

**CIED–IUST Foundation Conducts MSME Entrepreneurship Awareness Program at
Learn X Academy Hub, Awantipora**

05-02-2026: CIED–IUST Foundation conducted a Ministry of MSME–sponsored Entrepreneurship Awareness Program (EAP) at Learn X Academy Hub, Awantipora. The program aimed to create awareness among students and faculty about entrepreneurship opportunities, MSME government schemes, funding avenues and mentoring support available for aspiring entrepreneurs from diverse academic backgrounds.

The program was conducted under the leadership of Prof. Parvez A. Mir, CEO CIED–IUST Foundation, along with faculty members of the Academy and witnessed enthusiastic participation from a large gathering of students.

During the program, Prof. Parvez A. Mir delivered a comprehensive session highlighting the vision, role and key initiatives of the CIED–IUST Foundation. He apprised the participants of various MSME government schemes, available funding opportunities and the Mission YUVA Scheme launched by the Government of Jammu & Kashmir, which aims to promote youth entrepreneurship and self-employment across the region.

Prof. Mir also emphasized the importance of skill-oriented and industry-relevant courses to enhance employability and entrepreneurial readiness. He sensitized the students about the mentoring, incubation and infrastructural support available through CIED–IUST Foundation for startup development and encouraged them to effectively utilize these resources to transform innovative ideas into sustainable ventures.

The program concluded with an interactive session, fostering a spirit of innovation, confidence and entrepreneurial thinking among the students, and motivating them to explore entrepreneurship as a viable career option.