

CURRICULUM VITAE

DR. NAVEEDA SEHER

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CAREER OBJECTIVES:

- "Dedicated to contribute my knowledge and expertise to a reputable organization, driven by a desire for personal and professional advancement, wholeheartedly committed to sparking innovation and exploration. Aspiring for a role as an academic professional, my goal is to harness my passion for teaching, research, and academic excellence. I aim to inspire and educate students while actively participating in ongoing research and nurturing the intellectual growth of the institution. My unwavering dedication to creating an engaging learning environment, coupled with my relentless pursuit of scholarship and professional development, positions me as an ideal candidate for teaching and research positions."

PROFESSIONAL QUALIFICATION:

- PHD The Business School University Of Jammu.
- MBA Baba Gulam Shah Badshah University, Rajouri, (FM and HRM)
- BBA University Of Kashmir

RESEARCH PAPERS PRESENTED IN DIFFERENT NATIONAL AND INTERNATIONAL CONFERENCES/SEMINARS

- MICROFINANCE: BANKING SOLUTION TO POVERTY AND LOW INCOME TRAP MARKETING OF PRODUCTS PRODUCED BY SELF HELP GROUPS 05TH -06TH, APRIL 2010. BGSBU RAJOURI.
- TWO DAY NATIONAL CONFERENCE ON QUALITY TEACHER EDUCATION- NEED FOR IMPLEMENTATION OF INNOVATIONS. PRIVATIZATION AND QUALITY TEACHER EDUCATION: SOME PARAMETRES 11TH -12TH, MAY 2010 GOVT. EDUCATION SRINAGAR COLLEGE, M.A. OF ROAD.
- 4TH NATIONAL SEMINAR ON INTEGRATED APPROACH TO TOURISM DEVELOPMENT: CONTEMPORARY PRACTICES AND INNOVATIONS TALENT MANAGEMENT IN TOURISM INDUSTRY: KEY ISSUES. 18TH -19TH, MARCH 2011 THE BUSINESS SCHOOL UNIVERSITY OF JAMMU.
- IMPACT OF PEACE, CONFLICT AND DISTURBANCES ON ECONOMIC DEVELOPMENT PROCESSES CONFLICT AND SOCIO- ECONOMIC DEVELOPMENT: DRAWING A STRATEGIC PARADIGM 11TH – 13TH MAY 2012 THE BUSINESS SCHOOL UNIVERSITY OF KASHMIR.
- PROMOTION OF ETHICS AND HUMAN VALUES ETHICAL DILEMMA IN STRATEGIC DECISION MAKING: CHOICE AND CONSTRAINTS IN GLOBALISED BUSINESS ENVIRONMENT 23RD -24TH MARCH 2012 THE ISLAMIA COLLEGE OF SCIENCE AND COMMERCE, SRINAGAR.

