



Government of Jammu and Kashmir  
**Directorate of Information & Public Relations**



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The Vice Chancellor  
Islamic University of Science & Tech.  
Awantipora-192122, Kashmir.

No: INF/Advt-Av/70/2020/1504

Dated: 15/10/2020

Ref. No: INF/Advt-Av/70/2020/924 dated 24/09/2020.

Sir,

This is in reference to the detailed project proposal received from Incharge Head Deptt. of Journalism and Mass Communication (IUST) regarding the audience analysis and impact Assessment of DIPR television programme "Sukoon".

In this connection, I am directed to convey you that proposal has been approved by the department with the condition that the "Honorarium" amount may be reduced from Rs 12500 to Rs 8000 per researcher. The same has been agreed upon by the concerned Incharge Head.

It is therefore requested that the research project may kindly be started and also completed in a time bound manner.

Yours faithfully,

(Vinay Kumar) KAS  
Deputy Director (Audio-Visual)