



Public Relations and Media Centre

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IUST signs MoU under Mission YUVA to strengthen entrepreneurship, innovation ecosystem in J&K

Awantipora, Oct 27: The CIED–IUST Foundation of the Islamic University of Science and Technology (IUST) signed a Memorandum of Understanding (MoU) with the YUVA Innovation Hub, Indian Institute of Management (IIM) Jammu, under Mission YUVA at the IUST Innovation Campus on Tuesday. The collaboration aims to strengthen entrepreneurship, promote innovation, and support youth-led enterprise development across Jammu and Kashmir.

Speaking on the occasion, Shri Vivek Aggarwal, IAS, Director of Employment and Managing Director, Mission YUVA, J&K, appreciated IUST's initiatives in promoting entrepreneurship and innovation. He expressed confidence that the collaboration would help advance Mission YUVA's objectives by nurturing entrepreneurial aspirations among young people and supporting the development of sustainable enterprises across the region.

Prof. Parvez Ahmad Mir, CEO, CIED–IUST Foundation, highlighted the University's sustained efforts to foster an entrepreneurial culture through institutional support, capacity building, and startup development. He also noted that IUST has secured a four-star rating under the Institution's Innovation Council (IIC) framework for three consecutive years, reflecting its continued commitment to strengthening innovation and entrepreneurship.

The MoU is expected to facilitate knowledge exchange, mentorship, capacity building, and institutional support for aspiring entrepreneurs, while creating opportunities for collaboration between the University's entrepreneurship ecosystem and Mission YUVA's initiatives for youth empowerment and enterprise creation.

The programme also featured a presentation on the objectives and scope of the collaboration, alongside an overview of the achievements of the CIED–IUST Foundation. A compilation highlighting the Foundation's triple-certification achievements was presented, followed by a cake-cutting ceremony to commemorate IUST's sustained four-star IIC rating. The coordinators of CIED–IUST Foundation were also felicitated for their contributions to advancing the University's entrepreneurship and innovation initiatives.

The programme was attended by Mr. Sameer Wazir, Finance Officer, IUST; Mr. Altaf Hussain Shalla, Principal, Government Polytechnic College, IUST; Dr. G. N. Itoo, Director, Centre for Good Governance and Policy Analysis, IUST; Dr. Peer Bilal, Director DIQA, Dr. Ruheela Hassan, Dean Outreach, IUST; and Dr. Monisa Qadiri, Dean Students, IUST, Dr. Basharat N Dar, Coordinator EDC/CPMSB/STEM along with CIED coordinators, representatives of IIM Jammu, faculty members, entrepreneurs, research scholars, and students.

The programme concluded with a vote of thanks by Mr. Shameem Iqbal Nahvi, who acknowledged the contributions of the dignitaries, institutional representatives, and participants. The MoU marks another significant step towards strengthening institutional partnerships and creating new opportunities for innovation, entrepreneurship, employment generation, and sustainable economic growth in Jammu and Kashmir.

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