- 4TH NATIONAL SEMINAR ON INTEGRATED APPROACH TO TOURISM DEVELOPMENT: CONTEMPORARY PRACTICES AND INNOVATIONS SUSTAINABLE TOURISM PRACTICES: ISSUES AND CHALLENGES. 18TH -19TH, MARCH 2011 THE BUSINESS SCHOOL UNIVERSITY OF JAMMU.
- GLOBAL ECONOMIC SLOW DOWN: OPPORTUNITIES CHALLENGES IN COUNTRIES AND ASIAN CORPORATE GOVERNANCE IN GLOBALIZED BUSINESS WORLD: ROLE OF HUMAN RESOURCE MANAGEMENT 7TH -10TH FEB 2012 BANGKOK (THAILAND) AND PATTAYA.
- PREPARING NEXT GENERATION LEADERSHIP: A FUTURISTIC AGENDA WOMEN IN LEADERSHIP: MAPPING THE UNDERLYING PROSPECTS AND CHALLENGES 22ND -23RD NOV 2013 DEPARTMENT OF HUMAN RESOURCE MANAGEMENT & OB, CENTRAL UNIVERSITY OF JAMMU.
- UNDER JUSTICE: A FORWARD WAY ROLE OF SELF HELP GROUPS IN ENPOWERING RURAL WOMEN: A CONCEPTUAL FRAMEWORK. 23RD -24TH OCTOBER 2013 SCHOOL OF LEGAL STUDIES, CENTRAL UNIVERSITY OF KASHMIR.
- TOURISM DESTINATION MANAGEMENT STRATEGIC PRACTICES AND POLICIES RESTORATION AND PRESERVING HERITAGE SITES IN KASHMIR – THE CHALLENGES AND OPPORTUNITIES 2ND -3RD MARCH 2012 THE BUSINESS SCHOOL UNIVERSITY OF KASHMIR.
- TOURISM DESTINATION MANAGEMENT STRATEGIC PRACTICES AND POLICIES A STUDY OF TOURIST SATISFACTION LEVEL TOWARDS RELIGIOUS TOURISM OF KATRA 2ND -3RD MARCH 2012 THE BUSINESS SCHOOL UNIVERSITY OF KASHMIR
- INTERNATIONAL CONFERENCE ON SUSTAINABLE DEVELOPMENT AND TECHNOLOGICAL INNOVATION SUSTAINABLE DEVELOPMENT PROBLEMS OF TOURISM SECTOR IN J AND K STATE 23RD -24TH DEC 2015 SBS IUST AWANTIPORA
- INTERNATIONAL CONFERENCE ON SUSTAINABLE DEVELOPMENT AND TECHNOLOGICAL INNOVATION SUSTAINABLE TRAINING AND DEVELOPMENT FOR HANDICRAFT SECTOR IN J AND K STATE 23RD -24TH DEC 2015 SBS IUST AWANTIPORA

ABSTRACTS AND RESEARCH PAPERS PARTICIPATION AND ACCEPTANCE IN DIFFERENT NATIONAL AND INTERNATIONAL CONFERENCES

- SUSTAINABLE DESTINATION EXCELLENCE: INNOVATIONS IN ALTERNATIVE TOURISM HERITAGE TOURISM IN RAJASTHAN: STUDY OF LEADERSHIP STYLES. 17TH -18TH FEB 2011 SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT, JAMMU UNIVERSITY.
- THIRD INTERNATIONAL CONFERENCE OF INDIAN TOURISM CONGRESS ON “REGIONAL TOURISM – TRENDS, CHANGES AND CHALLENGES IN SOUTH ASIA PROSPECTS OF SECOND HOME TOURISM: A SPATIO-TEMPORAL APPROACH 25TH -26TH JUNE 2011 COLOMBO, SRILANKA.
- 52ND ANNUAL CONFERENCE OF THE INDIAN SOCIETY OF LABOUR ECONOMICS (ISLE) LABOR FORCE VERSUS POPULATION GROWTH RATE: A STUDY OF UNEMPLOYMENT IN J&K STATE 17TH -19TH DEC 2010 DEPARTMENT OF ECONOMICS, KARNATAKA UNIVERSITY.
- INTEREST FREE INSTITUTIONAL MECHANISM (BANKING, FINANCE AND INSURANCE) FOR PROMOTING INVESTMENT EFFICIENCY AND SCOPE OF ISLAMIC MONETARY SYSTEM IN INDIAN FINANCIAL MARKET 3RD-5TH JUNE 2011 THE BUSINESS SCHOOL UNIVERSITY OF KASHMIR.
- SUSTAINABLE DESTINATION EXCELLENCE: INNOVATIONS IN ALTERNATIVE TOURISM ROLE OF TALENT MANAGEMENT IN TOURISM INDUSTRY: PRACTICAL

IMPLICATIONS 17TH -18TH FEB 2011 SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT, JAMMU UNIVERSITY.

