

**CIED–IUST Foundation Inaugurates One-Week Management Development Program on  
Human Resource Management in association with MSME DFO Srinagar**

25-02-2026: A one-week Management Development Program (MDP) on Human Resource Management was inaugurated today at the IUST Innovation Campus by Prof. Parvez A. Mir, CEO, CIED–IUST Foundation. The inaugural ceremony was held in the presence of Mohammed Tariq Ishtiaq, IEDS, Assistant Director, Br. MSME DFO Srinagar, faculty members of the Department of Management Studies, esteemed members of CIED–IUST Foundation, and participants of the program.

During the inauguration, the distinguished speakers highlighted the critical role of Human Resource Management (HRM) in today’s dynamic business environment. They emphasized that effective HR practices are essential for organizational growth, sustainability and competitiveness.

In his address, Prof. Parvez A. Mir delivered an insightful session focusing on the growing significance of AI in Human Resource Management. He underscored how HRM has become indispensable for entrepreneurs, startups and established enterprises alike, particularly in a rapidly evolving and digitally driven landscape. He encouraged students to develop strong managerial and leadership competencies to effectively manage human capital in their future ventures.

Mohammed Tariq Ishtiaq, IEDS, urged students and aspiring entrepreneurs to look beyond the technical dimensions of HRM and understand the importance of formalizing their enterprises. He emphasized that registering as an MSME provides businesses with a legal framework, access to government schemes, financial assistance and institutional support, thereby enhancing their growth prospects and long-term sustainability.

The one-week program will cover key dimensions of Human Resource Management, including recruitment and selection, training and development, performance management, labour laws, employee engagement and strategic HR practices. The initiative aims to equip participants with practical knowledge and skills that will support their entrepreneurial aspirations and professional careers.