



ISLAMIC UNIVERSITY OF SCIENCE AND TECHNOLOGY

AWANTIPORA, KASHMIR

Office of the Community Connect

Alamdar Memorial College of Nursing & Medical Technology (IUST) Organized an Awareness Programme on “Substance Abuse & Its Prevention” at Govt. Degree College Charar-i-Sharief Budgam

Date: 17-11-2025

Target Audience: Local Community

Description:

The Community Outreach unit of Alamdar Memorial College of Nursing & Medical Technology Charar-i-Sharief, Budgam, a constituent college of the Islamic University of Science and Technology Awantipora (IUST), successfully organized an awareness program on **Substance Abuse & Its Prevention** at GDC Charar-i-Sharief on 17th November 2025. The initiative, held under the banner of the ‘Nasha Mukt Bharat Abhiyaan’ (Drug-Free India Campaign).

The event aimed to educate students, and youth about the rising challenges of substance abuse in society and the importance of preventive strategies, early identification, and community-based interventions.

The Chief Guest of the event, Prof. Dr. Zamrooda Mushtaq, Principal AMCONMT, addressed the audience with an insightful presentation on the psychological, social, and health impacts of substance abuse. She stressed the responsibility of families, teachers, and healthcare professionals in early detection and prevention of addiction.

The programme was graced by Prof. Dr. Mohd Amin Malik, Principal, Govt. Degree College, Charar-i-Sharief, who appreciated the collaborative effort between AMCONMT and Govt. Degree College. The programme was convened by Ms. Neelofar Jan, Assistant Professor AMCONMT, and organised by Mr. Junaid Khurshid and Ms. Shaila Nazir, Faculty AMCONMT.

The event included expert lectures, interactive discussions, and awareness messages aimed at educating students about the consequences of substance abuse. The programme concluded with a vote of thanks and a collective pledge to work toward a drug-free community.