RESEARCH PAPERS PUBLISHED IN INTERNATIONAL JOURNALS AND BOOKS

- INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE AND MANAGEMENT LEADERSHIP AND ORGANISATIONAL EFFECTIVENESS-A CONCEPTUAL FRAMEWORK VOLUME NO. 1 (2011), ISSUE NO. 7 (NOVEMBER) ISSN 2231-4245.
- INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT AND MANAGEMENT ORGANIZATIONAL EFFECTIVENESS AND SERVICE EFFICIENCY: A COMPARATIVE STUDY SELECT INDIAN BANKS VOLUME NO. 1 (2011), ISSUE NO. 6 (NOVEMBER) ISSN 2231-5756.
- TOURISM DESTINATION MANAGEMENT STRATEGIC PRACTICES AND POLICIES A STUDY OF TOURIST SATISFACTION LEVEL TOWARDS RELIGIOUS TOURISM OF KATRA PG NO 309-314, MARCH 2012 ISBN 978-81-8457-370-1.
- INNOVATIVE TOURISM AND SUSTAINABLE DEVELOPMENT ISSUES AND CHALLENGES MICRO LEVEL PLANNING FOR SUSTAINABLE TOURISM DEVELOPMENT: KEY ISSUES PG NO 109-123, MARCH 2012 ISBN 978-81-8457-371-8.
- TOURISM DESTINATION MANAGEMENT STRATEGIC PRACTICES AND POLICIES RESTORATION AND PRESERVING HERITAGE SITES IN KASHMIR – THE CHALLENGES AND OPPORTUNITIES PG NO 203-216, MARCH 2012 ISBN 978-81-8457-370-1.
- SOCRATES AN INTERNATIONAL MULTILINGUAL, MULTIDISCIPLINARY JOURNAL BUSINESS PROCESS REENGINEERING AND ORGANIZATIONAL STRUCTURE-A CASE STUDY OF INDIAN COMMERCIAL BANKS PG 126-138 EDITION –II, VOL: II ISSUE JUNE 2014 ISSN 2347-6869.
- THIRD CONCEPT AN INTERNATIONAL JOURNAL OF IDEAS PARAMETERS OF CONFLICT AND SOCIO - ECONOMIC DEVELOPMENT PG NO 28-34 VOL 328 ISSUE JUNE 2014 ISSN 0970-7247.

WORKSHOP /ORIENTATION AND REFRESHER COURSE PARTICIPATION AND COORDINATION

- INTERNATIONAL WORKSHOP ON “OPTIMIZATION TECHNIQUES AND SOFTWARES” IN CONJECTION WITH THE 46TH ANNUAL CONVENTION OF OPERATIONAL RESEARCH SOCIETY OF INDIA (ORSI) OCTOBER 19TH TO OCTOBER 23RD 2013 DEPARTMENT OF STATISTICS UNIVERSITY OF KASHMIR, SRINAGAR.
- RESEARCH METHODOLOGY IN MANAGEMENT, COMMERCE & SOCIAL SCIENCES NOVEMBER 30TH TO DECEMBER 12TH 2013 SCHOOL OF BUSINESS STUDIES, ISLAMIC UNIVERSITY OF SCIENCE AND TECHNOLOGY, AWANTIPORA.
- ISTE WORKSHOP ON AAKASH FOR EDUCATION, INDIAN INSTITUTE OF TECHNOLOGY BOMBAY NOVEMBER 10TH TO 11TH NOVEMBER 2012 SCHOOL OF BUSINESS STUDIES, ISLAMIC UNIVERSITY OF SCIENCE AND TECHNOLOGY, AWANTIPORA.
- ISTE WORKSHOP ON CYBER SECURITY, INDIAN INSTITUTE OF TECHNOLOGY BOMBAY 10TH JULY TO 20TH JULY 2014 SCHOOL OF BUSINESS STUDIES, ISLAMIC UNIVERSITY OF SCIENCE AND TECHNOLOGY, AWANTIPORA.
- FOUR WEEK 67TH GENERAL ORIENTATION COURSE 20TH JAN TO 16TH FEB 2015 UGC-ACEDMIC STAFF COLLEGE UNIVERSITY OF KASHMIR SRINAGAR.
- ISTE STTP WORKSHOP ON ENVIRONMENTAL STUDIES (IIT BOMBAY) 2ND JUNE TO 12TH JUNE 2015 SCHOOL OF BUSINESS STUDIES, ISLAMIC UNIVERSITY OF SCIENCE AND TECHNOLOGY, AWANTIPORA.

