

## TWO DAY WORKSHOP “ENTREPRENEURIAL SKILLS FOR ARABIC STUDENTS”

### REPORT



The Department of Arabic Language and Literature in collaboration with Centre for Career Counseling and Placements, IUST organized a two day workshop on the theme “Entrepreneurial Skills for Arabic Students” on 27th- 28th February 2023, in blended mode. Dr. Mohammad Afzal Siddiqui, CEO of Marlin Medical Assistance Pvt. Ltd., New Delhi was the Invited Guest Speaker. Pertinent to mention that Dr. Mohammad Afzal Siddiqui is a renowned author, speaker and strategic planner with a lot of experience in the medical tourism market. He has successfully provided professional assistance to many hospitals, tourism companies and facilitators to establish their brand in the global market and develop meaningful relationships with their international counterparts. Dr. Siddiqui has been successful in making India a preferred medical tourism destination for a large number of Arab countries.

The programme began with a welcome address delivered by the Head, Department of Arabic Language and Literature, Dr. Inayat Rasool, followed by an address on the significance of the workshop by Dr. Danish, the representative from 3CP, IUST.

This was followed by the keynote address by the guest speaker Dr. Mohammad Afzal Siddiqui entitled “Entrepreneurial Skills for Arabic Learners”

After the key note address Professor Lily Want, Dean Outreach, talked at length about the role of the office of Dean Outreach and 3CP in conducting such workshops from



ISLAMIC UNIVERSITY OF SCIENCE AND TECHNOLOGY  
DEPARTMENT OF ARABIC LANGUAGE & LITERATURE

time to time. She also expressed her views about the relevance of the current workshop for the students and scholars of Arabic language.

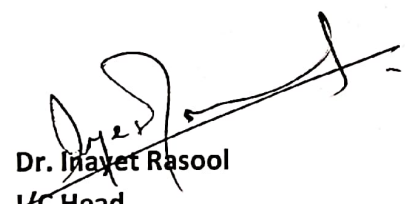
The invited speaker delivered four lectures on the following themes.

- 1) Scope of Arabic in Corporate world.
- 2) Function of Medical Tourism and Arabic Language.
- 3) Enhancing Arabic Skills as per Medical Tourism.
- 4) Market Places for getting Freelance Jobs in Arabic Language.

Every presentation was followed by a Question and Answer session. As the titles suggest, the speaker acquainted the participants about various career paths like medical tourism, wellness tourism, media, content writing, voice-overs and translation for Arabic speakers. The learned speaker talked at length about the avenues available in these fields as employment as well as freelancing careers.

Earlier, Dr. Inayet Rasool, Head, Department of Arabic Language and Literature, welcomed the dignitaries and the participants of the workshop. Dr. Irfani Rahim, Sr. Assistant Professor, Department of Arabic Language and Literature, was the Coordinator of the workshop.

The workshop was attended by over one hundred participants, including the faculty members and research scholars of the department and students from various departments of the University. Dr. Sajad Rashid, Assistant Professor, Department of Arabic Language and Literature, moderated the whole session while as Dr. Gulam Mustafa Mir, Assistant Professor, Department of Arabic Language and Literature, presented the vote of thanks.

  
Dr. Inayet Rasool  
I/C Head

No: IUST/ARB/Workshop /23/65

Dated: 09-03-2023

Copy to:

1. Dean Outreach
2. I/C Dean SH&SS
3. Head 3CP
4. Departmental Web page
5. File