

Minutes of Meeting
09-08-2024

The 7th Board of Research Studies meeting of the School of Business Studies was held on 09-08-2024 under the chairmanship of Prof. Shakil Ahmad Romshoo, Hon'ble Vice Chancellor. The meeting was attended by following:

- I. Prof. Shakil Ahmad Romshoo, Vice Chancellor/Chairman BORS
- II. Prof. A. H. Moon, Dean Academic Affairs, IUST (Special Invitee)
- III. Prof. Sheikh Javid Ahmed, Dean Research, IUST
- IV. Prof. Abdul Wahid, Registrar, IUST (Special Invitee)
- V. Prof. Ashok Aima, Former Vice Chancellor, Central University of Jammu (Subject Expert)
- VI. Prof. Imtiyaz-ul-Haq, Former Head, Department of Economics, University of Kashmir (Subject Expert)
- VII. Prof. Parvez Ahmad Mir, Dean, School of Business Studies/HoD Management Studies
- VIII. Dr. Rumaan Bashir, I/C, Controller of Examinations (Special Invitee)
- IX. Prof. Mohammad Shafi Sofi, Head, Department of Economics, IUST
- X. Dr. Asif Iqbal Fazili, Associate Professor, Department of Management Studies, IUST
- XI. Dr. Anisa Jan, Associate Professor, Department of Management Studies, IUST
- XII. Dr. Mohd Ashraf Parry, Assistant Professor, Department of Management Studies, IUST
- XIII. Dr. Irfan Ahmad Sofi, Assistant Professor, Department of Economics, IUST
- XIV. Ms. Qazi Saima Syed, Ph.D Scholar, Dept. of Management Studies (Scholar representative, School of Business Studies)

The meeting was also attended by Mr. Mohd Yousf Bhat, Assistant Registrar, Research and Mr. Umar Afzal Dar, Sr. Assistant Research.

At the outset, Dean Research, Prof. Sheikh Javid Ahmed, welcomed the members present in the meeting. Dean Research remarked that in the series of BoRS meetings conducted recently, 7th BoRS meeting of the School of Business Studies is the 4th BoRS meeting being coordinated by the Office of the Dean Research with Hon'ble Vice Chancellor as Chairman of the Board.

BoRS Chairman, Prof. Shakil Ahmad Romshoo in his welcome address highlighted the significance of holding BoRS meetings across the various Schools of the University in a timely manner. He stressed that the Departments should hold the pre-BoRS meetings at the school level in order to examine the agenda items before their placement in the BoRS.

Prof. Shakil Ahmad Romshoo also remarked that there is a massive need of upgradation of the quality of research within the University. He laid emphasis on carrying out the quality research as many of the theses don't see light of the day after rigorous hard work for a couple of years by a Scholar. The Scholars and Supervisors should focus on the research areas that will prove beneficial to the society at large. He also proposed that Ph.D synopsis should be designed as a start-up project of the candidate.

Thereafter, the agenda of the meeting was placed before the Board by Dean Research for consideration.

Agenda 1(7): Confirmation of Minutes of the 6th Board of Research Studies (BoRS) Meeting of the School of Business (SoBS) held on 08-08-2023

The 6th BoRS meeting of the School of Business Studies was held on 08-08-2023 and the minutes of meeting were circulated. Since, no comments were received; the minute were placed before the Board for confirmation.

“Resolved that the minutes of the 6th Board of Research Studies of School of Business Studies are confirmed.”

1. Department of Management Studies

Agenda 2(7): To consider and approve the synopses of the Scholars:

The synopses of the following eight scholars as recommended by the DRC were placed before Board for consideration:

S.No.	Name of Scholar/Registration No. & Date	Name of Supervisor	Title of Synopsis	SRAC
01	Qazi Saima Syed IUST0121015680 31-03-2022	Dr. Irfan Bashir	Examining the Phenomenon of Consumer Value Co-Creation in Omni-Channel Retailing	Dr. Irfan Bashir Dr. Asif Iqbal Fazili Dr. Adil Zahoor
02	Humara Assadullah Dar IUST0118011710 15-07-2022	Dr. Anisa Jan	Antecedents of Second-hand Purchase Intention: Role of Environmental Concern and Price Consciousness	Dr. Anisa Jan Dr. Mohd Asif Bashir Naqeshbandi Dr. Imran Ul Amin
03	Umar Mohammad Mir IUST0121015700 19-07-2022	Dr. Asif Iqbal Fazili	Geospatial Investigation of Site Suitability for Agritourism Mapping in Kashmir Valley	Dr. Asif Iqbal Fazili Dr. Irfan Bashir Dr. Danish Khan
04	Mehvish Wani IUST0118011458 14-07-2022	Dr. Mohd Asif Bashir Naqeshband	The Role of AI and Human Service Interactions in Building Customer Engagement	Dr. Mohd Asif Bashir Naqeshbandi Dr. Anisa Jan Dr. Danish Khan
05	Hanan Ashraf Bhat IUST0121015695 18-07-2022	Dr. Danish Khan	Examining the Phenomenon of Online Impulse Buying in the Context of Mobile Payment Applications	Dr. Danish Khan Dr. Adil Zahoor Dr. Imran Ul Amin
06	Anisa Ashraf Dar IUST0121015694 18-07-2022	Dr. Mohd Ashraf Parry	A study on the Transition of Consumers from Conventional to Green Banking: A Push-Pull-Mooring Framework	Dr. Mohd Ashraf Parry Dr. Irfan Bashir Dr. Adil Zahoor
07	Sadaf Nazki IUST0121015684 14-07-2022	Dr. Adil Zahoor	An Investigation of the Socio-Psychological Determination of Personal Financial Management Behaviour	Dr. Adil Zahoor Dr. Irfan Bashir Dr. Danish Khan
08	Syed Raska Nisar IUST0118011966 13-07-2022	Dr. Imran Ul Amin	Effects of Green Human Resource Management Practices on Environmental Sustainability and Employee Turnover Intentions: The Mediating Role of Employee Environmental Commitment	Dr. Imran Ul Amin Dr. Anisa Jan Dr. Danish Khan

Handwritten signature and initials in blue ink.

Prof. Ashok Aima, Expert member of the Department of Management Studies suggested some minor changes in the titles of few Scholars. Further, Hon'ble Vice Chancellor observed that objectives of the synopses of some Scholars need to be reframed. He applauded the Department of Management for the well-structured synopsis format, particularly the inclusion of one-page synopsis overview. He urged the Office of Dean Research to implement it across the various Schools of the University. After detailed deliberations on the agenda item, the Board adopted the following resolution:

“The synopses are approved with the recommendations as indicated against each scholar. The changes/recommendations of the Board need to be adopted by the DRC and placed as ATR in the forthcoming BoRS of the School.”

S.No.	Name of Scholar/Registration No. & Date	Name of Supervisor	Title Approved by Board	SRAC	Board Recommendations
01	Qazi Saima Syed IUST0121015680 31-03-2022	Dr. Irfan Bashir	Consumer value co-creation in Omni-channel shopping: A study of fashion retailing	Dr. Irfan Bashir Dr. Asif Iqbal Fazili Dr. Adil Zahoor	<i>Highlight practical implication of the study.</i>
02	Humara Assadullah Dar IUST0118011710 15-07-2022	Dr. Anisa Jan	Role of environmental concern and price consciousness in purchase of second-hand products	Dr. Anisa Jan Dr. Mohd Asif Bashir Naqeshbandi Dr. Imran Ul Amin	<i>Summarize objectives 2 and 3. Select an appropriate product category.</i>
03	Umar Mohammad Mir IUST0121015700 19-07-2022	Dr. Asif Iqbal Fazili	Geospatial Investigation of site suitability for Agritourism: A case study of South Kashmir	Dr. Asif Iqbal Fazili Dr. Irfan Bashir Dr. Danish Khan	<i>Specify the underlying methodology.</i>
04	Mehvish Wani IUST0118011458 14-07-2022	Dr. Mohd Asif Bashir Naqeshband	A comparative study of artificial and human service interactions in consumer engagement	Dr. Mohd Asif Bashir Naqeshbandi Dr. Anisa Jan Dr. Danish Khan	<i>Specify the service sector for the study.</i>
05	Hanan Ashraf Bhat IUST0121015695 18-07-2022	Dr. Danish Khan	Investigating impulse buying in the context of mobile payment applications	Dr. Danish Khan Dr. Adil Zahoor Dr. Imran Ul Amin	<i>Reframe the objectives of the study.</i>
06	Anisa Ashraf Dar IUST0121015694 18-07-2022	Dr. Mohd Ashraf Parry	A study on the transition of consumers from conventional to green banking: A push-pull-mooring framework	Dr. Mohd Ashraf Parry Dr. Irfan Bashir Dr. Adil Zahoor	<i>Combine objectives 4 & 5 and combine objectives 1 & 2. Reframe objectives in light of practical implications.</i>
07	Sadaf Nazki IUST0121015684 14-07-2022	Dr. Adil Zahoor	An investigation of the socio-psychological determinants of personal financial management behaviour	Dr. Adil Zahoor Dr. Irfan Bashir Dr. Danish Khan	<i>Highlights the contribution of the study.</i>
08	Syed Raska Nisar IUST0118011966 13-07-2022	Dr. Imran Ul Amin	Effect of green human resource management practices on environmental sustainability and employee green behaviour in select service organizations	Dr. Imran Ul Amin Dr. Anisa Jan Dr. Danish Khan	<i>Reframe objectives of the study. Highlight the practical contribution of the study.</i>