- WORKSHOP ON TECHNICAL COMMUNICATION FOR SCIENTISTS AND ENGINEERS (IIT BOMBAY) 18TH OCTOBER TO 5TH DECEMBER 2015 SCHOOL OF BUSINESS STUDIES, ISLAMIC UNIVERSITY OF SCIENCE AND TECHNOLOGY, AWANTIPORA.
- WRITING IMPACTFUL RESEARCH (WIR) 22ND APRIL 2021 TO 05TH AUGUST SABARAGAMUWA UNIVERSITY OF SRI LANKA IN ASSOCIATION WITH EMARLD PUBLISHING.
- INTRODUCTION TO STATISTICAL ANALYSIS (MOOCS) 1ST MAY 2021 TO 10TH JUNE 2021 COMMON WEALTH EDUCATIONAL MEDIA CENTRE FOR ASIA (CEMCA) AND KALINGA INSTITUTE OF SOCIAL SCIENCES (KISS) DEEMED UNIVERSITY
- ACEDEMIC COUNSELLING FOR ODL LEARNERS (MOOCS) 19TH APRIL 2021 TO MAY 30TH 2021
- COMMON WEALTH EDUCATIONAL MEDIA CENTRE FOR ASIA (CEMCA) AND ODISHA STATE OPEN UNIVERSITY (OSOU)
- INTRODUCTION TO SUSTAINABLE DEVELOPMENT IN BUSINESS(MOOCS) 02ND APRIL TO 30TH APRIL 2021 OPEN UNIVERSITY OF MAURITIUS AND COMMON WEALTH OF LEARNING
- “ENTREPRENEURSHIP DEVELOPMENT: A WAY FORWARD EDUCATIONAL INSTITUTES IN INDIA 05TH MAY 2021 UNIVERSITIES COMMERCE AND MANAGEMENT TEACHERS ASSOCIATION (GUGRAT STATE) AND SHRI H. K. COMMERCE COLLEGE, AHMEDABAD
- ONLINE CARRICULUM WORKSHOP ON BBA IN RURAL MANAGEMENT AND MBA IN RURAL MANAGEMENT DECEMBER 2020 MAHATMA GANDHI NATIONAL COUNCIL OF RURAL EDUCATION, DEPARTMENT OF HIGHER EDUCATION, MINISTRY OF EDUCATION GOVERNMENT OF INDIA
- ONE WEEK ONLINE RESEARCH METHODOLOGY WORKSHOP ON BFSI SECTOR 8TH JUNE 2020 TO 12TH JUNE 2020 PANDIT MADAN MOHAN MALVIYA NATIONAL MISSION ON TEACHERS AND TEACHING (PMMMNM), MHRD, NEW DELHI
- CO-ORDINATED ONLINE CAREER COUNSELLING SESSION 28TH JULY 2021 IUST AWANTIPORA
- INTRODUCTION TO STATISTICAL ANALYSIS 25TH NOVEMBER TO 7TH JANUARY 2022 COMMON WEALTH EDUCATIONAL MEDIA CENTRE FOR ASIA (CEMCA) AND KLINGA INSTITUTE OF SOCIAL SCIENCES (KISS)
- THREE DAY INTERNATIONAL VIRTUAL WORKSHOP ON RESEARCH METHODOLOGY AND RESEARCH ARTICLE WRITINGI 12TH MAY 2022 TO 14TH MAY 2022 LAVENDER LITERACY CLUB INDIA CAPE COMORIN TRUST, MALAYSIAN INDUSTRIAL RELATIONS AND HUMAN RESOURCE ASSOCIATION (MIRHA) MALAYSIA
- RESEARCH MENTORING PROGRAMME 2022 ORGANISED BY SABRAGAMUWA UNIVERSITY, SRI LANKAIN ASSOCIATION WITH EMERALD PUBLISHING AND GLUF MEDICAL UNIVERSITY, 1ST SEP TO 8TH OCTOBER 2022.
- INTERNATIONAL VIRTUAL FACULTY DEVELOPMENT PROGRAMMEON ARTIFICIAL INTELLIGENCE :CHALLENGES AND OPPORTUNITIES IN RESEARCH AND EDUCATION (MULTIDISCLIPINARY) ORGANISED BY GOVT. DEGREE COLLEGE KULGAM J AND K AND CAPE COMORIN TRUST INDIA FROM 20-26TH SEPTEMBER 2023
- VIRTUAL SYMPOSIUM ON SUSTAINABLE CONSUMER CHOICES ORGANISED BY FACULTY OF BUSINESS AND COMMUNICATION INTI INTERNATIONAL UNIVERSITY, 26TH OCTOBER 2023.

