



Sept. 29, 2025

IUST Launches Swachhata Hi Seva Campaign 2025

Awantipora, Sept 29: The NSS Unit of the Islamic University of Science and Technology (IUST) launched the Swachhata Hi Seva (SHS) Campaign 2025, reinforcing its commitment to cleanliness, sustainability, and community action. Students, faculty, NSS volunteers, and local residents actively participated in the nationwide initiative, aimed at fostering an environmentally responsible society.

The campaign began with “Ek Din, Ek Ghanta, Ek Saath” (“One Day, One Hour, Together”), where participants joined sanitation drives and community service activities. SHS 2025 focuses on mindset transformation through activities such as Cleanliness Target Units (CTUs), Safai Mitra Suraksha Shivirs, Waste to Art contests, and setting up Reduce, Reuse, Recycle (RRR) centres on campus. Calling on students, faculty, and the community to serve as ambassadors of change, IUST students pledged to lead by example in building a cleaner, healthier, and more sustainable nation.

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