Agenda 3(7): To consider extension by a period of one year in respect of two scholars:

The DRC in its meeting held on 04-06-2024 has recommended that extension by a period of one-year w.e.f. the due date for submission of Ph.D thesis in respect of below mentioned two scholars of the Department of Management Studies:

S. No.	Name of the Scholar/ Registration No.	Name of the Supervisor	Date of Registration	Due Date for Submission
01	Umar Farooq IUST0119013102	Prof. Parvez Ahmad Mir	06-07-2020	05-07-2024
02	Malik Humayun Shabeeri IUST0119013104	Dr. Anisa Jan	06-07-2020	05-07-2024

The Board has considered the recommendations of the DRC and adopted the following resolution:

"Both the above mentioned Scholars are granted an extension of One (01) year on the Ph.D Programme w.e.f. 06-07-2024 to 05-07-2025".

2. Department of Economics**Agenda 4(7): To consider and approve the synopses of the Scholars:**

The synopses of the following six scholars as recommended by the DRC were placed before BORS for consideration:

S.No.	Name of Scholar/ Registration No. & Date	Name of the Supervisor	Title of Synopsis	SRAC
01	Mudasir Ahmad Sheergujree IUST0123016793 01-08-2023	Dr. Javid Ahmad Khan	Human Capital and Sustainability: Investigating the Impact of Human Capital of Economic Growth, Renewable Energy, and Environmental Outcomes in Emerging and Developing Asia	Dr. Javid Ahmad Khan Dr. Irfan Ahmad Sofi Dr. Mehak Majeed
02	Mir Audil Bashir IUST0123017786 16-10-2023	Dr. Irfan Ahmad Sofi	Impact of Exogenous Economic Shocks on Firms and Workers: A State-level Empirical Analysis in India	Dr. Irfan Ahmad Sofi Dr. Javid Ahmad Khan Dr. Shumila Cheshti
03	Abid Ali Mir IUST0117009717 16-10-2023	Dr. Shumila Cheshti	Role of Financial Inclusion in Promoting Sustainable Developmental Goals: A Comparative Study of Economic Growth, Agricultural Productivity and Health Outcomes across Indian States	Dr. Shumila Cheshti Dr. Mehak Majeed Dr. Javid Ahmad Khan
04	Hudaiba Jeelani IUST0120013819 16-10-2023	Dr. Javid Ahmad Khan	Three Essays on Women Empowerment and Sustainability: An Analysis of Economic Growth, Food Security, and Energy Consumption in Jammu and Kashmir	Dr. Javid Ahmad Khan Dr. Irfan Ahmad Sofi Dr. Mehak Majeed
05	Sehrish IUST0123017740 10-10-2023	Dr. Shumila Cheshti	Assessing the Digital Financial Inclusion and Digital Divide: An Analytical Study on Kashmir Division	Dr. Shumila Cheshti Dr. Javid Ahmad Khan Dr. Irfan Ahmad Sofi
06	Sheeba Rasool IUST0119012926 09-10-2023	Dr. Irfan Ahmad Sofi	Female Labour Force Participation and its Determinants: A Case Study of Kashmir	Dr. Irfan Ahmad Sofi Dr. Shumila Cheshti Dr. Javid Ahmad Khan

The Expert members of the BoRS suggested some minor changes in the titles of a few Scholars. Further Hon'ble Vice Chancellor observed that objectives of the synopses of some Scholars need to be reframed. After detailed deliberations on the agenda item, the Board adopted the following resolution:

"The synopses are approved with the recommendations as indicated against each scholar. The changes /recommendations of the Board need to adopted by the DRC and placed as ATR in the forthcoming BoRS of the School. Further, the synopses of the below mentioned 06 Scholars are approved subject to the clearance of the Course-work as the result of the 02-credit course was pending till the date of BoRS".

