

**CIED-IUST Foundation Organises EAP for DGR Beneficiaries in association with
NIESBUD**

20-08-2026: CIED-IUST Foundation organised an Entrepreneurship Awareness Programme (EAP) in association with NIESBUD for beneficiaries under the Directorate General Resettlement (DGR), aimed at providing participants with meaningful exposure to innovation, entrepreneurship and emerging technologies beyond the traditional classroom environment.

The visiting DGR team was warmly welcomed by Mr. Shameem Iqbal, Manager, CIED–IUST Foundation, who introduced the participants to the Foundation’s mission, vision and key objectives. In his address, he highlighted the growing significance of entrepreneurship in today’s dynamic and competitive business landscape and encouraged participants to adopt skill-oriented learning approaches to enhance their employability and career prospects.

Mr. Iqbal further emphasised the importance of innovation-driven entrepreneurship as a catalyst for sustainable development, economic growth and self-reliance. He encouraged the participants to develop an entrepreneurial mindset and remain abreast of emerging technologies and industry-oriented skills.

As part of the experiential learning component, the DGR beneficiaries toured various state-of-the-art facilities at the Innovation Campus, including the iFactory Lab, Design & Development (D&D) Lab, Training & Development Lab and UltraTech Cement Lab. The participants attended hands-on demonstrations and practical sessions showcasing advanced technologies such as 3D printing, 3D scanning, PCB prototyping, CNC machining and laser cutting.

The visit provided the DGR beneficiaries with firsthand exposure to the innovation ecosystem, laboratory infrastructure and operational systems functioning at CIED–IUST Foundation. The interactive sessions enabled participants to gain a better understanding of how emerging technologies can be translated into innovative products, entrepreneurial ventures and employment opportunities.

The programme was concluded with an engaging question-and-answer session, during which the participants actively interacted with experts and sought insights into entrepreneurship, technology and career opportunities. The participants expressed their appreciation for the valuable learning experience and the exposure to innovation-led entrepreneurship provided through the programme.