

Manatqi Centre for Science and Society

July 13, 2023

Press Release

Mantaqi Centre for Science and Society, IUST hosted a One-day Workshop titled "Unveiling the Neurophysiology of a Successful Career" on July 13. The event featured a thought provoking keynote speech by Dr Shazia Salam, a doctor and an ICF certified life coach. This was followed by an interactive session that delved into career possibilities amidst the current socio-economic situation, while emphasizing the utilization of our neurophysiological processes to unlock the maximum potential.

The workshop brought together professionals, students, and career enthusiasts eager to explore the intersection of neurophysiology and career success. Dr Andleeb Coordinator, Mantaqi Centre for Science and Society welcomed the audience and highlighted the importance of neurophysiological and behavioural patterns in shaping our success. Prof Javed Ahmed, Professor of practice at the Centre also enlightened the audience with his ideas. The interactive session fostered a stimulating environment for participants to engage in dynamic discussions on career opportunities, taking into account the prevailing socio-economic circumstances.. Attendees gained valuable knowledge on leveraging their inherent neurophysiological processes to optimize their personal and professional development.