

## **Rumi Library's User Awareness Programme held at DJMC**

Awantipora, May 8: The Department of Journalism and Mass Communication (DJMC), Islamic University of Science and Technology (IUST), hosted a team of experts from Rumi Library, IUST, to conduct a User Awareness Programme for the department.

The team comprised of the Chief Librarian, Dr Sheikh Mohammad Imran, Assistant Librarians, Dr Sheikh Shueb and Dr Saleeq Ahmad Dar, Head Assistant, Mir Suhail Hamid, among others. The programme was held to generate awareness among the students and scholars about smart access to data and digital library resources. The session underlined the need for digital literacy in an era overwhelmed by information.

"We want to bridge the gap between Information and users of Information," stressed Dr Imran. He elaborated on different e-resources useful for research purposes. Besides, he deliberated on the facilities offered by the Rumi Library. He also lauded DJMC for being actively involved in conducting different sorts of programmes.

Through a detailed visual presentation, Dr Shueb underscored the critical intersection of Journalism and Library Science, stating, "We are not only consumers of information but contributors as well." He pointed out that with over three million research papers published annually, research scholars must equip themselves with the tools for systematic literature review to navigate the vast and often overwhelming sea of academic content.

Addressing the challenges of misinformation, Dr Shueb warned against the "infodemic" fuelled by social media — a double-edged sword that can both inform and mislead. He urged the academic and research community to shift from traditional concepts of libraries to more dynamic and digitally integrated systems.

Earlier, welcoming the guests, Dr Rabia Noor, Head DJMC, informed the Librarian about the idea of setting up a departmental library proposed by the department, and sought his support for the same. The programme concluded with a formal vote of thanks by Dr Arif Nadaf, Assistant professor DJMC. Other Assistant Professors who attended the programme included Dr Mujeeb Liyakat, Dr Heeba Din and Dr Sayar Ahmad Mir.