

Session on Dynamics of Contemporary Global Business World by Pro. Zafar Ud Din Ahmed was organised by the School of Business Studies in association with CIED IUST Foundation.

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AWANTIPORA

A session on Dynamics of Contemporary Global Business world was held at Lal Ded Auditorium is organized by School of Business Studies in association with CIED IUST Foundation under the direction of Dean of Business Studies as well Director CIED Prof. Parvez. A. Mir.

The Dean of Business Studies as well Director of CIED, Prof. Parvez. A. Mir inaugurates the session on Dynamics of Contemporary Global Business World. In the inaugural part of the session Prof. Parvez A. Mir welcomed the Guest and introduced participants regarding Global Dynamics.

Prof. Zafar Ud Din Ahmed (Professor of Marketing and International Business Founder, President and CEO) delivers his brief session on Global Dynamics in the business world. He gave awareness to the participants about the globalization of companies, globalization of manufacturing and production, globalization of finance, globalization of knowledge, globalization of transportation and globalization of distribution System. He also told the participants about the globalization of the business System.

Prof. Mohd Shafi, Head of the Economics Department gave the vote of thanks, as we draw this insightful session on the Dynamics of Contemporary Global Business world to a close, it is my honor to express our heartfelt gratitude to everyone who made this event possible.

The session aims to equip young entrepreneurs with practical skills and knowledge for managing business finances effectively, especially for management and STEM students.

The overall session was interactive by cooperative group activities, discussions and real-life activity to apply the concepts of dynamics of contemporary global business.

