Course Structure
Master of Business Administration
(MBA)

Course curriculum w.e.f. 2018
(updated - 2023)

SEMESTER - I

Course code	Title of the Course	Type of Paper	Credits
MBA-CC-101	Management Concepts	Core	4
MBA-CC-102	Quantitative Techniques	Core	4
MBA-CC-103	Accounting for Managers	Core	4
MBA-CC-104	Managerial Economics	Core	4
MBA-CC-105	Business Communication	Core	4
MBA-FC-106	Business Ethics & Corporate Governance	Foundation	4
MBA-FC-107	Information Technology in Management	Foundation	4
MBA-CV-108	Comprehensive Viva	Viva	2

SEMESTER - II

Course code	Title of the Course	Type of Paper	Credits
MBA-CC-201	Human Resource Management	Core	4
MBA-CC-202	Financial Management	Core	4
MBA-CC-203	Marketing Management	Core	4
MBA-FC-204	Production and Operations Management	Core	4
MBA-FC-205	Organizational Behaviour	Foundation	4
MBA-FC-206	Research Methodology	Foundation	4
MBA-CC-207	Tourism Management	Core	4

MBA-CV-208	Comprehensive Viva	Viva	2
SEMESTER - III			
MBA-CC-301	Strategic Management	Core	4
	Generic Elective -I	GE	4
	Open Elective - I	OE	2
	Discipline Centric Elective 1	DE	4
	Discipline Centric Elective 2	DE	4
	Discipline Centric Elective 3	DE	4
	Discipline Centric Elective 4	DE	4
MBA-CV-108	Comprehensive Viva	Viva	2
SEMESTER - IV			
MBA-CC-401	Internship (Project Report)	Core	6
	Generic Elective - II	GE	4
	Open Elective - II	OE	2
	Discipline Centric Elective 1	DE	4
	Discipline Centric Elective 2	DE	4
	Discipline Centric Elective 3	DE	4
	Discipline Centric Elective 4	DE	4
Discipline Centric Electives – HUMAN RESOURCE			
DM 601HR	Human Resource Development	DE	4
DM 602HR	Organizational Development	DE	4

DM 603HR	Cross Cultural Management	DE	4
DM 604HR	Human Resource Metrics and Analytics	DE	4
DM 605HR	International Human Resource Management	DE	4
DM 606HR	Strategic Human Resource Management	DE	4
DM 607HR	Leadership Dynamics and Team Building	DE	4
DM 608HR	Management of Industrial Relations	DE	4
DM 609HR	Labour Laws	DE	4
DM 610HR	Human Capital Management and HR Audit	DE	4
DM 611HR	Green HRM	DE	4
DM 612HR	Talent Management	DE	4
DM 613HR	Compensation Management	DE	4
DM 614HR	Perception Management	DE	4
DM 615HR	Performance Management	DE	4
DM 616HR	Term Paper - Human Resource	DE	4
DM 617HR	Swayam course from Human Resource area	DE	4
DM 618HR	Background Research Paper (Human Resource)	DE	4
Discipline Centric Electives – INFORMATION TECHNOLOGY			
DM 901IT	E-Commerce	DE	4
DM 902IT	Relational Database Management System	DE	4
DM 903IT	E-Governance	DE	4
DM 904IT	Object Oriented Programming	DE	4

DM 905IT	Business Intelligence and Data Mining	DE	4
DM 906IT	Technology Management	DE	4
DM 907IT	Enterprise Resource Planning	DE	4
DM 908IT	Multimedia Management	DE	4
DM 909IT	Information Security and Risk Management	DE	4
DM 910IT	Business and Communication Networks	DE	4
DM 911IT	Introduction to Cloud Computing	DE	4
DM 912IT	SAS and HADOOP Programming Lab	DE	4
DM 913IT	R and Python Programming Lab	DE	4
DM 914IT	Good Governance Practices	DE	4
DM 915IT	Managing IT Enabled Services	DE	4
DM 916IT	Term Paper - Information Technology	DE	4
DM 917IT	Swayam course from Information Technology area	DE	4
DM 918IT	Background Research Paper (Information Technology)	DE	4
Discipline Centric Electives – MARKETING			
DM 501MM	Consumer Behaviour	DE	4
DM 502MM	Advertising Management	DE	4
DM 503MM	International Marketing	DE	4
DM 504MM	Brand Management	DE	4
DM 505MM	Sales and Distribution Management	DE	4
DM 506MM	Social Marketing	DE	4

