

CIED–IUST Foundation Organizes One-Day Interactive Workshop on Entrepreneurial Decision and Risk Profile

06-04-2026: CIED–IUST Foundation, in association with the Dept. of Management Studies, organized a one-day workshop session on Entrepreneurial Decision and Risk Profile at the IUST Innovation Campus. The primary objective of the workshop was to create awareness among participants about entrepreneurial decision-making processes and to help them understand the risk profiles associated with startup ventures.

The workshop was inaugurated by Prof. Parvez A. Mir, CEO CIED–IUST Foundation, in the presence of Mr. Nitin Kaul, Consulting Partner at White Note Consulting and Mr. Syed Abdul Basit Andrabi, CEO, DST i-TBI CIED–IUST Foundation. The program witnessed active participation from faculty members of the Department of Management Studies IUST, along with entrepreneurs, students and members of the CIED–IUST Foundation.

In his inaugural address, Prof. Parvez A. Mir highlighted the significance of entrepreneurship in today’s digital era. He emphasized the importance of informed and strategic decision-making for building successful startups and encouraged participants to develop an innovative and resilient entrepreneurial mindset.

Mr. Nitin Kaul conducted engaging and insightful sessions on business risk profiling and entrepreneurial decisions. He interacted with participants and delivered a comprehensive presentation, illustrating key concepts through real-world examples of leading global entrepreneurs. He encouraged aspiring entrepreneurs to initiate their ventures early and adopt a proactive approach towards business development.

During the sessions, Mr. Kaul elaborated on various dimensions of entrepreneurship, including innovative thinking, analytical decision-making, reputational and market risks, risk-averse behaviour and diversification strategies. The workshop provided participants with practical insights into managing uncertainties and making effective business decisions.

The workshop concluded with a formal vote of thanks delivered by Dr. Hajra Manzoor, Assistant Professor, Dept. of Management Studies. This was followed by an engaging interactive question-and-answer session, making the event both informative and enriching for all attendees.