

## **Two Days Business Fest was organized by CIED-IUST Foundation**

### **CIED IUST FOUNDATION**

#### **AWANTIPORA**

The "Two Days Business Fest " was organized by the CIED-IUST Foundation was inaugurated by the Chief Education Minister, Ms. Sakina Itoo, and the Vice Chancellor, of Islamic University of Science and Technology (IUST), Prof. Shakil Ahmad Romshoo. This event marks an important step towards transforming the university into a prominent hub for innovation and entrepreneurship. The focus of the festival was to foster an environment where students and entrepreneurs can collaborate, learn, and grow.

The Vice Chancellor, Prof. Romshoo, highlighted the university's commitment to evolving into a skill-based institution, further strengthening its role in nurturing future leaders, innovators, and entrepreneurs. This strategic direction aligns with the goal of making the university a centre of excellence in both academic and practical skill development.

Prof. Abdul Wahid, the Registrar, encouraged students to elevate their ventures and aspirations, urging them to transition from being job seekers to job creators. He emphasized the importance of entrepreneurship in shaping a future where students can become employers, rather than just employees.

Prof. Parvez A. Mir, the Dean of the School of Business Studies, Head of the Department (HOD) and Director CIED-IUST Foundation emphasized that the innovative and entrepreneurial ecosystem at the Islamic University of Science and Technology (IUST) is one of the best in the region. He highlighted that IUST has received national recognition for several years due to its commitment to fostering a dynamic environment for entrepreneurship and innovation.

The festival was also serves as a platform to promote entrepreneurship, innovation, and skill-building among students, which is essential for their future success in a rapidly changing global economy. Through such initiatives, the university aims to create a dynamic ecosystem that empowers students to not only excel academically but also develop the critical skills needed to thrive in the business world. This focus on skill-based education will likely help in developing a workforce that is adaptable, capable, and prepared for the challenges of tomorrow.

In conclusion, the Two-Day Business Fest organized by the CIED-IUST Foundation was a resounding success. The event not only provided a platform to showcase the entrepreneurial talent of students but also fostered a spirit of innovation and collaboration. By bringing together budding entrepreneurs, industry experts, and academic leaders, the festival laid a strong foundation for cultivating a more innovative and entrepreneurial ecosystem within the university. This event has set a benchmark for future initiatives, inspiring students to pursue their entrepreneurial aspirations and contribute to a thriving business culture.