

## **IUST's Journalism deptt conducts Community Outreach program at Mantaqui higher secondary**

Awantipora, May 21: The Department of Journalism and Mass Communication (DJMC), Islamic University of Science and Technology (IUST), carried out a community outreach initiative at Mantaqui Memorial Waqf Higher Secondary School, here, on Wednesday.

The visit aimed at familiarizing aspiring students with the wide-ranging professional avenues available in the field of media and communication. Faculty members, accompanied by students and staff from the department, interacted with school students and alumni to offer them guidance and practical exposure.

Dr. Rabia Noor, Head DJMC, provided an overview of the Four-Year Undergraduate Programme (FYUGP), structured in accordance with the National Education Policy (NEP), 2020. She underscored the programme's multidisciplinary and skill-enhancing curriculum, designed to prepare students for both employment and entrepreneurial pursuits.

In his address, Dr. Mujeeb Liyakat, Assistant Professor and Community Connect Coordinator, DJMC, enlightened students about building careers in various media sectors, including journalism, electronic media, advertising and public relations. He also held a creative ideation activity with students and highlighted the success of department alumni working with esteemed local, national and international media houses.

To provide a closer look at real-world media practices, the department shared its student-led publication, *Times Echo*, along with other platforms curated by students. One-on-one interactions and group discussions helped address student queries and encouraged them to consider careers in media.

Dr. Sayar Mir, Assistant Professor, engaged students in a session on visual communication and design, while Zahoor Ahmad Gilkar, Junior Technical Assistant, delivered hands-on instruction in photography.

Being in close proximity to IUST, the school held a collaborative discussion with the university team on creating academic linkages and future engagement.