CIED–IUST Foundation, in Association with MSME DFO Srinagar, Organises Lecture on Intellectual Property Rights

October 23, 2026: CIED–IUST Foundation, in association with the MSME Development and Facilitation Office (DFO), Srinagar, organised a lecture on Intellectual Property Rights (IPR) at the IUST Innovation Campus. The programme aimed to enhance awareness about intellectual property protection, promote innovation and equip students and aspiring entrepreneurs with the knowledge required to safeguard their ideas and innovations.

The session was inaugurated by Prof. Parvez A. Mir, CEO, CIED–IUST Foundation, in the presence of Ms. Zainab Syed, IPR Attorney, along with entrepreneurs and a large gathering of students.

The lecture highlighted the significance of Intellectual Property Rights in fostering innovation, identifying emerging business opportunities and transforming creative ideas into commercially viable ventures. Participants were sensitised to the importance of protecting intellectual assets and understanding the role of IPR in entrepreneurship and business development.

During the session, Ms. Zainab Syed interacted with students and aspiring entrepreneurs, sharing valuable insights into the practical aspects of intellectual property rights and their relevance in the entrepreneurial ecosystem. The discussion also provided participants with an opportunity to enhance their understanding of how intellectual property protection can support innovation, strengthen business prospects and encourage the development of sustainable enterprises.

The programme reflects CIED–IUST Foundation's continued efforts to promote entrepreneurship, strengthen industry–institution collaboration, and create awareness about essential aspects of business development among students and aspiring entrepreneurs.