

**CIED–IUST Foundation Conducts MSME Entrepreneurship Awareness Program at
Alamdar College of Nursing and Medical Technology, Budgam**

29-12-2025: CIED–IUST Foundation conducted a Ministry of MSME–sponsored Entrepreneurship Awareness Program (EAP) at Alamdar College of Nursing and Medical Technology, Charar-i-Sharief, Budgam. The program aimed to create awareness among nursing students and faculty about entrepreneurship opportunities, MSME government schemes, funding avenues and mentoring support available for aspiring paramedical entrepreneurs.

Prof. A. H. Moon, Dean Academic Affairs IUST, was the Chief Guest on the occasion. Participants included Mr. Javaid Ahmad Khan, Assistant Registrar IUST, Dr. Zamrooda Akhter, Principal Alamdar College of Nursing, along with other esteemed faculty members of the nursing college and a large group of paramedical nursing students.

Dr. Zamrooda Akhter spoke about the scope and significance of medical entrepreneurship in daily life and its growing role in strengthening the healthcare sector.

Prof. Parvez A. Mir, CEO CIED – IUST Foundation, delivered a comprehensive session highlighting the role and initiatives of CIED–IUST Foundation. He also apprised the students about various MSME government schemes, funding opportunities as well as the Mission YUVA Scheme, recently launched by the Government of Jammu & Kashmir, which aims to promote youth entrepreneurship and self-employment.

Prof. A. H. Moon interacted with the participants regarding their innovative ideas and emphasized the importance of skill-oriented and industry-relevant courses. He sensitized the participants about mentoring, incubation and infrastructural support available through CIED for startup development and advised them to avail maximum benefit of the available resources.

The program concluded with an interactive session, thereby fostering a culture of innovation among students in the healthcare sector.