

J&K Bank Team Visits CIED–IUST Foundation at Campus-III, IUST

08-07-2025: CIED-IUST Foundation hosted a delegation from J&K Bank at its Campus-III, IUST. The visit aimed to explore avenues for collaboration in fostering innovation and entrepreneurship across the region.

Prof. Parvez A. Mir, CEO, CIED–IUST Foundation, formally welcomed the J&K Bank team. During the interaction, Prof. Mir presented an overview of the centre’s activities and achievements, highlighting its role in nurturing startups and driving entrepreneurial growth. He also briefed the visiting delegation about the successful ventures supported by the Foundation and the various funding schemes and mentorship opportunities extended to budding entrepreneurs.

The J&K Bank team, led by Mr. Irfan Anjum, Deputy General Manager and Zonal Head, expressed keen interest in how financial institutions can support innovation hubs like CIED. They acknowledged that such collaborations are vital for creating a robust startup ecosystem. Discussions also touched upon the importance of tailored financial services, mentorship programs and capacity-building workshops in empowering early-stage entrepreneurs. The bank representatives also emphasized the potential for organizing sessions on financial literacy, investment strategies and risk management for startup founders.

As part of the visit, the team toured several advanced technical facilities at Campus-III, including the C4i4 Lab, AICTE IDEA Lab, UltraTech Cement Lab and other state-of-the-art technology labs. These labs play a critical role in supporting prototyping, product development, and hands-on innovation for incubated startups and student innovators.

The visit concluded with both institutions expressing intent to explore potential partnerships that can jointly contribute to regional economic growth through innovation and entrepreneurship.