S.No	Name of Scholar/Registration No. & Date	Name of the Supervisor	Title Approved by the Board	SRAC	Board Recommendations
01	Mudasir Ahmad Sheergujree IUST0123016793 01-08-2023	Dr. Javid Ahmad Khan	Investigating the Impact of Human Capital on Economic Growth, Renewable Energy and Environmental Outcomes in Emerging and Developing Asia	Dr. Javid Ahmad Khan Dr. Irfan Ahmad Sofi Dr. Mehak Majeed	None
02	Mir Audil Bashir IUST0123017786 16-10-2023	Dr. Irfan Ahmad Sofi	Impact of Covid-19 Induced Economic Shocks on Employees and Firms: A State-level Empirical Analysis in India	Dr. Irfan Ahmad Sofi Dr. Javid Ahmad Khan Dr. Shumila Cheshti	None
03	Abid Ali Mir IUST0117009717 16-10-2023	Dr. Shumila Cheshti	Role of Financial Inclusion in Promoting Sustainable Developmental Goals: A Comparative Study of Economic Growth, Agricultural Productivity and Health Outcomes across Indian States	Dr. Shumila Cheshti Dr. Mehak Majeed Dr. Javid Ahmad Khan	<i>The Scholar should relate the study towards SDGs pertaining to sustainability.</i>
04	Hudaiba Jeelani IUST0120013819 16-10-2023	Dr. Javid Ahmad Khan	Three Essays on Women Empowerment and Sustainability: An Analysis of Economic Growth, Food Security, and Energy Consumption in Jammu and Kashmir	Dr. Javid Ahmad Khan Dr. Irfan Ahmad Sofi Dr. Mehak Majeed	<i>The data collection should be from a particular district in order to enhance the policy implications vis-à-vis objectives 2nd & 3rd.</i>
05	Sehrish IUST0123017740 10-10-2023	Dr. Shumila Cheshti	Assessing the Digital Financial Inclusion and Digital Divide: An Analytical Study on Kashmir Division	Dr. Shumila Cheshti Dr. Javid Ahmad Khan Dr. Irfan Ahmad Sofi	<i>In each district two Tehsils one rural and other urban shall be taken up for analysis.</i>
06	Sheeba Rasool IUST0119012926 09-10-2023	Dr. Irfan Ahmad Sofi	Female Labour Force Participation and its Determinants: A Case Study of Kashmir	Dr. Irfan Ahmad Sofi Dr. Shumila Cheshti Dr. Javid Ahmad Khan	None

Supplementary Agenda of the 7th Board of Research Studies of the School of Business Studies**1. Department of Economics****Agenda S-1(7): Ratification of approval of Dr. Mehak Majeed, Assistant Professor as Ph.D Supervisor**

Dr. Mehak Majeed, Assistant Professor, Department of Economics was approved as the Ph.D Supervisor by the Hon'ble Vice Chancellor and subsequently an order was issued in her favour by the office of Dean Research, the same was placed before the board for ratification.

After detailed deliberations, the Board confirmed the action taken by the Vice-Chancellor and adopted the following resolution:

"The action taken by Hon'ble Vice Chancellor to approve Dr. Mehak Majeed, Assistant Professor, Department of Economics, as Ph.D Supervisor in the Department is ratified."

Approved

Sd/-
Vice Chancellor

Sd/-
(Prof. Sheikh Javid Ahmed)
Dean Research

No. IUST/DR/7th BORS-SoBS/24/1778
Dated: 28-08-2024

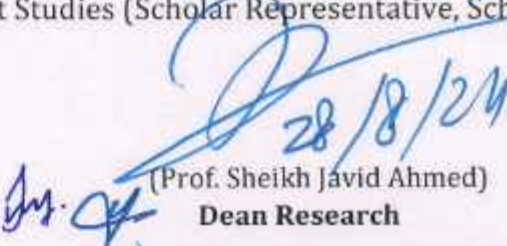
***** End of Minutes of 7th BoRS Meeting of SoBS*****

Distribution:**Subject Experts:**

- Prof. Ashok Aima, Former Vice Chancellor, Central University of Jammu
- Prof. Imtiyaz-ul-Haq, Head, Department of Economics, University of Kashmir

Internal Members:

- Prof. A. H. Moon, Dean Academic Affairs
- Prof. Abdul Wahid, Registrar
- Prof. Parvez Ahmad Mir, Dean School of Business Studies
- Dr. Rumaan Bashir, I/C Controller of Examinations
- Prof. Parvez Ahmad Mir, Head, Department of Management Studies
- Prof. Mohammad Shafi Sofi, Head, Department of Economics
- Dr. Asif Iqbal Fazili, Associate Professor, Department of Management Studies, IUST
- Dr. Anisa Jan, Associate Professor, Department of Management Studies, IUST
- Dr. Mohd Ashraf Parry, Assistant Professor, Department of Management Studies, IUST
- Dr. Irfan Ahmad Sofi, Assistant Professor, Department of Economics, IUST
- Ms. Qazi Saima Syed, Ph.D Scholar, Dept. of Management Studies (Scholar Representative, School of Business Studies)


28/8/24
(Prof. Sheikh Javid Ahmed)
Dean Research