

CIED-IUST Foundation Concludes One-Week MDP for MSME Entrepreneurs

02-01-2025: CIED-IUST Foundation successfully concluded a one-week Management Development Program (MDP) on Digital Product Strategy for Entrepreneurs, sponsored by the Ministry of MSME, at the IUST Innovation Campus, Awantipora.

The program witnessed the participation of more than 25 entrepreneurs and was aimed at enhancing product design and strengthening digital skill sets for effective business operations. The workshop comprehensively covered advanced technologies such as 3D modelling and 3D printing, laser cutting technology, and CNC machining, with a special focus on their applications, operational mechanisms and significance in contemporary business and manufacturing practices. The program was facilitated by experienced trainers from different departments of IUST, who conducted hands-on sessions that seamlessly integrated conceptual learning with real-world business use cases, providing participants with practical exposure to modern product development tools.

The valedictory session was attended by Prof. Parvez A. Mir, CEO, CIED-IUST Foundation, Dr. Mohd Junaid Mir, Coordinator of the program, along with other esteemed members of the Foundation. During the session, participants expressed their gratitude to the trainers for the insightful and enriching sessions and requested that similar capacity-building programs be organized more frequently. They appreciated the valuable knowledge and practical skills gained throughout the workshop.