mumbai.

WEBINARS ATTENDED

- Attended one day webinar titled 'Meta-Analysis' on 19 July 2020 organised by Institute of Technical and Scientific Research (ITSR), Jaipur,

- Attended International Webinar on "Teacher 2.0- Motivator & Learner" organized by Department of Computer Science and Engineering, N.G.P Institute of Technology, on 15 July 2020.

- Attended Online Workshop on "Plagiarism-An opportunity to learn, teach and excel" organised by Department of Bioresources, University of Kashmir on 24 June 2020.

- Participated in National Level Webinar on "Technology enabled higher education in India: opportunities and challenges" organized by Department of Mathematics, Daulat Ram College, New Delhi on 19 June 2020.

- Participated in National Level Online Quiz on "Human Resource Management" organized by Department of Commerce, Kodachadri Govt. First Degree College, Karnataka and scored 87 % marks.

ORIENTATION/REFRESHER/RESEARCH METHODOLOGY COURSES

1. Participated and successfully completed Five Days online Advanced **Faculty Development Programme** on "Data analytics: tools and techniques" 22 to 26 November 2021**,** Sponsored by **AICTE** and organised by University of Hyderabad.
2. Participated and successfully completed Five Days online **Faculty Development Programme** on "Digital Marketing" **10 to 14 October 2020,** Sponsored by **AICTE** and organised by Gayatri Vidya Parishad College, Vishakhapatnam, and been awarded Grade "A".

3. Successfully attended and completed '**One Week Research Methodology Workshop on BFSI Sector**' organised under **PMMMNMTT** from **8 to 12 June 2020** organised by S.K College of science and commerce and has been awarded Grade "B".

4. Attended 44th General orientation course organised by HRDC University of Jammu from **10 to 24 November 2019.**

5. Attended one week online Teacher Training Program (TTP) on 'Application of ICT tools for enhancement of e-learning and teaching pedagogy in schools' organised under the integral learning initiative (ILI) Lucknow from **8 to 14 July 2020.**

6. Attended **21 days Refresher Course Cum Research Training Programme** in Economics on the theme **Innovation and Development**, Sponsored by the **Ministry of Commerce, Govt. of India** held from 4 to 24 January 2013 Organized by The National Research Programme on Plantation Development (NRPPD) jointly with Rubber Board and Indialics (India chapter of Globelics), **at Centre for Developmental Studies, Trivandrum, Kerala.**

WORKSHOPS ATTENDED

1. Attended Entrepreneurship based Faculty Development Programme organised by APITCO Limited, Hyderabad, on the theme **Innovations in Class Room Teaching** held on 14th to 26th March 2012 at Department of Management Studies, RVS Institute of Management Studies and Computer Application, Thiruvettakudy, Kalikuppam, Karaikal, Puducherry.

2. Attended **UGC sponsored National Workshop (STP)** on the theme **Research Methodology: A March towards creating Research Culture** held on 2nd and 3rd February 2012 at UGC-Academic Staff College, Pondicherry University, Puducherry.

3. Attended, **Government of India, Ministry of Home Affairs**, sponsored, Worshop on **Census Data Dissemination**, Directorate of Census Operations, Puducherry, on **11thJuly, 2012** at Avvaiyar Government College for Women, Karaikal.

4. Attended three-day ICSSR-SRC- Hyderabad Sponsored **Faculty Development Programme on innovations in Classroom Teaching** held on 13-15hDecember,2011, at Department of Management Studies, RVS Institute of Management Studies and Computer Application, Thiruvettakudy, Kalikuppam, Karaikal, Puducherry.

5. Attended faculty development programme on IBM-SPSS training organised by Department of Computer Science, Pondicherry University-Karaikal Campus, held on 4thDecember, 2013.

6. Attended two day workshop on IBM_SPSS for faculty and research scholars, organised by Department of Computer Science, Pondicherry University-Karaikal Campus, held on 29th& 30th October, 2014.

7. Attended one day workshop on "*Examination-Evaluation Reforms: Changing Priorities w.s.r.t NE/P-2015 Proposals*", organised by Central university of Kashmir, held on 5thMay, 2015.

8. Attended one day workshop on ""*Scholarly Writing & Intellectual Ethics*", organised by Islamic University of Science & Technology and Elsevier, held on 26thOct, 2015.

PERSONAL PROFILE

Full Name	**IRFAN BASHIR**
Mother's Name	Sameena Bano
Father's Name	Late Bashir Ahmad Wani
Date of Birth	20-03-1984
Gender	Male
Marital Status	Married
Nationality	Indian
Religion	MUSLIM
Languages Known	**English, Urdu, Hindi, Kashmiri and Tamil**
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REFERENCES

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Dr. Asif Iqbal Fazili
Head, Associate Professor
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Awantipora
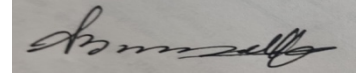**PULWAMA-192122**
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DECLARATION

I, hereby, declare that the information furnished above is true and correct to the best of my knowledge and if anything found incorrect in future, I assure you that, I will be responsible for it.

Place: Tral

Date: 20-10-2023

(IRFAN BASHIR)