

Entrepreneurship Awareness Program organised by MSME DFO Srinagar in association with CIED-IUST Foundation

16-09-2025: MSME Development and Facilitation Office, Branch Srinagar, in collaboration with the Department of Management Studies, IUST and CIED – IUST Foundation, organized a one-day Entrepreneurship Awareness Program at Campus-III. The primary objective of the program was to create awareness among entrepreneurs and management students of IUST regarding MSME registrations, schemes and opportunities available for aspiring business leaders.

The inaugural session was graced by Prof. A. H. Moon, Dean Academic Affairs, IUST, in presence of Mr. Malik Waseem, General Manager DIC Pulwama, Mr. Saheel Alaqband, Assistant Director Br. MSME DFO Srinagar, Prof. Parvez A. Mir, CEO, CIED-IUST Foundation, Mr. Syed Zeeshan Andrabi, Functional Manager, DIC Pulwama, Er. Samrah Shakeel, OSD Skill Development, Mr. Sajid Hussain Shah, Young Professional MSME, esteemed members of CIED-IUST Foundation, entrepreneurs and students.

Prof. A. H. Moon interacted with the participants on the importance of entrepreneurship in today's dynamic world, encouraging them to pursue it as a viable career path. Citing practical examples, he emphasized that entrepreneurs must be willing to take risks.

Mr. Wasim thanked the MSME Department for conducting such programs for aspiring entrepreneurs and students. He emphasized the need for people to come forward with innovative ideas to start their own ventures, urging them to become job creators rather than job seekers.

Prof. Parvez A. Mir emphasized the role of CIED-IUST in funding, mentoring and supporting young entrepreneurs, outlining opportunities provided by the incubation ecosystem.

Mr. Saheel Alaqband highlighted that Kashmir Valley holds immense potential for establishing processing units, particularly apple processing units, which can generate significant employment opportunities while also safeguarding farmers from potential losses.

Mr. Syed Zeeshan Andrabi provided awareness about DIC loan schemes and subsidies available for both small and large-scale businesses. He also discussed the Prime Minister's Employment Generation Programme (PMEGP) schemes, aimed at promoting self-employment and enterprise development. Er. Samrah Shakeel discussed about skill development courses and encouraged students to leverage skill-based learning as a foundation for successful entrepreneurship.

The program concluded with a vote of thanks delivered by Mr. Syed Abdul Basit. The event proved to be highly informative and impactful, leaving participants with valuable insights into entrepreneurial opportunities, government support systems and the importance of skill development in building sustainable enterprises.