

## **CIED-IUST Foundation launches Executive Development Program in Transformation leadership for Micro & Small Enterprises in association with SIDBI.**

20th January 2025: CIED-IUST Foundation, in association with SIDBI, launched the Executive Development Program (EDP) in Transformation leadership for Micro & Small Enterprises. The inauguration ceremony was chaired by the Hon'ble Vice Chancellor IUST, Prof. Shakil Ahmad Romshoo and attended by other University officials including the Registrar, Prof. Abdul Wahid, CEO of CIED-IUST Foundation, Prof. Parvez A. Mir and Deans of various departments at IUST.

Prof. Romshoo highlighted that the primary goal of the program is to cultivate leadership skills essential for effectively operating and managing successful businesses. He emphasized that the program aims to equip participants with the necessary tools and knowledge to make informed decisions, inspire teams, and drive organizational success.

Prof. Parvez A. Mir, CEO of CIED-IUST Foundation, explained that the program is a 12-month, one-on-one mentorship initiative designed to provide personalized guidance and support. This tailored approach ensures that each participant receives expert advice to enhance their entrepreneurial and leadership capabilities over the course of the year. This will help participants gain a deeper understanding of industry dynamics and equip them with the skills necessary to lead and manage businesses effectively. He expressed his gratitude to SIDBI officials including Sh. Balbir Singh (General Manager and Regional Head of Chandigarh Region, SIDBI) and Mr. Adil Ahsan, AGM Srinagar XBO for their constant support and guidance.