FORTHCOMING RESEARCH PAPERS

- JOURNAL OF ASIAN ECONOMIC INTEGRATION, RECONNOITERING THE FLORICULTURE SEGMENT OF THE JAMMU AND KASHMIR ECONOMY HARNESSING THE COMPARATIVE ADVANTAGE ID ECI-2023-0057 DEC 29 2023
- JOURNAL OF ENTREPRENEURSHIP AND INNOVATION IN EMERGING ECONOMIES, IMPACT OF EXPORTS AND IMPORTS ON SAVINGS IN CHOSEN ADVANCED ECONOMIES, ID EIE-2023-0334, NOV30 2023
-

PROJECT PROPOSALS SUBMITTED TO DIFFERENT FUNDING AGENCIES

- ANALYSING THE EFFECTIVENESS OF LABOUR LAWS COMPLIANCE IN IMPROVING CHILD LABOUR FOR RURAL MASSES: AN EMPIRICAL STUDY IN J AND K SUBMITTED TO ICAI RESEARCH PROJECT SCHEME 2023.
- FOSTERING SUSTAINABLE LIVELIHOODS AND EMPLOYMENT OPPORTUNITIES FOR YOUTH IN JAMMU AND KASHMIR: THE MISSION YOUTH EMPOWERMENT.SUBMITTED TO ICSSR-RMM-20TH OCTOBER 2023.

BOOK PUBLICATION

- ORGANIZATIONAL EFFECTIVENESS PRACTICES ITINERANT TO FREEDOM: CONSTRUCTS OF ORGANIZATIONAL EFFICACY KDP AMAZON 13-12-2020 9798580942247

WORK EXPERIENCE:

- Worked as Assistant Professor (Contractual) in South Campus University of Kashmir
- Worked as an approved Counsellor in IGNOU Jammu -1201
- Working as Assistant Professor (Contractual) in Islamic University of Science and Technology, Awantipora UT of J & K since 3rd March 2012.

PROJECT WORK

- Project report on foreign Exchange Reserves in Jammu & Kashmir Bank.
- Performance of commercial banks in 2006-2007.
- Coordinating projects of BBA and MBA students.
- Acted as moderator and rapporteur in different technical sessions in international conference in IUST, Awantipora

PERSONAL DETAILS:

Name: Dr Naveeda Seher
Parentage: Abdul Gani Bhat
D.O.B: 20-09-1986
Gender: Female
Nationality: Indian
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Contact No. 7006335146 (M)

DECLARATION:

I hereby declare that all the above given information is true to my belief.

Date:

Place:

Signature