

Aspirants flock DJMC canopy, studios on Open Day

Awantipora, June 18: As part of Open Day 2025, the Department of Journalism and Mass Communication (DJMC), Islamic University of Science and Technology (IUST), hosted scores of aspiring students on Wednesday.

The practice introduced school and college students to the dynamic world of Mass Communication. It also familiarized them with the academic and creative opportunities available within the department.

Students from various schools and colleges across different districts participated in the event. Students from Saint Joseph School, Baramulla, Burn Hall School, Srinagar and Sanctorum institute, Sopore were among the visitors. The aspirants, many of whom are considering taking up media as career, took part in several interactions wherein their queries were addressed by the DJMC faculty.

“Mass Communication is a vital academic discipline that explores the role as well as impact of media in society. In today’s fast-paced digital world, where information is constantly created and consumed across platforms, understanding media is more important than ever,” said Dr. Rabia Noor, Head, DJMC.

Aspirants also engaged in discussions with current journalism students and scholars, gaining first-hand insight into student life and the nature of journalistic work.

“I have always been attracted to writing and would love to explore Journalism and Mass Communication at IUST,” said Navleen Kour, a Class 11 student from Saint Joseph School, Baramulla.

Aspirants were later given a tour of various facilities of the department, which included the Community Radio studio, media lab, multimedia studio and smart classroom, where they practiced on the equipment.

Meanwhile, a photo-exhibition was held on the occasion. A selfie-stand was also erected near the canopy where aspirants took their pictures. Print specialization projects, professional cameras, iMac system, etc were kept on display. Besides, copies of student-led quarterly news magazine, *Times Echo*, were presented to aspirants.