

Course Structure BBA

Semester I		
Course Code	Course Name	Credits
BBA-CC-101	Managerial Economics (I)	4
BBA-CC-102	Principles of Management	4
BBA-CC-103	Basic Accounting	4
BBA-FC-104	Communication Skills	4
BBA-FC-105	Business Mathematics and Statistics	4
BBA-CV-106	Comprehensive Viva	2
Semester II		
BBA-CC-201	Business Law	4
BBA-CC-202	Organization Behaviour	4
BBA-CC-203	Business Environment	4
BBA-FC-204	Environmental Science	4
BBA-FC-205	Fundamentals of Information Technology	4
BBA-CV-206	Comprehensive Viva	2
Semester III		
BBA-301	Financial Management	4
BBA-302	Marketing Management	4
BBA-303	Human Resource Management	4
BBA-304	Quantitative Techniques	4
BBA-305	Agri Business Management	4
BBA-306	Comprehensive Viva	2
Semester IV		
BBA-401	Production Management	4
BBA-402	International Business	4
BBA-403	Service Marketing	4
BBA-404	Management Accounting	4
BBA-405	Tourism Management	4
BBA-406	Comprehensive Viva	2
Semester V		
BBA-501	Sales and Distribution Management	4
BBA-502	Security Analysis and Portfolio Management	4
BBA-503	Corporate Governance	4
BBA-504	Entrepreneurial Development	4
BBA-505	Strategic Management	4
BBA-506	Comprehensive Viva	2
Semester VI		
BBA-601	Business Software Skills	4
BBA-602	Environmental Management	4
BBA-603	Business Taxation	4
BBA-604	Project Report	4
BBA-605	Comprehensive Viva	2