

Women Entrepreneurship Development Cell (WEDC) Hosts Special Program on International Women's Day

March 08: The Women Entrepreneurship Development Cell (WEDC) at CIED – IUST Foundation organized a special program in celebration of International Women's Day. The event was chaired by Prof. Parvez A. Mir, CEO CIED-IUST Foundation and was attended by esteemed faculty members, students and distinguished guests.

Prof. Parvez A. Mir inaugurated the session in the presence of Dr. Ruheela Hassan, Coordinator of WEDC, IUST. Highlighting the significance of International Women's Day, Prof. Mir emphasized that in today's world, women are excelling alongside men in every field. He also discussed about the importance of women's entrepreneurship in the digital era.

Dr. Ruheela Hassan provided a brief introduction to International Women's Day, which is celebrated worldwide every year on March 8. She stressed the need for equal rights for both men and women, asserting that no gender should be considered dominant over the other.

The main objective of the program was to celebrate International Women's Day and to raise awareness among women about their rights, qualities and other women-centric issues.