



CIED – IUST FOUNDATION

Registered Address: Islamic University of Science and Technology,
Awantipora, Pulwama, Jammu & Kashmir, India, 192122

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CIED-IUST Foundation Organizes Alumni Entrepreneurs Program on Startup Challenges, Funding, and Scaling Strategies

30-03-2026: CIED-IUST Foundation organized an Alumni Entrepreneurs Program focused on Startup Challenges, Funding, and Scaling Strategies, with the objective of fostering innovation and strengthening the entrepreneurial ecosystem at the IUST Innovation Campus.

The program commenced with a warm welcome address by Prof. Parvez A. Mir, CEO, CIED-IUST Foundation, who greeted the alumni entrepreneurs and provided a comprehensive overview of the Foundation and its key initiatives. He highlighted various government schemes, mentorship opportunities, incubation support, and funding avenues available to aspiring entrepreneurs through the Centre for Innovation and Entrepreneurship Development (CIED).

During the interactive session, Prof. Mir sensitized participants to critical startup challenges and shared valuable insights into effective marketing strategies necessary for sustainable business growth. He emphasized the importance of adaptability, innovation, and continuous skill development in today's dynamic entrepreneurial landscape. He also informed attendees about the diverse training programs, workshops, and capacity-building initiatives regularly conducted by the Foundation.

As part of the experiential learning component, participants were given a guided tour of the Foundation's state-of-the-art facilities, including the iFactory Lab, Design & Development (D&D) Lab, Training & Development Lab, and UltraTech Cement Lab. The entrepreneurs actively engaged in hands-on sessions using advanced technologies such as 3D printers, 3D scanners, PCB prototyping machines, CNC machines, and laser cutting equipment, gaining practical exposure to real-world applications and industry-relevant skills.

The program proved to be highly insightful and inspiring for the participants. It concluded with an engaging question-and-answer session, further reinforcing the Foundation's commitment to nurturing innovation and promoting entrepreneurship among alumni and aspiring founders.