DM 507MM	Digital Marketing	DE	4
DM 508MM	Marketing of Services	DE	4
DM 509MM	Strategic Marketing	DE	4
DM 510MM	Customer Relationship Management	DE	4
DM 511MM	Entrepreneurial Marketing	DE	4
DM 512MM	Rural Marketing	DE	4
DM 513MM	Green Marketing	DE	4
DM 514MM	B2B Marketing	DE	4
DM 515MM	Social Media Marketing	DE	4
DM 516MM	Term Paper - Marketing	DE	4
DM 517MM	Swayam course from Marketing area	DE	4
DM 518MM	Background Research Paper (Marketing)	DE	4
Discipline Centric Electives – TOURISM			
DM 801TM	Tourism Principles and Practices	DE	4
DM 802TM	Culture and Pilgrimage Tourism	DE	4
DM 803TM	Hospitality Management	DE	4
DM 804TM	Tourism Operations and Management	DE	4
DM 805TM	Tourism Marketing	DE	4
DM 806TM	Indian History and Architecture	DE	4
DM 807TM	Geography of Tourism	DE	4
DM 808TM	Destination Management	DE	4
DM 809TM	Tourism Policy and Planning	DE	4

DM 810TM	Practical Aspects of Tourism	DE	4
DM 811TM	Aviation Management	DE	4
DM 812TM	International Tourism Geography	DE	4
DM 813TM	Tourism and Transportation	DE	4
DM 814TM	Tourism and Entrepreneurship	DE	4
DM 815TM	Tourism Behaviour & Motivations	DE	4
DM 816TM	Term Paper - Tourism	DE	4
DM 817TM	Swayam course from Tourism area	DE	4
DM 818TM	Background Research Paper (Tourism)	DE	4
Discipline Centric Electives – FINANCE			
DM 701FM	Security Analysis and Investment Management	DE	4
DM 702FM	Project Appraisal and Finance	DE	4
DM 703FM	International Financial Management	DE	4
DM 704FM	Financial Econometrics	DE	4
DM 705FM	Corporate Taxation	DE	4
DM 706FM	Financial Derivatives	DE	4
DM 707FM	Islamic Finance and Investment	DE	4
DM 708FM	Management of Financial Institutions	DE	4
DM 709FM	Working Capital Management	DE	4
DM 710FM	Indian Financial System	DE	4
DM 711FM	Banking Principles and Practices	DE	4
DM 712FM	Financial Risk Management	DE	4

DM 713FM	Insurance Management	DE	4
DM 714FM	Behavioural Finance	DE	4
DM 715FM	Strategic Financial Management	DE	4
DM 716FM	Term Paper - Finance	DE	4
DM 717FM	Swayam course from Finance area	DE	4
DM 718FM	Background Research Paper (Finance)	DE	4
GENERIC ELECTIVES			
DMS-GE-001	Spoken Arabic - I	GE	4
DMS -GE-002	Spoken Arabic - II	GE	4
DMS -GE-003	German – I	GE	4
DMS -GE-004	German - II	GE	4
DMS -GE-005	French - I	GE	4
DMS -GE-006	French - II	GE	4

Note:

a). Internship shall consist of three components as;

      1. Company Supervisor Evaluation

      2. Project Evaluation

      3. Project Viva.

b). The Project Viva/Comprehensive Viva shall be conducted by a committee consisting of:

      1. Head as Chairperson

      2. Member (Nominated by Dean)

      3. Member (Nominated by Dean)

      4. An external Member nominated by Vice-Chancellor from a panel of experts submitted by the
Head of the Department.

c). The maximum number of students in Discipline Centric Electives shall be restricted to 40.