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					Co-creating Organizational	
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1	9789353282721	Sunil Maheshwari	1900	Engage!	Fulfillment	ame=evidya_
				Managing		https://evidya.sagepub.in/library/managing-organisational-
2	9789351500124	V Nilakant	1994	Organisational Change		<u>change?bookId=2795&siteName=evidya</u>
				Human Resources	Experiences, Interventions,	https://evidya.sagepub.in/library/human-resources-
3	9788132119883	T. V. Rao	1995	Development	Strategies	development?bookId=2709&siteName=evidya
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4	9788132118565	Stephen S Kaagan	1999	Leadership Games	Organizational Development	games?bookId=3974&siteName=evidya
				The Craft of		https://evidya.sagepub.in/library/the-craft-of-
5	9789351500179	June A Valladares	2000	Copywriting		copywriting?bookId=4194&siteName=evidya
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6	9788132119951	Kenneth B Kahn	2001	New Product Planning		?bookId=2519&siteName=evidya
					Identifying Potential and	https://evidya.sagepub.in/library/assessment-
7	9788132118541	Nitin Sawardekar	2002	Assessment Centres	Developing Competency	centres?bookId=2688&siteName=evidya
					Changing Policies and	https://evidya.sagepub.in/library/insurance-in-
8	9788132103790	P S Palande	2003	Insurance in India	Emerging Opportunities	india?bookId=3923&siteName=evidya
				Services Marketing		https://evidya.sagepub.in/library/services-marketing-and-
9	9788132118497	Audrey Gilmore	2003	and Management		management?bookId=4136&siteName=evidya
					Strategic Management in	https://evidya.sagepub.in/library/technology-
10	9788132103837	Goel Cohen	2003	Technology Transfer	Developing Countries	transfer?bookId=3899&siteName=evidya
					A Resource Guide for	https://evidya.sagepub.in/library/advertising-
11	9789352800797	J V Vilanilam	2004	Advertising Basics!	Beginners	<u>basics!?bookId=2462&siteName=evidya</u>
				Transformative		https://evidya.sagepub.in/library/transformative-
12	9788132103912	Vipin Gupta	2004	Organizations	A Global Perspective	organizations?bookId=3876&siteName=evidya
				Performance		
				Management and	HR Tools for Global	https://evidya.sagepub.in/library/performance-management-
13	9788132104056	T. V. Rao	2004	Appraisal Systems	Competitiveness	and-appraisal-systems?bookId=3827&siteName=evidya

					72 Must-Know Truths for	https://evidya.sagepub.in/library/lessons-in-six-
14	9788132100348	Debashis Sarkar	2004	Lessons in Six Sigma	Managers	sigma?bookId=3830&siteName=evidya
				Customer-Driven		https://evidya.sagepub.in/library/customer-driven-services-
15	9788132101819	S Balachandran	2004	Services Management		management?bookId=3976&siteName=evidya
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16	9789352803149	Jai B. P. Sinha	2004	Multinationals in India	Cultures	india?bookId=3249&siteName=evidya
				Beyond Consumer	Sectoral Marketing and	https://evidya.sagepub.in/library/beyond-consumer-
17	9788132101833	J S Panwar	2004	Marketing	Emerging Trends	marketing?bookId=3784&siteName=evidya
					Dilemmas and Decision	https://evidya.sagepub.in/library/managerial-
18	9788132101796	Poonam Sharma	2004	Managerial Ethics	Making	ethics?bookId=3772&siteName=evidya
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				Brainstorming	Communications Guide to	https://evidya.sagepub.in/library/brainstorming-
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21	9788132119753	Arun Maira	2004	Remaking India	One Country, One Destiny	india?bookId=2697&siteName=evidya
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					Media Boom in the Asia-	https://evidya.sagepub.in/library/asia-
22	9788132101871	Madanmohan Rao	2005	Asia Unplugged	Pacific	unplugged?bookId=3793&siteName=evidya
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23	9788132102045	Sanjiv J Phansalkar	2005	Business	Preparing for A Global India	for-indian-business?bookId=3819&siteName=evidya
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24	9788132101864	June A Valladares	2005	Valladares		valladares?bookId=3792&siteName=evidya
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25	9789352800414	Anand Halve	2005	Advertising	Students and Practitioners	advertising?bookId=2995&siteName=evidya
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27	9788132102731	Dinach Kumar	2005	Cornorato Canars	Business NOT As Usual	
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28	9789352800582	V Nilakant	2006	Change Management	Global Context	management?bookId=3027&siteName=evidya
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29	9789351500056	K Harigopal	2006	Organizational Change	Leveraging Transformation	organizational-change?bookId=3654&siteName=evidya
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33	9789351500544	Aniana Sen	2006	Advantage!		advantage!?bookId=2717&siteName=evidya
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34	9789352802890	S Ramachander	2006	Creativity @ Work		work?bookId=3219&siteName=evidya
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35	0780352802020	Anuradha Sharma	2006	Resource Management	An Indian Perspective	management?bookId=3222&siteName=evidya
- 33	3703332002320	Andradna Sharma	2000	IT Application Service	Arrindian rerspective	https://evidya.sagepub.in/library/it-application-service-
