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IUST's Media Students Visit Doordarshan Kendra Srinagar for Industry Exposure

Awantipora, June 26: The Department of Journalism and Mass Communication (DJMC), Islamic University of Science and Technology (IUST) on Thursday organised a field visit to Doordarshan Kendra Srinagar for its Television Journalism students. The visit, conducted under the Industry Connect initiative, aimed to provide students with first-hand experience of the operations at the national broadcasting station, particularly the Regional News Unit (RNU) at Doordarshan Kendra (DDK).

During the visit, students gained first-hand exposure to the operations of a major public broadcasting station, exploring various departments including the Production Control Room, News Unit, Earth Station, ENG (Electronic News Gathering) Room, and the main studios. This immersive experience offered a rare behind-the-scenes look at the processes that power daily television broadcasts.

Throughout the visit, students had the opportunity to interact with several senior media professionals who generously shared their expertise and insights. Notable among them were Assistant Director Shabir Dar, News Editor Mudasir Amin, Senior Producer Raja Khan, and Producer Asif Nabi Khan and other senior officials. They gave an overview of the intricacies involved in news production, programming, technical coordination and live transmission at the station.

The visit was organised by Coordinator Industry Connect and course incharge Television Journalism, Dr. Monisa Qadiri, who also accompanied the students along with Technical Assistant, Zahoor Ahmad. The visit offered valuable insights into the processes involved in motion graphics creation, newsroom operations, multi-camera setups, and live broadcasting. Students received practical briefings on professional software as well as hands-on exposure to camera operations, lighting techniques, and editing workflows.

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