## PhDs Awarded

Name of Supervisor	Name of Scholar	Research Topic
Dr. Parvez Ahmad Mir	Gowhar Rasool	Organizational Power Dynamics and Employees' Job Outcomes - A Study of Select IT Companies
	Unjum Bashir	An evaluative study of schemes for employment in Kashmir
	Shafiqa Gul	Performance Appraisal System in Super- speciality Hospitals of Northern India : A Comparative Stud
Dr. Asif Iqbal Fazili	Sameer Ahmad Shalla	Operational Efficacy of MGNERAGA in J&K State - An Empirical Study
	Mohd Asif Bashir Naqshbandi	E-governance and Public Policy - A Study of Major Rural Development Schemes in J&K State
	Omar Fayaz	Managing Work -Life Balance of Working Women : A Study of Health Sector
	Danish Khan	Impact of Competitive Strategies on Organisational Performance : A Comparative Study of Selected Service Organisations
	Sharika Hassan	An Empirical Research on Investors Behaviour Towards Mutual Fund Investment
	Shahid Ali	A Critical Study on the Service Quality of Northern Indian Railways.
	Asif Hamid Charag	Public Investment Management and Industrial Development : An Analytical Study of Tourism Industry in India
	Sameullah Khan	Consumers' purchase intention towards counterfeit luxury brands: A study of fashion products
Dr. Anisa Jan	Makhmoora Hamid	A Study on the Impact of Service Guarantees on Marketing Performance and Customer Relations
	Mohd Ashraf Parry	An Analytical Study of Sovereign Wealth Funds' Strategies & Policies - A case Study of China's SWFs and Implications for India
	Mohammad Furqan	Impact of Social Media Marketing on Brand Equity - A Study of Select Luxury Brands
	Imran ul Amin	Impact of Institutional and Non-Institutional Financial Intermediaries on Production and Marketing of Horticulture Produce in Jammu & Kashmir - A Comparative Study