

Student Business Club **Department of Management Studies**

Student Business Club

The Business Club provides the best opportunities for networking with business professionals and fellow business students by aligning the academics and business activities together. As part of its activities the club explores different career opportunities by organizing and attending events related to business activities. The objective of the club is to help students develop and grow educationally and socially through various activities and events such as; debates, seminars, quizzes, competitions, role plays, field trips, business games, field visits, tours, and interactions with industry professionals. Club yearns to work on improving the skills of students and build leadership qualities that will help them in their career. One of the major concerns of the club is to inculcate the entrepreneurship mindset among students by aligning the business activities with the course structure.

Vision:

To prepare students for real-life challenges.

Mission:

To create opportunities for development, learning, and student engagement.

Location: Business Lab. SBS/DMS, IUST

The meetings, seminars, and discussions about the club's performance and club-related activities are held in the business lab of the Department of Management Studies.

Events/Activities Planned:

1. **Integration with Industry:** *Linking academics to reputed companies and industries for further insights about how companies work.*
2. **Industrial tours:** *Visiting different industries and organizing field trips and tours.*
3. **Fundraisers:** *Raising funds for issues like girl education, cancer patients, and helping the poor.*
4. **Tie-ups with entrepreneurship development bodies:** *JKEDI and CIED provide funds to students who have ideas to start any venture and who want to become entrepreneurs.*

5. **Fairs & Exhibitions:** Exhibitions related to selling of articles, setting up stalls of different items, and for different emerging artists on the Campus and sometimes in other campuses as well.
6. **Event management:** Organizing events like management fests, orientation, role plays, business games, simulations, group discussions, budget sessions, brainstorming sessions, focus groups, etc
7. **Academic enhancements:** More focus is on Quiz, Seminars, Debates, Case Study to let students have hand on experience about how things work in business environment.
8. **Internships and career counseling:** To prepare students for internships and job interviews by providing training on resume development, mock interviews, interaction with professions, networking etc.
9. **Entrepreneurship development:** To generate innovative and creative ideas to be discussed and efforts made to turn them into reality. CEID to be taken as chief advisor for fund raising and commercialization of any idea.

Club structure:

1. Executive Committee:

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| (i) Chairman | (Head of the Department) |
| (ii) Convener | (Faculty Member) |
| (iii) Member 1 | (2 Faculty Members) |
| (iv) Member 2 | (Students Coordinator) |

2. Student Leadership Team:

- (i) Coordinator
- (ii) Co- Coordinator
- (iii) 3 Members

3. Project Teams:

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| (i) Mentor | (Faculty member) |
| (ii) Team Leader | (Student) |
| (iii) Members | (Students) |