

Course Objectives

- To make students understand the concept of Citizen Journalism, which has enabled ordinary people to report newsworthy situations around them.
- To teach students what are the challenges posed to mainstream media by citizen journalism.

Course Outcomes

- Students will be able to report the issues confronting them and newsworthy situations missed by mainstream media.
- They can contribute citizen's content to mainstream media, thus serve as a source of news for the latter.

UNIT- I Understanding Citizen Journalism

- Citizen Journalism- Concept and definitions
- Characteristics and types of citizen journalism. Prominent CJ organisations
- Significance and demerits of citizen journalism. Comparison of citizen journalism with mainstream journalism
- Role of information and communication technologies in proliferating citizen journalism
- Photo-captions: Principles and Types

UNIT- II Historical Perspective

- Evolution of citizen journalism. Old and modern citizen journalism.
- Citizen journalism in India with a special reference to Kashmir.
- Television citizen journalism. CNN-IBN's '*The Citizen Journalist Show.*'
- Online citizen journalism in India.
- Visual Storytelling: Potential video and audio formats available on smart phone. Multi-track editing on smart phone.

Practical Work

Practical work will involve capturing newsworthy and off-beat pictures and writing captions on the same, and creating multimedia content on various themes. The practical work will be assigned and assessed by the concerned faculty.

Suggested Readings

- Allan, S., & Thorsen, E. (Eds.). (2009). *Citizen Journalism: Global Perspectives*. New York: Peter Lang Publishing, Inc.
- Axford, B., & Huggins, R. (Eds.). (2001). *New Media and Politics*. London: SAGE Publications.
- Campbell, W. J. (2001). *Yellow Journalism: Puncturing the Myths, Defining the Legacies*. USA: Praeger Publishers.
- Coyer, K., Downumt, T., & Fountain, A. (2007). *The Alternative Media Handbook*. London and New York: Routledge Taylor and Francis Group.
- Criado, C. A., & Kraeplin, C. (2003). *Convergence Journalism*. Texas: Southern Methodist University.
- Dewdney, A., & Ride, P. (2006). *The New Media Handbook*. London and New York: Routledge- Taylor and Francis Group.
- Flew, T. (2002). *New Media: An Introduction*. UK: Oxford University Press.
- Ganesh, T. K. (2006). *Digital Media: Building the Global Audience*. Delhi: GNOSIS Publishers of Educational Books.
- Montgomery, R. (2018). *Smartphone Video Storytelling*. Routledge.
- Prasad, K. (Ed.). (2009). *e-Journalism: New Media and News Media*. Delhi: BR Publishing.
- Sheppard, N. P. (2024). *The Smartphone Filmmaking Handbook: Revealing the Secrets of Smartphone Movie Making* (2nd Edition). Kindle Store.
- Tremayne, M. (Ed.). (2007). *Blogging, Citizenship, and the Future of Media*. London, New York: Rutledge.