

STEM (Skill to Enterprise Model) Students Participating in Four days Chandigarh Fair 2024 at Chandigarh.

CIED IUST FOUNDATION

AWANTIPORA

The Chandigarh Fair 2024 and Trade exhibition was pivotal for STEM students to transition from academic knowledge to real-world application. With the CIED IUST Foundation's support, students can gain hands-on experience in entrepreneurship, learning how to market their innovations effectively.

Engaging with industry professionals offers students a chance to gain firsthand knowledge about market trends, customer preferences, and best practices. This insight can be crucial for refining their products and marketing strategies.

Networking with potential investors is another key aspect. These connections can open doors to funding opportunities, mentorship, and collaborative ventures, which are vital for scaling their ideas. Overall, this kind of exposure not only enriches their learning experience but also lays a strong foundation for their future careers as entrepreneurs.

Engaging directly with potential customers and mentors at the fair can provide invaluable feedback, allowing students to refine their projects based on real-world insights. This interaction fosters a deeper understanding of market demands and helps them tailor their offerings accordingly.

Moreover, the confidence gained from presenting their ideas and receiving constructive criticism can empower students to tackle future challenges head-on. These experiences cultivate resilience and adaptability essential traits for any successful entrepreneur. It's also a fantastic opportunity for them to practice their pitching skills and learn how to effectively communicate their vision.