

Dr. Monisa Qadiri, Ph.D

Associate Professor

Department of Journalism & Mass Communication (DJMC)

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Academic and communication professional with over 17 years of experience in teaching, research, and administration. Founding member of IUST's journalism and mass communication department, with experience supervising PhD scholars and PG students. Spearheaded curriculum redesign and degree program development to improve employability and inclusive learning, serving as one of the youngest Heads of Department (2010–2014). Expertise includes Public Relations, Strategic Communication Campaigns, with an interest in Social Media, Political, and International Communication. Served on the Boards of Studies of various academic institutions with a focus on the National Education Policy (NEP) 2020.

Served as Media Advisor to the Hon'ble Vice Chancellor, IUST, founding head of the PR and Media Centre at IUST and Incharge of the International Affairs office. Have coordinated initiatives to strengthen institutional visibility and public perception through strategic media relations and professional networking, contributed to international outreach and international student admissions. Recipient of multiple national and international fellowships. Delivered talks and lectures at national and international organisations. Member of various national and international academic and professional institutions.

Academic & Research Experience

Associate Professor, DJMC	(2023–Present)
Assistant Professor (Selection Grade), DJMC	(2020–2023)
Assistant Professor (Senior Scale), DJMC	(2015-2020)
Assistant Professor, DJMC	(2009-2015)

Administrative Experience

Dean of Students, IUST	(May 2026- Present)
Head of Department (HoD), DJMC	(May–Sep 2010; Dec 2010–Jan 2014)
Officer I/C International Affairs	(Dec 2022–present)
Media Advisor to Hon'ble VC	(Aug 2021–June 2022)
Head / Incharge, Social Media	(Aug 2020–present)
Head, PR and Media Centre	(Aug 2021–June 2022)
Proctor	(May 2018–Jan 2023)
Coordinator, Cultural Affairs	(Sep 2017– Mar 2022)