

Team from NSRCEL, IIM Bangalore Visits CIED-IUST Foundation at Campus-III

30-06-2025: As part of the Incubating Incubators initiative (iCube) supported by SBI Foundation, a delegation from NSRCEL, Indian Institute of Management Bangalore (IIMB), visited CIED-IUST Foundation at Campus-III. The team was warmly welcomed by Prof. Parvez A. Mir, CEO of CIED-IUST Foundation, in the esteemed presence of senior members of the Foundation, coordinators of various CIED verticals and a gathering of entrepreneurs.

During the visit, the NSRCEL-IIMB team engaged in one-on-one interactions with entrepreneurs associated with the CIED-IUST Foundation. These discussions focused on key aspects of business development, including startup challenges, marketing strategies, operational concerns and opportunities for sustainable growth.

The delegation also visited the Main Campus of IUST, where they had an interactive meeting with Prof. Shakil Ahmad Romshoo, Hon'ble Vice Chancellor of IUST. Discussions revolved around collaborative opportunities, including the signing of an MoU to strengthen ties between the institutions. The team further interacted with Prof. A. H. Moon, Dean Academic Affairs IUST, exchanging ideas on fostering innovation and academic excellence.

As part of the campus tour, the team visited several cutting-edge facilities, including the Food Technology Labs, HPC Computer Lab and the Robotics Lab at the Department of Computer Science and Engineering. They also explored the advanced technological infrastructure under the CIED-IUST Foundation, visiting the C4i4 Lab, AICTE IDEA Lab, Computer Lab and Ultratech Cement Lab.

The visit proved immensely valuable for the participating entrepreneurs, offering them expert guidance, practical solutions to business challenges and exposure to best practices for scaling and sustaining their ventures.