

CIED-IUST Foundation

Awantipora

MSME Cluster Outreach Program organized at Industrial Estate Lassipora Pulwama.

December 23: A Cluster outreach program organized by the Small Industries Development Bank of India (SIDBI) was held at the Industrial Estate Lassipora, Pulwama. The program featured an insightful session by Prof. Parvez A. Mir, CEO CIED-IUST Foundation. In his session, Prof. Parvez explained the various initiatives of CIED – IUST Foundation designed to support MSMEs and shared practical advice on how entrepreneurs can navigate challenges in the current business environment. He also emphasized on the importance of understanding the regulatory framework and leveraging available resources to foster business growth and sustainability. By accessing different resources including financial support offered through various schemes, entrepreneurs can scale their operations, acquire necessary tools and technologies, and strengthen their market presence.

The program also featured sessions by Mr. Adil Ahsan, AGM SIDBI Srinagar XBO and Mr. Saheel Alaqband, Assistant Director, MSME Srinagar.