Courses having focus on Employability / Entrepreneurship / Skill development during the last five years

Name of the Course	Year of Introduction	Course Code	Activities/Content with direct bearing on Employability/ Entrepreneurship/ Skill Development
Radio Journalism andProduction	2008	JMC505C	
Convergent Journalism	2019	JMC551C	 Besides regular class work, practical sessions were conducted for the students Several workshops on Photography, Photo Journalism, Photojournalism& Disaster Reporting, editing, layout designing and other related issues have been conducting by the department. Guest lectures from experts/entrepreneurs have been organized. Students are encouraged to persue internship / Winter Training internship in these areas.
Television Journalism	2008	JMC552C	
Advertising	2008	JMC550C	
Media Output* The Echo Peshkada m	2008	JMC556C	
Communication <i>and</i> Presentation Skills	2008	JMC504C	
Television Journalism	2008	JMC610E	
International Communicatio n	2008	JMC553C	
Media Analysis and Appreciation	2008	JMC554E	
Communication Research	2008	JMC607C	
Media Output* The Echo Peshkada m	2008	JMC621C	

	Year of		Activities/Content with direct bearing on	
Name of the Course	Introduction	Course Code	Employability/ Entrepreneurship/ Skill Development	
Photojournalism	2008	JMC662C		
News Reporting	2008	JMC502C		
Media Laws and Ethics	2008	JMC503C		
Specialization Project Work	2008	JMC608E		
Disaster Reporting	2017	JMC616E		
	2017			
Editing in Print Media		JMC550C		
	2017	JMC614E		
Urdu Journalism				
	2017	JMC618E		
Magazine and Long form journalism				
Documentary Film Making	2019	JMC619E		
English for Journalists	2019	JMC550C		
Media and Society	2008	JMC612C		
Public Relations and Corporate Communication	2008	JMC613C		
Traditional Media	2008	JMC615 E		
Business Reporting	2012	JMC617E		
Magazine and Long form journalism	2017	JMC618E		
Development Communication	2008	JMC661C		
Winter Training/Internship	2008	JMC664C		
Writing for Media	2015	JMC0620		