

**Students from Department of Management Studies, IUST Visit CIED–IUST Foundation  
for Entrepreneurship Awareness Program**

15-06-2026: Students of MBA (International Business) 2nd Semester from the Department of Management Studies, Islamic University of Science and Technology (IUST), visited the CIED–IUST Foundation at the IUST Innovation Campus for an Entrepreneurship Awareness Program (EAP). The visit was organized to provide students with practical exposure to innovation, entrepreneurship and emerging technologies beyond the traditional classroom environment.

The visiting students were warmly welcomed by Mr. Shameem Iqbal, Manager, CIED–IUST Foundation, who introduced them to the Foundation’s mission, vision and key objectives. In his address, he highlighted the growing significance of entrepreneurship in today’s dynamic and competitive business landscape and encouraged students to adopt skill-oriented learning approaches to enhance their employability and career prospects. He also emphasized on innovation-driven entrepreneurship which serves as a catalyst for sustainable development, economic growth and self-reliance.

As part of the experiential learning component, the students toured various state-of-the-art facilities at the Innovation Campus, including the iFactory Lab, Design & Development (D&D) Lab, Training & Development Lab and UltraTech Cement Lab. The participants also attended hands-on demonstrations and practical sessions involving advanced technologies such as 3D printing, 3D scanning, PCB prototyping, CNC machining and laser cutting.

The visit provided students with firsthand exposure to the innovation ecosystem, laboratory infrastructure and operational systems functioning at CIED–IUST Foundation. The program concluded with an interactive question-and-answer session, where students actively engaged with experts and expressed their appreciation for the valuable learning experience and exposure to innovation-led entrepreneurship.