

**CIED–IUST Foundation Conducts MSME Entrepreneurship Awareness Program at
Department of Sheep Husbandry, Nowshera Srinagar**

09-02-2026: CIED–IUST Foundation conducted a Ministry of MSME–sponsored Entrepreneurship Awareness Program (EAP) at the Department of Sheep Husbandry, Nowshera, Srinagar. The program aimed to create awareness among the staff members of the department and young entrepreneurs about opportunities, MSME government schemes, funding avenues and mentoring support available for aspiring entrepreneurs.

The program was organized under the leadership of Prof. Parvez A. Mir, CEO, CIED–IUST Foundation, in the presence of staff members of the Department of Sheep Husbandry and faculty members of the CIED–IUST Foundation.

During the program, Prof. Parvez A. Mir delivered a comprehensive session highlighting the vision, role and initiatives of the CIED–IUST Foundation. He apprised the participants about various MSME government schemes, funding opportunities and the Mission YUVA Scheme, recently launched by the Government of Jammu & Kashmir, which aims to promote youth entrepreneurship and self-employment.

He also interacted with the participants regarding their innovative ideas and emphasized the importance of skill-oriented and industry-relevant courses. Prof. Mir sensitized the participants about the mentoring, incubation and infrastructural support available through CIED–IUST Foundation for startup development and encouraged them to effectively utilize these resources.

The program concluded with an interactive session, fostering a spirit of innovation, confidence and entrepreneurial thinking among the participants for their future careers.