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37	9789352800773	Srinath Srinivasa	2006	information	Life in A Connected World	information?bookId=3071&siteName=evidya
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39	9788178299600	Kenneth Abeywickra	2006	Management	Developing Country	management?bookId=3855&siteName=evidya
					Psychometric Tests and Self-	
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40	9788178299549	Seema Sanghi	2006	Excellence	for Managers	excellence?bookId=3850&siteName=evidya

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41	9789352800636	Manu Parashar	2006	Organizations		innovating-organizations?bookId=2461&siteName=evidya
				Understanding	Building Business BRIC by	https://evidya.sagepub.in/library/understanding-emerging-
42	9789352800650	Stefano Pelle	2006	Emerging Markets	Brick	markets?bookId=3042&siteName=evidya
				The Challenges of		https://evidya.sagepub.in/library/the-challenges-of-indian-
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44	9788132118527	Jagdish N Sheth	2002	Relationship Marketing		
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45	9789351500070	S R Vishwanath	2007	Corporate Finance	Theory and Practice	finance?bookId=2784&siteName=evidya
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46	9789352800186	Ashok Chanda	2007	Resource Technologies	Keys to Managing People	technologies?bookId=2980&siteName=evidya
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47	9789351500155	Shombit Sengupta	2007	Jalebi Management	Bite	management?bookId=2680&siteName=evidya
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48	9789351500209	S Balasubramanian	2007	Leadership	Indian Experiences	leadership?bookId=2693&siteName=evidya
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				The New Sales	Challenges for the 21st	https://evidya.sagepub.in/library/the-new-sales-
50	9789351500223	Walter Vieira	2007	Manager	Century	manager?bookId=2696&siteName=evidya
				Research Methods for		https://evidya.sagepub.in/library/research-methods-for-
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51	9788178299761	John Adams	2007	Social Science Students		students?bookId=3872&siteName=evidya
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				Total Management by	Management Control and	https://evidya.sagepub.in/library/total-management-by-
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53	9788178299839	K. Sathyanarayana	2007	at the Workplace		workplace?bookId=3879&siteName=evidya
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54	9789351500018	Sanal Kumar Velayu	2007	Rural Marketing	Consumer	marketing?bookId=2774&siteName=evidya
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55	9789352800490	Gautam Mahajan	2007	Investment	Business Success	investment?bookId=3011&siteName=evidya
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56	9788132118510	Chandrashekar Krist	2007	Restructuring		corporate-restructuring?bookId=3663&siteName=evidya
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58	9789352802449	Sanjay K Agarwal	2008	Responsibility in India		responsibility-in-india?bookId=3140&siteName=evidya
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				and Evaluation in		https://evidya.sagepub.in/library/planning,-monitoring-and-
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				Business Process	Oh! BPO - Structure and	https://evidya.sagepub.in/library/business-process-
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61	9789352801114	Premilla D'Cruz	2008	Work	A Sourcebook	work?bookId=2502&siteName=evidya
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62	9789352801541	T. V. Rao	2008	HRD Score Card 2500	Based on HRD Audit	2500?bookId=3150&siteName=evidya
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67	9789352801183	D Israel	2008	Business Research	Nonparametric Approach	research?bookId=3103&siteName=evidya
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68	9789352801190	Lalitha lyer	2008	Transformation	Development Sector	transformation?bookId=3995&siteName=evidya
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70	9789352802562	Jagdeep Kapoor	2009	Mantras	and Hearts of Consumers	mantras?bookId=3156&siteName=evidya
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75	9789352802265	H Sadhak	2009	Life Insurance In India	and Strategic Perspective	india?bookId=3109&siteName=evidya
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77	9/8935280219/	Ernesto Noronha	2009	Indian Call Centres	Professionalism	<u>call-centres?bookId=4000&siteName=evidya</u>
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84	9789351509295	Sadiq Ahmed	2010	Asia	Beyond SAFTA	<u>cooperation-in-south-asia?bookId=3068&siteName=evidya</u>
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85	9789385985966	Mathukutty M Mon	2010	Academic Writing	Students and Researchers	writing?bookId=3348&siteName=evidya
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86	9789385985904	Harindar C Kahli	2010	Global Financial Crisis	Global Leadership	financial-crisis?bookId=2458&siteName=evidya
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91	9788132119296	Sanjay Kumar	2011	in Enterprise Systems		enterprise-systems?bookId=2763&siteName=evidya
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95	9788132117193	Ajit Rao	2012	Measurement		measurement?bookId=2583&siteName=evidya
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