

CIED–IUST Foundation Organizes Interactive Session under Transformational Leadership for Micro and Small Enterprises EDP

24-10-2025: CIED–IUST Foundation organized an interactive session under the Executive Development Program (EDP) in Transformational Leadership for Micro and Small Enterprises, sponsored by the Small Industries Development Bank of India (SIDBI). The program was held under the leadership of Prof. Parvez A. Mir, CEO, CIED–IUST Foundation.

The session was inaugurated by Prof. Parvez A. Mir, in the esteemed presence of Dr. Touseef Ahmed Bhat, Industrial Consultant, Mr. Faisal Kawoosa, CEO of Techarc, along with other distinguished members of the CIED–IUST Foundation, students from the Department of Management Studies, and a dynamic group of participating entrepreneurs.

In his inaugural address, Prof. Mir highlighted the critical role of leadership in ensuring the sustainable growth of micro and small enterprises. He emphasized the importance of building a strong foundational understanding of industry operations and asserted that transformational leadership is essential for navigating today’s evolving business environment and fostering innovation.

Mr. Faisal Kawoosa engaged in an insightful interaction with entrepreneurs, addressing real-time challenges they encounter in their business operations. He discussed strategies for scaling businesses through technology integration and shared perspectives on how leadership transformation can create a competitive edge in rapidly changing markets.

Dr. Touseef Ahmed Bhat shared his experiences working with entrepreneurs, students and discussed the challenges faced by startups in their early stages. He guided participants on how small-scale ventures can evolve into successful enterprises through strategic planning, innovation, and adaptability.

The session concluded with an open discussion where participants shared their entrepreneurial journeys, challenges, and aspirations. The interactive exchange fostered collaboration, peer learning, and inspiration, setting a promising tone for the upcoming modules of the EDP.