

Dr Mohd Ashraf Parry

M.F.C. & Ph.D. (Management)

Assistant Professor

Nodal Officer

All India Survey on Higher Education

Key Responsibilities:

- Teaching & handling administrative work of Business School.
- Providing career counseling and personality development sessions to the students.
- Designing course structure & curriculum for graduation, post-graduation courses.
- Coordinator for the Friday Business Club
- Dealing with the planning and developing activities of the School/university.
- Organizing seminars/ Guest lecturers in the University.
- Coordinating Board of Studies (BOS) meetings of the School.

Reports:

- Preparation and submission of the report of All India Survey on Higher Education since 2010- 2011 till 2019-20;
- Preparation and submission of NIRF Report for the year 2018

Achievements:

- Established Friday Business Club in the Department,
- Established Smart Class in the Department

Training and Workshops:

1. General Orientation, Academic Staff College, AMU, Aligarh from 31st January, 2012 to 29th February, 2012
2. Faculty Development Programme, University of Kashmir, Srinagar, 2012
3. Winter School Refresher Course (ID), ASC, University of Kashmir 6th – 26th February, 2014
4. Workshop on Aakash sponsored by IIT Bombay at SBS, IUST, February, 2012
5. Two Week (Indian Society for Technical Education (ISTE) Workshop on Cyber Security at IUST 10th July – 20th July, 2014
6. Workshop on Research Methodology in Management, Commerce and Social Science at SBS, IUST 30th November to 12th December, 2013;
7. Refresher in Management in Commerce, Management and Economics 23rd February-14th March, 2015 at ASC, University of Kashmir
8. Refresher Programme, Research Methodologies: Tools and Techniques, 2 January 30-February 14, 2021, RAMANUJAN COLLEGE, UNIVERSITY OF DELHI

Research:

- Parry, Mohd Ashraf "Islamization of Modern Education" National Conference on Muslim Contribution to Modern Education: Approaches and Prospects, 23 July 2013.
- Mir Parvez A, Parry Mohd Ashraf " General Climate in the Hospitals-The Decisive Factor for Human Resource Development & Technology' Abhinav International Journal of Research, Management & Technology (Monthly Refereed); August 2015, Vol.IV: issue VIII.
- The effect of customer relationship management (CRM) dimensions on hotel customer's satisfaction in Kashmir, MR Sofi, I Bashir, M A Parry, A Dar
International Journal of Tourism Cities, 2020
- The Rise of Sovereign Wealth Funds: Genesis, Gestation and Growth
MA Parry, A Jan; IJRAR-International Journal of Research and Analytical Reviews (IJRAR) 6 (2019)
- SOVEREIGN WEALTH FUNDS: GREEN INSTRUMENTS OF STABILITY AND SUSTAINABILITY, M A Parry; D Anisa Jan, International Journal of Advance and Innovative Research 6 (1(I)), 187-196

Current: Research Interests:

- SWFs and Sustainability
- Green Finance
- Management Through Literature

Hobbies:

- Quote Innovation,
- Composing Poetry, and
- Radio Jockeying



Dr M A Parry