

CIED–IUST Foundation Hosts Interactive Session with Members of PHD Chamber of Commerce and Industry

11-07-2025: CIED-IUST Foundation organized a dynamic and insightful session as part of the Executive Development Program in Transformational Leadership for Micro and Small Enterprises, sponsored by the Small Industries Development Bank of India (SIDBI).

The session, conducted under the leadership of Prof. Parvez A. Mir, CEO, CIED–IUST Foundation, brought together key members of the PHD Chamber of Commerce and Industry (PHDCCI), budding entrepreneurs and industry mentors for a productive and collaborative exchange.

Prof. Parvez A. Mir inaugurated the session and, in his address, emphasized the critical role of transformational leadership in driving the growth and sustainability of micro and small enterprises. He highlighted the need for a deep understanding of industrial operations, adaptability and innovation to effectively navigate today's complex business environments.

The event featured Mr. Mohd Shahid Khan and Mr. Fayaz Ahmad Bhat, both esteemed members of PHDCCI, who interacted extensively with the participants. Mr. Khan delivered a highly engaging interaction, addressing real-world challenges faced by entrepreneurs and offering strategic guidance on technology adoption, scaling strategies and evolving leadership approaches. His insights resonated strongly with the participants, offering them practical tools for enhancing competitiveness.

Mr. Fayaz Ahmad Bhat discussed the growing importance of Agri-based technology in modern business. He provided valuable insights into the market dynamics and challenges of agri-businesses, encouraging participants to explore innovative solutions in the agricultural sector.