

CURRICULUM VITAE

Dr. Mujeeb Liyakat
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Incharge Head, DJMC (IUST) Since 25-10-2021

Employment

- Assistant Professor

Department of Journalism & Mass Communication, Islamic University of Science & Technology, J&K India
Mar, 2013-Present

- Teach Media Studies at

Department of Journalism and Mass Communication, Aligarh Muslim University, India
July, 2009-July 2011

- Guest Faculty

Department of Journalism and Mass Communication, Womens College Srinagar.
2012

Education

- Ph.D in Mass Communication and Journalism *Aligarh Muslim University, Aligarh.*
- M.A. in Mass Communication & Journalism *Aligarh Muslim University, Aligarh.*
- B.Sc from *Aligarh Muslim University, Aligarh.*

JK- SET

- Jammu and Kashmir **SET** (State Eligibility Test) Topper 2016

Conferences/ Seminars/ Workshops

- Presented three papers for National Science Communication Congress at Gwalior, Aligarh and Bulandshahr in 2004, 2008 and 2009.
- Acted as a rapporteur in two technical sessions in the

English Language and Literature, IUST on “Contemporary Women’s Writing: Trends and Issues” held on 10th and 11th November 2014.

- Attended a One Day workshop on Integrated Child Protection Scheme (ICPS) organized by Save The Children at Sarovar Portico, Srinagar on 1st December, 2014.
- Participated in the one-day International Workshop on Peace Journalism organized by Department of Journalism and Mass Communication in collaboration with Centre for International Relations, Islamic University of Science and Technology on July 30, 2015.
- Presented paper on “Media Construction Model of Stereotypes and Popular Discourses about Arab Travelers in Hindi Films in the Two-Day National Seminar on Travelogue in Arabic Literature organized by The Department of Arabic Language and Literature, IUST on 29-30 September, 2015.
- Presented paper on “Representation of Muslims Connected with History in the Indian Popular Culture: A Critical Analysis of Indian Expressionism Art in the Two- Day Seminar on From the Margins to the Centre : Texts and Contexts organized by Department of English Language and Literature, IUST on 4th and 5th November, 2015.
- Presented paper on “ Role of Fourth Estate in Sustainable Development : A Critical Analysis of Indian Expressionism Art in the Two-Day International Conference on Sustainable Development and Technological Innovation organized by School of Business Studies, IUST on 23-24 December, 2015.
- Participated in Two Day Workshop on Disaster Preparedness and Role of Media held at IUST on 21st April, 2016 jointly organized by DJMC, IUST, Centre for Law and Development Policy and Human Welfare Voluntary Organisation J and K.
- Participated in One Day Workshop on Peace-building and Journalism held at IUST on 22-23 May, 2017 organized by DJMC, IUST in collaboration with Centre for Law and Development Policy sponsored by Kargil Development Project.
- Presented paper on “Simulation and Simulacra of Climate Change in Expressionism Art : A Critical Discourse Analysis of Hindi Films of India” in the National Conference on Global Economic Development and Environmental Issues organized by the school of Management , DME on 3rd February, 2018.
- Participated in 7 Day Faculty Development Programme on

Communication and New Media, Central University of Jammu sponsored by National Council of Rural Institutes (NCRI) Hyderabad in collaboration with National Service Scheme From 23rd February to 1st March 2018.

- Presented paper on “Responsibilities and Ethics in Journalism” in One Day Workshop on Daur e Jadeed me Sahafat ke Badalte Taqazey organized by Anjuman Urdu Sahafat Jammu and Kashmir on 18th October, 2020.
- Attended National Seminar on “Covid & Communication” hosted by DJMC, IUST on 25th March, 2021.
- Presented Paper on “Performance & Challenges of Urdu Newspapers in Kashmir” in National Conference on Education Research & Innovation on 17th April, 2021 hosted by Osmania University Hyderabad.
- Attended One Week National Workshop on “Communication Research: Tools, Methods & Approaches” organized by DJMC, IUST from 31st August-5th September, 2021.

Publications

- **Image of Muslims in Mainstream News Columns** : An Analysis of Major English Newspapers Published by Indian Journal of Communication Review. (ISSN No. 2454- 9339).
- **Portrayal of Climate Change in Expressionism Art** : A Critical Discourse Analysis of Hindi Films of India Published by International Journal of Humanities, Arts, Medicine and Sciences. (ISSN No. 2454-4728).
- **Image of Muslims in Mainstream English Dailies of India** : A Critical Analysis of Four Major Newspapers During 2007 and 2017 Published by International Journal of Research in Humanities, Arts. (ISSN No. 2321-8878).
- **Understanding Web 2.0 - The Extensions of Emotional Release and Status**: Uses and Gratification Theory in the Context of Kashmir Published by International Journal of Communication and Media Studies. (ISSN No. 2250-0014).
- **Fourth Estate Framing of Muslims in 21st Century**: A Critical Analysis of Four Leading Indian Newspapers During Congress and BJP Regimes Published by International Journal of Research in Humanities, Arts and Literature. (ISSN No. 2321- 8878).
- **Climate Change- Myth or Reality** : A Critical Analysis of Mainstream English Dailies of India Published by International Journal of Research in Humanities, Arts and Literature. (ISSN No. 2321-8878).

Reviewer

- Reviewed the Research Article for the SAGE.
- Reviewer of peer reviewed bi-annual journal “Women and Society” carried out by the Advanced Centre for Women’s Studies, AMU.

Warden

Worked as Warden of Boys Hostels from 26-02-2017 to 28-05-2018.

Proctorial Team

Member of University Proctorial Team Since 03-05-2018

Technical Profile

1. Edited Films at Department of Journalism and Mass communication at Aligarh Muslim University, Aligarh.
2. Carried out Video Editing and Camera Direction for covering the Expert Visiting Committee Inspection of All India Council for Technical Education at Islamic University of Science and Technology in March, 2015. The Video film was prepared successfully as per the norms and guidances of AICTE.
3. Created Concept for an Expressionism Art entitled WHAT IS IN THE NAME.
4. Directed Short Film on Covid-19 “**Peyiv Payas**” in 2020.

Personal profile

1. Computer Literate
2. Have been a part of various seminars, debates at Aligarh Muslim University.
3. Interested in writing film scripts, write-ups; directing short films. Won four awards at national level film fests.

Working languages: English, Urdu, Hindi and Kashmiri