

**CIED–IUST Foundation Conducts MSME Entrepreneurship Awareness Program at Govt.
Polytechnic College Shopian**

17-02-2026: CIED–IUST Foundation conducted a Ministry of MSME–sponsored Entrepreneurship Awareness Program (EAP) at Government Polytechnic College Shopian. The program aimed to create awareness among students and faculty about entrepreneurship opportunities, MSME government schemes, funding avenues and mentoring support available for aspiring entrepreneurs from diverse academic backgrounds.

The program was conducted under the leadership of Prof. Parvez A. Mir, CEO, CIED–IUST Foundation. The inaugural session was led by Syed Abdul Basit Andrabi, CEO, DST i-TBI, CIED–IUST Foundation, along with esteemed members of the Foundation and faculty members of the College. The event witnessed enthusiastic participation from a large gathering of students.

During the program, Mr. Andrabi delivered a comprehensive session highlighting the vision, role and key initiatives of CIED–IUST Foundation. He apprised the participants of various MSME government schemes, available funding opportunities and the Mission YUVA Scheme launched by the Government of Jammu & Kashmir, which aims to promote youth entrepreneurship and self-employment across the region.

He further emphasized the importance of skill-oriented and industry-relevant courses to enhance employability and entrepreneurial readiness. The students were sensitized about the mentoring, incubation and infrastructural support available through CIED–IUST Foundation for startup development and were encouraged to effectively utilize these resources to transform innovative ideas into sustainable ventures.

The program concluded with an interactive session, fostering a spirit of innovation, confidence and entrepreneurial thinking among the students, and motivating them to explore entrepreneurship as a viable career option.