



Department of Management Studies
Islamic University of Science and Technology
 1-University Avenue, Awantipora, J&K

Course Structure
Master of Business Administration
5-Year Integrated

Course curriculum w.e.f. 2018
(updated - 2023)

Course code	Title of the Course	Type of Paper	Credits
SEMESTER - I			
MBI-CF-101	General English-I	Compulsory Foundation	4
MBI-CF-102	Mathematics for Managers	Compulsory Foundation	4
MBI-CC-103	Fundamentals of Accounting	Core	4
MBI-CC-104	Management Concepts	Core	4
MBI-CC-105	Managerial Economics - I	Core	4
MBI-CF-106	Sociological Foundations for Management	Compulsory Foundation	2
SEMESTER - II			
MBI-CF-201	General English - II	Compulsory Foundation	4
MBI-CF-202	Statistics for Managers	Compulsory Foundation	4
MBI-CF-203	Computer Applications	Compulsory Foundation	4
MBI-CC-204	Entrepreneurship Development	Core	4
MBI-CC-205	Managerial Economics –II	Core	4
MBI-CF-206	Psychological Foundations of Management	Compulsory Foundation	2
SEMESTER - III			
MBI-CF-301	Communicative English	Compulsory Foundation	4
MBI-CF-302	Organizational Behaviour	Compulsory Foundation	4
MBI-CC-303	Cost Accounting	Core	4
MBI-CC-304	Business Law	Core	4
MBI-CC-305	Environmental Science	Core	4
MBI-CC-306	Sustainable Development	Core	2
MBI-EE-307	Swayam - I	Elective	2



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SEMESTER - IV			
MBI-CF-401	Business Communication	Compulsory Foundation	4
MBI-CF-402	Business Environment	Compulsory Foundation	4
MBI-CC-403	Quantitative Techniques	Core	4
MBI-CC-404	Business Taxation	Core	4
MBI-CC-405	Econometrics	Core	4
MBI-CC-406	Personality Development	Core	2
MBI-EE-407	Swayam - II	Elective	2
SEMESTER - V			
MBI-CC-501	Consumer Behaviour	Core	4
MBI-CC-502	Accounting for Managers	Core	4
MBI-CC-503	Indian Economy	Core	4
MBI-CC-504	Corporate Governance and Ethics	Core	4
MBI-CC-505	Research Methodology	Core	4
MBI-CC-506	Public Administration	Core	2
MBI-CC-507	Change Management	Core	2
MBI-CV-508	Comprehensive Viva		2
SEMESTER - VI			
MBI-CC-601	Human Resource Management	Core	4
MBI-CC-602	Financial Management	Core	4
MBI-CC-603	Marketing Management	Core	4
MBI-CC-604	Production and Operations Management	Core	4
MBI-CC-605	Tourism Management	Core	4
MBI-CC-606	Management Information System	Core	4
MBI-CC-607	Intellectual Property Rights	Core	2



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MBI-CV-608	Comprehensive Viva		2
SEMESTER - VII			
MBI-CC-701	Total Quality Management	Core	4
	Generic Elective – I	Generic Elective	4
	Open Elective – I	Open Elective	2
	Discipline Centric Elective – I	DE	4
	Discipline Centric Elective – II	DE	4
	Discipline Centric Elective – III	DE	4
	Discipline Centric Elective – IV	DE	4
MBI-CV-708	Comprehensive Viva		2
SEMESTER - VIII			
MBI-CC-801	Strategic Management	Core	4
	Generic Elective – II	Generic Elective	4
	Open Elective – II	Open Elective	2
	Discipline Centric Elective – I	DE	4
	Discipline Centric Elective – II	DE	4
	Discipline Centric Elective – III	DE	4
	Discipline Centric Elective – IV	DE	4
MBI-CV-808	Comprehensive Viva		2
SEMESTER – IX			
MBI-CC-901	International Business	Core	4
	Generic Elective – III	Generic Elective	4
	Open Elective – III	Open Elective	2
	Discipline Centric Elective – I	DE	4
	Discipline Centric Elective – II	DE	4
	Discipline Centric Elective – III	DE	4
	Discipline Centric Elective – IV	DE	4



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MBI-CV-908	Comprehensive Viva		2
SEMESTER – X			
MBI-CC-920	Internship (Project Report)	Core	8
MBI-CC-921	Seminar in Contemporary Business Practices	Core	2
Discipline Centric Electives – HUMAN RESOURCE			
DM 601HR	Human Resource Development	DE	4
DM 602HR	Organizational Development	DE	4
DM 603HR	Cross Cultural Management	DE	4
DM 604HR	Human Resource Metrics and Analytics	DE	4
DM 605HR	International Human Resource Management	DE	4
DM 606HR	Strategic Human Resource Management	DE	4
DM 607HR	Leadership Dynamics and Team Building	DE	4
DM 608HR	Management of Industrial Relations	DE	4
DM 609HR	Labour Laws	DE	4
DM 610HR	Human Capital Management and HR Audit	DE	4
DM 611HR	Green HRM	DE	4
DM 612HR	Talent Management	DE	4
DM 613HR	Compensation Management	DE	4
DM 614HR	Perception Management	DE	4
DM 615HR	Performance Management	DE	4
DM 616HR	Term Paper - Human Resource	DE	4
DM 617HR	Swayam course from Human Resource area	DE	4
DM 618HR	Background Research Paper (Human Resource)	DE	4
Discipline Centric Electives – INFORMATION TECHNOLOGY			
DM 901IT	E-Commerce	DE	4
DM 902IT	Relational Database Management System	DE	4
DM 903IT	E-Governance	DE	4



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DM 904IT	Object Oriented Programming	DE	4
DM 905IT	Business Intelligence and Data Mining	DE	4
DM 906IT	Technology Management	DE	4
DM 907IT	Enterprise Resource Planning	DE	4
DM 908IT	Multimedia Management	DE	4
DM 909IT	Information Security and Risk Management	DE	4
DM 910IT	Business and Communication Networks	DE	4
DM 911IT	Introduction to Cloud Computing	DE	4
DM 912IT	SAS and HADOOP Programming Lab	DE	4
DM 913IT	R and Python Programming Lab	DE	4
DM 914IT	Good Governance Practices	DE	4
DM 915IT	Managing IT Enabled Services	DE	4
DM 916IT	Term Paper - Information Technology	DE	4
DM 917IT	Swayam course from Information Technology area	DE	4
DM 918IT	Background Research Paper (Information Technology)	DE	4
Discipline Centric Electives – MARKETING			
DM 501MM	Consumer Behaviour	DE	4
DM 502MM	Advertising Management	DE	4
DM 503MM	International Marketing	DE	4
DM 504MM	Brand Management	DE	4
DM 505MM	Sales and Distribution Management	DE	4
DM 506MM	Social Marketing	DE	4
DM 507MM	Digital Marketing	DE	4
DM 508MM	Marketing of Services	DE	4
DM 509MM	Strategic Marketing	DE	4
DM 510MM	Customer Relationship Management	DE	4
DM 511MM	Entrepreneurial Marketing	DE	4
DM 512MM	Rural Marketing	DE	4



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DM 513MM	Green Marketing	DE	4
DM 514MM	B2B Marketing	DE	4
DM 515MM	Social Media Marketing	DE	4
DM 516MM	Term Paper - Marketing	DE	4
DM 517MM	Swayam course from Marketing area	DE	4
DM 518MM	Background Research Paper (Marketing)	DE	4
Discipline Centric Electives – TOURISM			
DM 801TM	Tourism Principles and Practices	DE	4
DM 802TM	Culture and Pilgrimage Tourism	DE	4
DM 803TM	Hospitality Management	DE	4
DM 804TM	Tourism Operations and Management	DE	4
DM 805TM	Tourism Marketing	DE	4
DM 806TM	Indian History and Architecture	DE	4
DM 807TM	Geography of Tourism	DE	4
DM 808TM	Destination Management	DE	4
DM 809TM	Tourism Policy and Planning	DE	4
DM 810TM	Practical Aspects of Tourism	DE	4
DM 811TM	Aviation Management	DE	4
DM 812TM	International Tourism Geography	DE	4
DM 813TM	Tourism and Transportation	DE	4
DM 814TM	Tourism and Entrepreneurship	DE	4
DM 815TM	Tourism Behaviour & Motivations	DE	4
DM 816TM	Term Paper - Tourism	DE	4
DM 817TM	Swayam course from Tourism area	DE	4
DM 818TM	Background Research Paper (Tourism)	DE	4



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Discipline Centric Electives – FINANCE			
DM 701FM	Security Analysis and Investment Management	DE	4
DM 702FM	Project Appraisal and Finance	DE	4
DM 703FM	International Financial Management	DE	4
DM 704FM	Financial Econometrics	DE	4
DM 705FM	Corporate Taxation	DE	4
DM 706FM	Financial Derivatives	DE	4
DM 707FM	Islamic Finance and Investment	DE	4
DM 708FM	Management of Financial Institutions	DE	4
DM 709FM	Working Capital Management	DE	4
DM 710FM	Indian Financial System	DE	4
DM 711FM	Banking Principles and Practices	DE	4
DM 712FM	Financial Risk Management	DE	4
DM 713FM	Insurance Management	DE	4
DM 714FM	Behavioural Finance	DE	4
DM 715FM	Strategic Financial Management	DE	4
DM 716FM	Term Paper - Finance	DE	4
DM 717FM	Swayam course from Finance area	DE	4
DM 718FM	Background Research Paper (Finance)	DE	4
GENERIC ELECTIVES			
DMS-GE-001	Spoken Arabic - I	GE	4
DMS -GE-002	Spoken Arabic - II	GE	4
DMS -GE-003	Spoken Arabic - III	GE	4
DMS -GE-004	German – I	GE	4
DMS -GE-005	German - II	GE	4
DMS -GE-006	German - III	GE	4
DMS -GE-007	French - I	GE	4
DMS -GE-008	French - II	GE	4



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DMS -GE-009	French - III	GE	4
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Note:

- a). Internship shall consist of three components as;
1. Company Supervisor Evaluation
 2. Project Evaluation
 3. Project Viva.
- b). The Project Viva/Comprehensive Viva shall be conducted by a committee consisting of:
1. Head as Chairperson
 2. Member (Nominated by Dean)
 3. Member (Nominated by Dean)
 4. An external Member nominated by Vice-Chancellor from a panel of experts submitted by the Head of the Department.
- c). The maximum number of students in Discipline Centric Electives shall be restricted to 40.